
Economics Today The Micro View 15th Edition

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Economics Today Prentice Hall

The Study Guide allows students to expand their learning experience outside the classroom. Written by Roger LeRoy Miller and updated by David VanHoose of Baylor University, the Study Guide includes: Learning objectives for each chapter A outline for each chapter Key terms and concepts Completion questions True-false questions Multiple-choice questions Matching questions Answers to all questions in the Study Guide A glossary for each chapter Students can purchase the Study Guide from our catalog, or from MyPearsonStore.

Supplement Pearson

Roger Miller believes that students learn best when they are motivated, and that motivation comes when they connect an idea to their day-to-day lives. That is why every chapter of Economics Today is packed with thought-provoking applications that give immediate, common-sense reinforcement to economic concepts. From international to local, corporate to consumer, policy to personal, these examples spark lively discussion both in and out of the classroom. The result is that students gain a natural understanding of economic theory and analysis, and they learn to use economic reasoning in their everyday decisions. This text comes packaged with an access kit for the new easy-to-use format of MyEconLab, which requires no set-up by the professor. With this, students can access practice problems for each chapter in the book, graphing questions, learning resources, and live tutoring. Professors who plan to use advanced course management online should order the book with MyEconLab in CourseCompass. View 'Alternate Versions' of this book on the web catalog page, or contact your local representative for details.

Economics Today Addison-Wesley

Readers learn best when they see concepts applied to examples from their everyday lives. With an abundance of relentlessly current examples, Economics Today: The Micro View appeals to today's diverse population by presenting ideas clearly, at an accessible level, and in the context of newsworthy applications. Introduction: The Nature of Economics; Scarcity and the World of Trade-Offs; Demand and Supply; Extensions of Demand and Supply Analysis; Public Spending and Public Choice; Funding the Public Sector. Dimensions of Microeconomics: Demand and Supply Elasticity; Consumer Choice; Rents, Profits, and the Financial Environment of Business. Market Structure, Resource Allocation, and Regulation: The Firm: Cost and Output Determination; Perfect Competition; Monopoly; Monopolistic Competition; Oligopoly and Strategic Behavior; Regulation and Antitrust Policy in a Globalized Economy. Labor Resources and the Environment: The Labor Market: Demand, Supply, and Outsourcing; Unions and Labor Market Monopoly Power; Income, Poverty, and Health Care; Environmental Economics. Global Economics: Comparative Advantage and the Open Economy; Exchange Rates and the Balance of Payments. For all readers interested in microeconomics.

Economics Today Prentice Hall

The 12th edition of 'Economics Today: The Micro View' features all new examples that have been selected to grab and hold students' attention. These examples serve the basic purpose of driving home the application of the theory just presented.

Economics Today: Micro View ALA Carte& Mel Prentice Hall

Twenty-three chapters provide introductory material and discuss the dimensions of microeconomics; market structure, resource allocation, and regulation; productive factors, poverty, the environment, and interest groups; and global and cyber economics. The included CD-ROM is a software tutorial that helps the student to visualize data with shifting curves and dynamic graphical output, explore relationships between theory and real-world applications, and prepare for exams with customizable quizzes. This edition does not contain parts two through five. Annotation copyrighted by Book News, Inc., Portland, OR

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Economics Today Pearson College Division

"A comprehensive introduction to microeconomics college textbook with up to date examples and feature boxes, applications, and exercises for students"--

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Miller, Economics Today: The Macro View 16e remains committed to providing students with discussion and coverage of the most current issues and events. This text appeals to today's diverse student population by presenting ideas clearly, at an accessible level, and in the context of newsworthy applications.

Economics Today Prentice Hall

With its intuitive pedagogy and focus on real-world issues and applications, Economics Today is a text that truly stands out from the pack. Based on the belief that students learn more when they are involved and engaged, this new edition incorporates the global financial crisis as well as excellent Canadian examples and critical thinking exercises. Note: If you are purchasing an electronic version, MyEconLab does not come automatically packaged with it. To purchase MyEconLab, please visit www.MyEconLab.com or you can purchase a package of the physical text and MyEconLab by searching for ISBN 10: 032175350X / ISBN 13: 9780321753502.

Student Learning Guide to Accompany Economics Today Pearson

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Economics Today Pearson

Economics Today: Micro View--Bringing the Real World to Your Students For a complete multimedia book tour of Miller, Economics Today, 17e, Click Here. For a look at the Supply & Demand Chapter of this title, Click Here. Students learn best when they see concepts applied to examples from their everyday lives. This new edition of Economics Today: Micro View covers leading-edge issues while lowering barriers to student learning. The text relentlessly pursues the fundamental objective of showing students how economics is front and center in their own lives while providing them with many ways to evaluate their understanding of key concepts covered in each chapter. Each chapter begins and ends with an Issues and Applications feature, which introduces a timely issue in the chapter opener and analyzes the issue using the economic tools learned in that chapter at the end. This text is also available with MyEconLab®, which includes assessment questions that tie to these Issues and Applications, as well as ABC News video clips. With MyEconLab, students can continue working problems online and receive personalized tutorial resources. Visit MyEconLab for more information.

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Study Guide for Economics Today Pearson Higher Ed

Readers learn best when they see a concept applied in the context of examples "they" understand. That is why *Economics Today: The Micro View* is so successful when readers hail from a wide variety of backgrounds. An abundance of relentlessly current, news-worthy examples motivate every chapter and reflect the interests of today's diverse reader population. Introduction: The Nature of Economics; Scarcity and the World of Trade-Offs; Demand and Supply; Extensions of Demand and Supply Analysis; The Public Sector and Public Choice; Taxes, Transfers, and Public Spending; Dimensions of Microeconomics: Consumer Choice; Demand and Supply Elasticity; Rents, Profits, and the Financial Environment of Business; Market Structure, Resource Allocation, and Regulation: The Firm: Cost and Output Determination; Perfect Competition; Monopoly; Monopolistic Competition; Oligopoly and Strategic Behavior; Regulation and Antitrust in a Globalized Economy; Labor Resources and the Environment: The Labor Market: Demand, Supply, and Outsourcing; Unions and Labor Market Monopoly Power; Income, Poverty, and Health Care; Environmental Economics; Global Economics: Comparative Advantage and the Open Economy; Exchange Rates and the Balance of Payments. For all readers interested in principles of microeconomics.

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Economics Today New York : Harper & Row

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Economics Today Addison-Wesley

Miller's "Economics Today": "The Macro View "remains committed to providing students with discussion and coverage of the most current issues and events. Given the immense changes in our economy over the past year, we are pleased to provide an updated edition. This updated 15th edition of "Economics Today: The Macro View "addresses the immense economic changes that have occurred recently and discusses the importance of today's major economic issues. Students learn best when they see concepts applied to examples from their everyday lives. With an abundance of relentlessly current examples, new chapter openers and revised data in this updated edition, "Economics Today: The Macro View "appeals to today's diverse student population by presenting ideas clearly, at an accessible level, and in the context of newsworthy applications.