

# Organisational Behaviour Individuals Groups And Organisation 4th Edition

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 Organisational Behaviour: Meaning, Scope, Nature, Models ...  
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 Organizational behavior is the study of both group and individual performance and action within an enterprise. This field of study scans human behavior in the working atmosphere. It determines its effect on job structure, performance, communication, motivation, leadership, decision making abilities etc.  
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The individual's behaviours and responses in any situation, whether they are acting in a group or in isolation, has an influence and impact on the organisation. If these behaviours are positive it could lead to enhanced performance, effectiveness and productivity.

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