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GARRETT CHOI

Boating Sheridan House, Inc.

Profiles the thirteen extraordinary women, all pilots who passed the same battery of tests as the Mercury 7 astronauts, who were chosen as America's first female astronauts but who were refused the opportunity to participate, in a fascinating study that includes interviews with the surviving candidates, space program insiders, and other notables. 50,000 first printing.

Project Mercury Hachette Books

Documents the challenges and the social, political, and economic factors involved in the planning and technological achievement of the Mariner 10 mission, and features more than one hundred high-resolution photographs of the surface of Mercury.

All Corvettes Are Red New York : Crown Pub. Incorporated
 Managing Innovation: New Technology, New Products, and New Services in a Global Economy, 2nd Edition is devoted to providing a better understanding and better management of all of the causes and consequences of change that have technological implications in and around our global organizations. This text is a unique, original contribution and represents a significant alternative to the collection of chapters written by others. The second edition has new cases with a few classics from the first edition that have been retained in response to reader feedback. The key subjects that are included have been significantly updated and treated in greater depth. The number of chapters has been reduced from 12 to 10 so it is easy to adapt to almost any course or training on the subject in any discipline or to any audience. This exceptionally informative book provides a broad perspective on how technological change can be effectively managed in modern organizations. The text explains the conceptual frameworks supported by new and original case studies for start-up companies like Askmen.com, the complex challenges of managing international technology-based companies like NexPress (a joint venture of Kodak and Heidelberg) in the digital printing industry, and corporate sustainability using innovative new product technologies illustrated by the case of Evinrude's launch of the E-tec® outboard motor. John E. Ettl's three decades in the field of innovation as an instructor and researcher bring an exceptional perspective to this subject. His text is unique in its discussion of how technology has transformed the service sector. Few books on technology make the distinction between new offerings in manufacturing and the service sector which is emphasized in this text.

MotorBoating American Bar Association

Gene Kranz was present at the creation of America's manned space program and was a key player in it for three decades. As a

flight director in NASA's Mission Control, Kranz witnessed firsthand the making of history. He participated in the space program from the early days of the Mercury program to the last Apollo mission, and beyond. He endured the disastrous first years when rockets blew up and the United States seemed to fall further behind the Soviet Union in the space race. He helped to launch Alan Shepard and John Glenn, then assumed the flight director's role in the Gemini program, which he guided to fruition. With his teammates, he accepted the challenge to carry out President John F. Kennedy's commitment to land a man on the Moon before the end of the 1960s. Kranz was flight director for both Apollo 11, the mission in which Neil Armstrong fulfilled President Kennedy's pledge, and Apollo 13. He headed the Tiger Team that had to figure out how to bring the three Apollo 13 astronauts safely back to Earth. (In the film Apollo 13, Kranz was played by the actor Ed Harris, who earned an Academy Award nomination for his performance.) In *Failure Is Not an Option*, Gene Kranz recounts these thrilling historic events and offers new information about the famous flights. What appeared as nearly flawless missions to the Moon were, in fact, a series of hair-raising near misses. When the space technology failed, as it sometimes did, the controllers' only recourse was to rely on their skills and those of their teammates. Kranz takes us inside Mission Control and introduces us to some of the whiz kids -- still in their twenties, only a few years out of college -- who had to figure it all out as they went along, creating a great and daring enterprise. He reveals behind-the-scenes details to demonstrate the leadership, discipline, trust, and teamwork that made the space program a success. Finally, Kranz reflects on what has happened to the space program and offers his own bold suggestions about what we ought to be doing in space now. This is a fascinating firsthand account written by a veteran mission controller of one of America's greatest achievements.

Annual Franchise and Distribution Law Developments 2007 Forge Books

"Incredible amount of detail about all those kickers from the past, including an appendix with comprehensive model-year information." *WoodenBoat* "This book is the one to buy if you are interested in collecting antique outboard motors." *Boating Tax Notes International* Springer Science & Business Media
 In this 2018 New York Times Notable Book, Paige Williams "does for fossils what Susan Orlean did for orchids" (*Book Riot*) in her account of one Florida man's reckless attempt to sell a dinosaur skeleton from Mongolia--a story "steeped in natural history, human nature, commerce, crime, science, and politics" (*Rebecca Skloot*). In 2012, a New York auction catalogue boasted an unusual offering: "a superb Tyrannosaurus skeleton." In fact, Lot 49135 consisted of a nearly complete T. bataar, a close cousin to the most famous animal that ever lived. The fossils now on

display in a Manhattan event space had been unearthed in Mongolia, more than 6,000 miles away. At eight-feet high and twenty-four feet long, the specimen was spectacular, and when the gavel sounded, the winning bid was over \$1 million. Eric Prokopi, a thirty-eight-year-old Floridian, was the man who had brought this extraordinary skeleton to market. A onetime collegiate-level swimmer who spent his teenage years diving for shark teeth, Prokopi's singular obsession with fossils fueled a thriving business hunting, preparing, and selling specimens, to clients ranging from natural history museums to avid private collectors like actors Leonardo DiCaprio and Nicolas Cage. But there was a problem. This time, facing financial strain, had Prokopi gone too far? As the T. bataar went to auction, a network of paleontologists alerted the government of Mongolia to the eye-catching lot. An international custody battle ensued, and Prokopi watched his own world unravel. In the tradition of *The Orchid Thief*, *The Dinosaur Artist* is a stunning work of narrative journalism about humans' relationship with natural history and a seemingly intractable conflict between science and commerce. A story that stretches from Florida's Land O' Lakes to the Gobi Desert, *The Dinosaur Artist* illuminates the history of fossil collecting--a murky, sometimes risky business, populated by eccentrics and obsessives, where the lines between poacher and hunter, collector and smuggler, enthusiast and opportunist, can easily blur. In her first book, Paige Williams has given readers an irresistible story that spans continents, cultures, and millennia as she examines the question of who, ultimately, owns the past.

Boating Simon & Schuster

An autobiography by one of America's original astronauts, who later headed the astronaut program, chronicles Slayton's life as a war hero and space shuttle pilot

Iron Fist Simon and Schuster

Includes Part 1A, Number 1: Books (January - June) and Part 1B, Number 1: Pamphlets, Serials and Contributions to Periodicals (January - June)

Mercury Pollution and Enforcement of the Refuse Act of 1899 Columbia University Press

More and more sailors and powerboaters are buying and relying on electronic and electric devices aboard their boats, but few are aware of proper installation procedures or how to safely troubleshoot these devices if they go on the blink.

Deke! Routledge

From the first internal combustion engine installation and the craft that took troops ashore on D-Day to the mid-1920s boom in recreational motorboating and beyond, this narrative presents a flawless history of the marine engine field. With an alphabetical listing of approximately 1,000 engine companies in the U.S. and Canada, this in-depth portrait also includes detailed information about founders and products, advice on the most desirable

engines, tips on identifying unknown engines, and suggestions for independent research.

Forum for Applied Research and Public Policy
Small Business Forum
International Commerce
The Marine Electrical and Electronics Bible

Forum for Applied Research and Public Policy
Small Business Forum
International Commerce
The Marine Electrical and Electronics Bible
Sheridan House, Inc.

Catalog of Copyright Entries, Third Series Scribner Book Company
Catchpole tells the fascinating story behind the development of the first American manned space program and its associated infrastructure. He provides accounts of the space launch vehicles, astronauts and their training, tracking systems and individual flights.

Computerworld John Murray Publishers

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

The Classic Outboard Motor Handbook Copyright Office, Library of Congress

The inside story behind the legendary automobile chronicles its development from drawing board to production vehicle, offering additional insight into the inner workings of the U.S. automotive industry. Reprint.

Sport Aviation Write Stuff Enterprises Incorporated

The long-awaited story of the marine industry's most celebrated personality, Carl Kiekhaefer, the industrial Caesar of the Mercury marine industry empire. "His obsession with success, and his legendary style made him the most extraordinary entrepreneur in the history of the industry."--Jack Reichert, Chairman, Brunswick Corporation.

The Old Outboard Book Random House Incorporated

A new collection of poetry from the author of the acclaimed *Hazmat* explores the mysteries, joys, sorrows, and emotional complexities of the human heart in "Sorrow in 1944," the story of the grown child of *Madame Butterfly*, and the title poem, which captures both the energy and loneliness of the figure of Mercury.

Planets of Rock and Ice Knopf

This how-to book caters for both the person who buys an old motor to restore and use, and the one who restores for the satisfaction of seeing a vintage piece of machinery in its original condition.

Boating Devereux Books (MA)

Patrick Leigh Fermor was only 18 when he set off to walk from the Hook of Holland to Constantinople, described many years later in *A Time of Gifts* and *Between the Woods and the Water*. It was during these early wanderings that he started to pick up languages, and where he developed his extraordinary sense of the continuity of history: a quality that deepens the colours of every place he writes about, from the peaks of the Pyrenees to the cell of a Trappist monastery. His experiences in wartime Crete sealed the deep affection he had already developed for Greece, a country whose character and customs he celebrates in two books, *Mani and Roumeli*, and where he has lived for over forty years. Whether he is drawing portraits in Vienna or sketching Byron's slippers in Missolonghi, the Leigh Fermor touch is unmistakable. Its infectious enthusiasm is driven by an insatiable curiosity and an omnivorous mind - all inspired by a passion for words and language that makes him one of the greatest prose writers of his generation.

MotorBoating McGraw Hill Professional

A timely, informative survey of recent discoveries about the solar system--its planets and their satellites--and its evolution addresses significant aspects of the field of planetology in terms of their relationship with Earth

Mercury; a History of Quicksilver Motorbooks Workshop