
Global Supply Chain Visibility Solution

The Essentials of Supply Chain Management

Protean Supply Chains

Maritime Logistics in the Global Economy

The LIVING Supply Chain

New Directions in Supply Chain Management

Global Supply Chain Security

Global Supply Chain Ecosystems

From Theory to Practice

Challenges and Solutions

Supply Chain Strategy, Second Edition: Unleash the Power of Business Integration to

Maximize Financial, Service, and Operations Performance

RFID Monthly Newsletter June 2010

Strategies for Competitive Advantage in a Complex, Connected World

Supply Chain Visibility

A Professional Guide to Creating a Sustainable Supply Network

The Global Supply Chain
Modern Perspectives in Business Applications
New Business Concepts and Applications
Next Generation Supply Chains
A New Business Model for Peak Performance in Enterprise Supply Chains Across All Geographies
The Supply Chain Game Changers
An End to End Perspective
Securing a Superior Global Edge
Global Supply Chain and Operations Management
An Essential Guide for 21st Century Managers
The New Science of X-treme Supply Chain Management
Handbook of Global Supply Chain Management
Evaluating Regions on an EPIC Framework - Economy, Politics, Infrastructure, and Competence
Disrupting Logistics
The Evolving Imperative of Operating in Real Time
Supply Chain Innovation for Competing in Highly Dynamic Markets
How Technology and Circular Thinking Transform Our Future
X-SCM

Guide to Supply Chain Management
Fundamentals of Supply Chain Management
Supply Chain Management
Global Supply Chains: Evaluating Regions on an EPIC Framework – Economy, Politics,
Infrastructure, and Competence
International Supply Chain Management and Collaboration Practices
A Multi-case Study Analysis
Surviving Supply Chain Integration

*Global Supply Chain
Visibility Solution*

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LIVIA HEATH

*The Essentials of Supply Chain
Management* World Scientific
Features emerging trends that are
shaping supply chain operations
worldwide as well as impacting the
global business landscape Beginning
with the assertion that supply chains are

an overlooked factor behind anemic
economic growth, *Protean Supply
Chains: Ten Dynamics of Supply and
Demand Alignment* provides a
comprehensive overview of the
developments occurring in the field of
supply chain management. A broad
range of topics in facility location,
inventory, strategic sourcing, and supply
chain coordination are addressed in
addition to coverage of major

developments within the field. The author's main position is that supply chains must be more than agile or flexible; rather, they must become protean and capable of changing shape in response to a volatile global business landscape. The author, a well-known editor and researcher in the field, presents current real-world examples combined with insights into the impact of recent trends that are expected to affect the global business landscape over the next decade. Highlighting companies with leading-edge supply chains as examples, the book discusses methods to reduce spending, increase revenues, and achieve streamlined productivity in a changing economic climate. The book utilizes further examples from the growth of online

retailing and automation in distribution centers, as well as the use of protean supply chains to gain competitive advantages internationally. In addition, the book features the following ten emerging trends, which are shaping supply chain operations worldwide: The rise of regional theaters of supply Global risk management through control towers Customer segmentation Real demand realization Demand swing alignment with production and distribution Omnichannel retailing challenges Customer of one service Sustainability challenges Collaboration vs. competition in the new economy Financial dynamism The book is an ideal reference for professionals and practitioners in operations research, business/management science, applied

mathematics, and industrial engineering as well as an appropriate supplement for undergraduate and graduate-level courses in supply chain management.

Protean Supply Chains Springer

This book presents trends, developments, and examples of how digital disruption is currently reshaping the logistics industry. Logistics is the invisible force behind the global economy, influencing and providing a lens into all economic activities. Chapters written by respected experts in the field describe how new technologies such as autonomous vehicles, blockchain, Internet of things (IoT), and state-of-the-art freight management solutions are fundamentally changing supply chain solutions. Special emphasis is placed on promising start-ups and

venture capital firms around the world that are now investing in the future of logistics.

Maritime Logistics in the Global Economy

The Business Year

Creates a managerial compass for entering into the LIVING (Live, Intelligent, Velocity, Interactive, Networked, and Good) era of supply chain management and defines the imperative for creating Velocity and Visibility as the focal point for exploiting new digital, mobile, and cloud-based technologies. Written by well-known researchers in the field, this book addresses the changes that have occurred and are still unfolding at various organizations that are involved in building real-time supply chains. The authors draw on their experiences with

multiple companies, along with references to the natural evolution of ecosystems throughout to help identify the “new rules of supply chain management.” The LIVING principles associated with the rapid digitization and technology changes occurring in the global economy are discussed, along with the push to become more sustainable and responsive to customer needs. “ Handfield and Linton reveal the “secret ingredient” to leveraging the power of a well managed supply chain....will revolutionize the way companies approach supply chain management.” Frank Crespo, Vice President, Global Supply Network Division (CPO/Logistics/IoT Analytics), Caterpillar Inc. “ The LIVING supply chain is a wake up call to any enterprise that

depends on suppliers and contractors. Be fast, be nimble and make supply chain transparency the nucleus of your operations or become endangered.” Paul Massih, Vice President, BP PSCM “ ...a fascinating journey through the future of supply chain management ... a must read for every supplychain professional.” Yossi Sheffi, Professor, MIT Center for Transportation and Logistics “ ... a great “living” reading on how to bring supply chains to a powerful living state. The idea of Live-Interactive-Velocity-Intelligent-Networked-Good is the foundation of how supply chains can be agile, adaptive and aligned. ...of value to every supply chain executive and practitioner.” Hau Lee, Professor, Stanford University “ Successful businesses are those that support the

success of their customers. This book captures the essence of our volatile, uncertain world and the opportunities that exist for the commercially astute, organizationally integrated business. More important, it offers insight to the recipe for 21st century operations and the management of complex supply ecosystems.” Tim Cummins, CEO, International Association of Commercial and Contract Management “ A LIVING supply chain requires a living company. The authors make a great case for how Flex is creating a living company to thrive in the living supply chain.” Tom Choi, Harold E. Fear on Eminent Scholar Chair of Purchasing Management, Arizona State University, Executive Director, CAPS Research “ To survive we need to have an adaptive supply chain

and capability to both optimize and adapt simultaneously. This book begins to describe the ability to shift from functional silos to E2E Frictionless flow with the maturity to make E2E tradeoff decisions as a key enabler for success.” Wayne Rothman, Vice President, Enterprise Supply Chain Planning, Johnson & Johnson “A fantastic read and excellent stories from Dr. Handfield and Tom.” Joanne E. Wright, Vice President, IBM Supply Chain ROBERT HANDFIELD, PhD, is Bank of America University Distinguished Professor of Supply Chain Management and Director of the Supply Chain Resource Cooperative at North Carolina State University. The author of four books and over 150 journal articles, Dr. Handfield received his PhD in Opera The LIVING Supply Chain John Wiley &

Sons

Over the last two decades, several textbooks, research papers, and best practice cases have been published on supply chain management. However, globalization has created dispersed supply chains which are vulnerable and dependent on entities and factors that are exogenous to the supply chain. Resource scarcity, environmental regulations, government policies, political unrest, economic instability, and natural disasters are a few examples of how non-supply chain factors influence the way supply chains are managed. These exogenous factors are not just risk sources but can also be venues for innovation and growth. This book presents the notion of supply chain ecosystem to holistically model all the

factors that interact with the supply chain and influence the flow of goods, information, and finance. Through a number of real-life case studies, the authors use the ecosystem framework to study the governance, risk, innovation, and performance issues in supply chain management, and also to redesign the management techniques for global supply chains. In doing so, this book makes a unique contribution to the theory and practice of supply chain networks.

New Directions in Supply Chain Management Springer Nature

BREAKTHROUGH BEST PRACTICES IN GLOBAL SUPPLY CHAIN MANAGEMENT FROM WORLD-CLASS PRACTITIONERS
For all supply chain decision-makers, professionals, and students Improve

financial and operational performance
Manage risk and ensure continuity Drive
value through deeper integration
Optimize logistics cost and customer
responsiveness Hire and develop world-
class talent This book brings together
advanced supply chain practices that
yield significant, enduring business
advantage. It reflects extensive
collaboration between industry pioneers
and The University of Tennessee Global
Supply Chain Institute (GSCI), a leading
source of best practice knowledge for
global supply chain management.
Building on GSCI's deep industry
partnerships, this book's techniques take
you far beyond the past decade's
advances. You'll find new approaches to
managing risk, integration, talent,
distribution, purchasing, logistics, and

more—all extensively vetted by leading
executives. The authors fully explain
each technique; its rationale,
advantages, and challenges; and how
pioneering organizations have
implemented it. The world will look
radically different in five years. If you
want your supply chain to deliver
competitive advantage tomorrow, you
need to prepare today. This book shows
you what to do, and how to get there. In
recent years, practically everyone's
supply chain has become more
sophisticated. To gain competitive
advantage from your supply chain in the
future, you'll have to do even more. The
Supply Chain Game Changers identifies
powerful new ways to drive value in
complex global supply chains, shows
how pioneers are succeeding with these

innovations, and helps you make them work in your environment. The authors first discuss ten trends impacting global supply chains today, and preview emerging drivers of change through 2025. Reflecting these changes, they share new best practices for managing global supply chains, evolving supply networks, and accounting for economics, politics, infrastructure, and competence. Next, the authors drill down to offer detailed guidance on several crucial aspects of supply chain management. You'll discover new ways to identify, prioritize, and mitigate risk; balance cost and customer responsiveness through advanced distribution centers; integrate purchasing and logistics more effectively; and attract and develop world-class talent. The book concludes

with the authors' Top Ten actions for creating tomorrow's world-class supplychain, practical tools for assessing where you stand, and detailed guidance for creating your new Action Plan.

Global Supply Chain Security SAGE

The industry standard in supply chain management—fully revised and updated to provide today's logistics solutions The proven pillars of success in logistics and supply chain management introduced in the first edition of *Supply Chain Strategy* now guide the supply chains of many of the world's most successful organizations, including 3M, Abbott, BP, Coca-Cola, Disney, Hallmark, Honda, Mitsubishi, Oxxo-FEMSA, Payless, P&G, Pratt & Whitney, Wal-Mart, Rio Tinto, and many others. This Second Edition features up-to-date case studies showing

how those companies and more meet supply chain goals and helps you overcome your own challenges with the latest supply chain innovations, including big-data analytics, supply chain command and control centers, large-scale supply chain optimization, integrated supply chain planning, real-time global supply chain visibility, omni-channel logistics, re-shoring, global-sourcing optimization, cloud-based supply chain management, supply chain finance, global trade management, and fourth-party logistics.

Global Supply Chain Ecosystems IGI Global

A proven framework for measuring the supply chain potential of geographic regions Managing a complex global supply chain requires a strategic

assessment of the various factors that can affect decisions on procurement, manufacturing, warehousing, logistics, distribution, and sales. Co-written by renowned experts in global supply chain management, this book presents a systematic, structured approach to evaluating ten global regions with respect to their supply chain activities. The maturity level for each region is assessed using the EPIC framework-- Economy, Politics, Infrastructure, and Competence. Managers of supply chains can use this framework and the exclusive data in this practical, timely resource to identify the strengths, weaknesses, opportunities, and threats of the different global regions and determine their supply chain strategies accordingly. Global Supply Chains

analyzes ten regions: East Asia South Asia Southeast Asia Australia The Middle East and North Africa (MENA) Sub-Saharan Africa (SSA) Western Europe Central and Eastern Europe North and Central America South America
From Theory to Practice SAGE

Publications

Much has been written about Covid-19 victims, how scientists raced to understand and treat the disease, and how governments did (or did not) protect their citizens. Less has been written about the pandemic's impact on the global economy and how companies coped as the competitive environment was upended. In his new book, "The New (Ab)Normal", MIT Professor Yossi Sheffi maps how the Covid-19 pandemic impacted business, supply chains, and

society. He exposes the critical role supply chains play in helping people, governments, and companies to manage the crisis. The book draws on executive interviews, pandemic media coverage, and historical analyses. Sheffi also builds on themes from his books "The Resilient Enterprise" (2005) and "The Power of Resilience" (2015) to enrich the narrative. The author paints a compelling picture of how the Covid-19 virus is changing many facets of human life and what our post-pandemic world might look like. This must-read book helps companies to redefine their business models and adjust to a fast-evolving economic landscape. The stage is set In Part 1 of the book, "What Happened," the author looks at how companies fought to mend the global

economic fabric even as the virus ripped more holes in it. Part 2, “Living with Uncertainty,” views the crisis through a supply chain risk management lens derived from Yossi Sheffi’s previous books. This perspective shows how companies create corporate immune systems to quickly recognize and manage large-scale disruptions. The ongoing pandemic is creating a new normal in life, work, and education—covered in Part 3, “Adjustment Required.” Consumer fears about the contagion as well as government mandates require businesses in industries such as retail, hospitality, entertainment, sports, and education to create “safe zones” for workers and customers. Many elements of the book – especially in Part 4,

“Supply Chains for the Future” – show how the virus accelerated preexisting trends in technology adoption. China was the epicenter of the pandemic; it also was the first nation to be disrupted and recover. Part 5 of the book, “Of Politics and Pandemics,” explains why reports that companies are abandoning China in favor of other offshore manufacturing centers do not reflect reality. Fundamentally, The New (Ab)Normal is about businesses trying to create a better future in a time of extreme uncertainty – a point emphasized in Part 6, “The Next Opportunities.” The outlook is not necessarily gloomy. The advance of technology is accelerating, a trend that can level the playing field between small and large companies. Nimble small

businesses are using a growing array of off-the-shelf cloud computing and mobile apps to deploy sophisticated technologies in their supply chains and customer interfaces. The New (Ab)Normal Another new normal is working from home. Remote working enables individuals to live anywhere and companies to recruit talent from anywhere. Education, especially higher education, faces a major disruption (and major opportunity) that is likely to shake the high-cost model of in-person education in favor of online or hybrid education. Regrettably, the book recognizes one trend accentuated by Covid-19--the growing inequality, and anticipates that the new normal will be more stratified.

Challenges and Solutions McGraw Hill

Professional

This state-of-the-art Handbook provides a comprehensive understanding and assessment of the field of global supply chain management (GSCM). Editors John T. Mentzer, Matthew B. Myers, and Theodore P. Stank bring together a distinguished group of contributors to describe and critically examine the key perspectives guiding GSCM, taking stock of what we know (and do not know) about them.

Supply Chain Strategy, Second Edition: Unleash the Power of Business Integration to Maximize Financial, Service, and Operations Performance Springer Nature

This is today's indispensable introduction to supply chain management for today's students and tomorrow's managers - not

yesterday's! Prof. Hokey Min focuses on modern business strategies and applications – transcending obsolete logistics- and purchasing-driven approaches still found in many competitive books. Focusing on outcomes throughout, *The Essentials of Supply Chain Management* shows how to achieve continuous organizational success by applying modern supply chain concepts. Reflecting his extensive recent experience working with leading executives and managers, Min teaches highly-effective methods for supply chain thinking and problem-solving. You'll master an integrated Total System Approach that places functions like inventory control and transportation squarely in context, helping you smoothly integrate internal and external

functions, and establish effective inter-firm cooperation and strategic alliances across complex supply chains. Coverage includes: Understanding modern sourcing, logistics, operations, sales, and marketing – and how they fit together Using modern supply chain methods to improve customer satisfaction and quality Working with cutting-edge supply chain technology and metrics Moving towards greater sustainability and more effective risk management Working with core analytical tools to evaluate supply chain practices and measure performance Legal, ethical, cultural, and environmental/sustainability aspects of modern supply chain operations How to build a career in global supply chain management *The Essentials of Supply Chain Management* will be an

indispensable resource for all graduate and undergraduate students in supply chain management, and for every practitioner pursuing professional certification or executive education in the field.

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FT Press

This book offers an introduction to structural dynamics, ripple effect and resilience in supply chain disruption risk management for larger audiences. In the management section, without relying heavily on mathematical derivations, the book offers state-of-the-art concepts and methods to tackle supply chain disruption risks and designing resilient supply chains in a simple, predictable format to make it easy to understand for students and professionals with both

management and engineering background. In the technical section, the book constitutes structural dynamics control methods for supply chain management. Real-life problems are modelled and solved with the help of mathematical programming, discrete-event simulation, optimal control theory, and fuzzy logic. The book derives practical recommendations for management decision-making with disruption risk in the following areas: How to estimate the impact of possible disruptions on performance in the proactive stage? How to generate efficient and effective stabilization and recovery policies? When does one failure trigger an adjacent set of failures? Which supply chain structures are particular sensitive to ripple effect? How to measure the

disruption risks in the supply chain?
Strategies for Competitive Advantage in a Complex, Connected World Springer Nature

Transparency and accurate management information are essential if you want to ensure that the supply chain is working for your business. Supply Chain Visibility is a critical primer for readers with backgrounds in supply chain management, system integration, strategy consulting, and enterprise software. Jonah McIntire sets the stage for a new framework that empowers business leaders to connect their projects, tasks or work streams back to the strategic message that it is worth applying organizational resources to supply chain visibility. Drawing on research findings, he reviews the

prerequisites needed for a successful visibility solution and suggests a visibility fitness scorecard to compare the quality of widely varying approaches. The second section of the book reviews in detail the eight most common types of supply chain visibility and offers a set of indicators of potential fit for each one. The book also explains how to acquire visibility technology and the available options, and includes guidance on best practice for in-house designed systems. If you or your organization are moving into this area, Jonah's insights will place you in a far stronger position to decide exactly how to leverage the benefits of supply chain visibility solutions; they also walk you carefully through the minefields of ineffective approaches or technologies to give you the greatest

chance of success.

Supply Chain Visibility IGI Global

In partnership with AMDIE, Morocco's Investment and Trade Agency, The Business Year returns to Morocco to offer insights into the themes of economic recovery. Though faced with significant challenges, the overall tone of those interviewed in this publication has been one of optimism. Having weathered the difficulties and adapted to the rigors of the pandemic, the business world of Morocco is tougher, savvier, and, crucially, more resilient. This 96-page publication featured interviews, news, and analysis across every major sector of the economy, including finance, industry, energy, IT, media, transport, logistics, construction, real estate, agriculture, health, education, and

tourism.

A Professional Guide to Creating a Sustainable Supply Network BoD – Books on Demand

This book provides readers an in-depth understanding of the inner mechanisms and principles of the global supply chain. Authored by the Head of Supply Chain and Transport Industries at the World Economic Forum, it draws on a wealth of operational and managerial expertise in the global supply chain industry that drive the world's economies. The book analyzes the importance and impact of globally networked sourcing, production and distribution, and presents detailed information on the opportunities, limitations and challenges of linear value and supply chain systems. Building on a series of recent industry cases and with

a focus on the latest developments in actual business processes and models, it reveals how the transformation toward circular supply chains and regenerative resource management forms the basis for success and sustainability in business. “The book brings together technical, social, political, and geographical trends, suggesting how supply chain management can lead the quest for many of the world’s most pressing challenges.” Yossi Sheffi, Professor of Engineering, MIT, Head, MIT Center for Transportation and Logistics “This book provides an essential roadmap, guiding the reader easily through complex developments and concepts.” John Manners-Bell, CEO Transport Intelligence and Honorary Visiting Professor, Guildhall Business

School, London “With strategic foresight, Lehmacher develops a vision of a circular economy within which consumer, manufacturer and logistics companies assume collective responsibility for sustainable value creation.” Alfred Talke, Group Managing Director ALFRED TALKE Logistic Services “Those who are active in logistics and supply chain management, in practice or academia, will discover a fresh view on the whole field of activity beyond the day-to-day-business.” Prof. Dr.-Ing. Thomas Wimmer, Chairman of the Executive Board, BVL International *The Global Supply Chain* Springer
Twenty-first-century supply chains have evolved into world-wide inter-connected supply-and-demand networks comprising vastly more complex operations, with

profound inter-dependencies and exposure to greater volatility in our uncertain world. The linear concept of a chain is therefore no longer adequate to describe these complex international networks of suppliers, stakeholders, partners, regulators and customers that are involved in ensuring the efficient and effective movement of products, services, information and funds around the world - we are firmly in the era of Global Supply Chain Ecosystems. Exploring the latest market trends and industry developments across emerging, developing and developed markets, in Global Supply Chain Ecosystems industry leader Mark Millar presents detailed and practical insights that will help you capitalise on market opportunities, overcome supply chain challenges and

make better informed business decisions. In addition to highlighting key supply chain shifts such as the move beyond globalisation back towards regionalisation, this ground-breaking new publication explores several critical aspects of global supply chain ecosystems - including visibility, resilience, sustainability and collaboration.

Modern Perspectives in Business Applications MIT CTL Media

This open access book explores supply chains strategies to help companies face challenges such as societal emergency, digitalization, climate changes and scarcity of resources. The book identifies industrial scenarios for the next decade based on the analysis of trends at social, economic, environmental technological

and political level, and examines how they may impact on supply chain processes and how to design next generation supply chains to answer these challenges. By mapping enabling technologies for supply chain innovation, the book proposes a roadmap for the full implementation of the supply chain strategies based on the integration of production and logistics processes. Case studies from process industry, discrete manufacturing, distribution and logistics, as well as ICT providers are provided, and policy recommendations are put forward to support companies in this transformative process.

New Business Concepts and Applications
John Wiley & Sons

The development of international trade is driven by international logistics and

management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of

the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch.

(978-0-748-73986-8)

Next Generation Supply Chains DC
Velocity Books

"This book investigates the role of innovation in the management of supply chains of today, focusing on supply chain integration from both strategic and operational perspectives and the impact of information technology-related innovation in supply chain and logistics service industries"--Provided by publisher.

A New Business Model for Peak Performance in Enterprise Supply Chains Across All Geographies Bookboon

The managed flow of goods and information from raw material to final sale also known as a "supply chain" affects everything--from the U.S. gross domestic product to where you can buy

your jeans. The nature of a company's supply chain has a significant effect on its success or failure--as in the success of Dell Computer's make-to-order system and the failure of General Motor's vertical integration during the 1998 United Auto Workers strike. Supply Chain Integration looks at this crucial component of business at a time when product design, manufacture, and delivery are changing radically and globally. This book explores the benefits of continuously improving the relationship between the firm, its suppliers, and its customers to ensure the highest added value. This book identifies the state-of-the-art developments that contribute to the success of vertical tiers of suppliers and relates these developments to the

capabilities that small and medium-sized manufacturers must have to be viable participants in this system. Strategies for attaining these capabilities through manufacturing extension centers and other technical assistance providers at the national, state, and local level are suggested. This book identifies action steps for small and medium-sized manufacturers--the "seed corn" of business start-up and development--to improve supply chain management. The book examines supply chain models from consultant firms, universities, manufacturers, and associations. Topics include the roles of suppliers and other supply chain participants, the rise of outsourcing, the importance of information management, the natural tension between buyer and seller,

sources of assistance to small and medium-sized firms, and a host of other issues. Supply Chain Integration will be of interest to industry policymakers, economists, researchers, business leaders, and forward-thinking executives.

The Supply Chain Game Changers
Routledge

This essential guide brings supply chain theory to life. Intended for readers with a business interest in supply chain management, the book covers the key topics in eleven chapters, including planning, sourcing, making, delivering and returning, as well as strategy, people, finance, customer service and outsourcing. Each chapter starts with a brief summary and learning objectives that guide the reader through the text.

This second edition also explores digital, sustainability and innovation impacts on today's global supply chains. The book is written in a clear and simple way, featuring a variety of figures, tables and recommendations for further reading. The respective chapters conclude with real-life case studies from different companies, illustrating best practices. In the course of their work, the authors have met professionals all over the world who are passionate about their business achievements. By including their vivid examples, the guide brings theory to life, enabling readers to understand and embrace the concepts and ideas presented. Colin Scott, Henriette Lundgren and Paul Thompson are experts in supply chain management and have worked with practitioners in

businesses across the globe.

Endorsement: This guide is a really useful reminder of what good practice is and how it should be applied within supply chain management. The book is relevant for students of supply chain management and professional practitioners alike. This book offers an

invaluable guide to understanding the specific dynamics of your supply chain and the fundamentals underpinning it. It provides the framework for delivering a supply chain strategy based upon recognised best practice. Martin McCourt, CEO, Dyson Limited .