

# Comparison Of Convenience Sampling And Purposive Sampling

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as a cluster. thereafter a random sample of the cluster is chosen, based on simple random sampling. Difference Between Stratified and Cluster Sampling (with ... The difference between probability and non-probability sampling are discussed in detail in this article. In probability sampling, the sampler chooses the representative to be part of the sample randomly, whereas in nonprobability sampling, the subject is chosen arbitrarily, to belong to the sample by the researcher. Difference Between Probability and Non-Probability Sampling Often what we think would be one kind of sample turns out to be another type. This can be seen when comparing two types of random samples. A simple random sample and a systematic random sample are two different types of sampling techniques. However, the difference between these types of samples is subtle and easy to overlook. Simple Random Sampling vs. Systematic Random Sampling Etikan, I., Musa, S. A., & Alkassim, R. S. (2016). Comparison of Convenience Sampling and Purposive Sampling. American Journal of Theoretical and Applied Statistics ... Etikan, I., Musa, S. A., & Alkassim, R. S. (2016) ... Convenience sampling. Convenience sampling (sometimes known as grab or opportunity sampling) is a type of nonprobability sampling which involves the sample being drawn from that part of the population which is close to hand. That is, a sample population selected because it is readily available and convenient.

Convenience sampling is a type of nonprobability sampling in which people are sampled simply because they are "convenient" sources of data for researchers. In probability sampling, each element in the population has a known nonzero chance of being selected through the use of a random selection procedure.

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#### **Difference Between Probability and Non-Probability Sampling**

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2. Convenience Sampling In every type of research, it would be superlative to use the whole population, but in most cases, it is not possible to 2 Ilker Etikan et al.: Comparison of Convenience Sampling and Purposive Sampling. include every subject because the population is almost finite.

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