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# The Greatest Trade Ever Behind Scenes Story Of How John Paulson Defied Wall Street And Made Financial History Gregory Zuckerman

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The Great Controversy  
 How to Make Money in Stocks: A Winning System in Good Times or Bad  
 The Mind of Wall Street  
 The Greatest Trade Ever  
 Other People's Money  
 More Money Than God  
 The Invisible Life of Addie LaRue  
 Flash Boys: A Wall Street Revolt  
 How Markets Fail  
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 The Greatest Salesman in the World  
 How to Trade In Stocks  
 Black Edge  
 The Frackers  
 Factfulness  
 Rising Above  
 That First Season  
 Wall Street Stories  
 A Colossal Failure of Common Sense  
 The Battle of Bretton Woods  
 The Money Book for the Young, Fabulous & Broke  
 U.S. History  
 When Genius Failed  
 The Greatest Trades of All Time  
 The Big Short: Inside the Doomsday Machine  
 The Man Who Solved the Market  
 Value Investing  
 The Dynasty  
 The Sellout  
 Inside the Wall Street Journal

*The Greatest Trade Ever Behind Scenes  
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## BURKE PATEL

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The Great Controversy Penguin

“This book was seminal in my life. I wouldn’t be living the life I’m living if it didn’t find me.”—Matthew McConaughey Ten ancient scrolls reveal priceless wisdom for changing your life in this evergreen classic with more than five million copies in print. A timeless fable with profoundly modern lessons, The Greatest Salesman in the World is both a road map to salesmanship and a heartfelt tale that redefines the meaning of success. As a young camel boy in Jerusalem, Hafid dreams of becoming more. Witnessing the great empires of tradesmanship that others have grown, he desires to do the same—to become not only a

salesman, but the greatest salesman in the world. Desperate to prove himself, he approaches the best merchant he knows, who sets him an impossible task—a task that takes him on an unforgettable journey involving a red cloak, a barn in Bethlehem, and ten scrolls that will change his life. Each scroll touches upon perennially valuable lessons: persisting against the odds, mastering emotions, embracing joy, and creating good habits. Through the story of Hafid and his ten scrolls, The Greatest Salesman in the World guides readers through a philosophy for getting the most out of life—starting right now.

**How to Make Money in Stocks: A Winning System in Good Times or Bad** Penguin

NEW YORK TIMES BESTSELLER • The founder and co-CEO of Salesforce delivers an inspiring vision for successful companies of the future—in which changing the world is everyone’s business. “An urgent and compelling book for anyone in business who

years to fulfill a higher mission in the world.”—Richard Branson  
 What’s the secret to business growth and innovation and a purpose-driven career in a world that is becoming vastly more complicated by the day? According to Marc Benioff, the answer is embracing a culture in which your values permeate everything you do. In *Trailblazer*, Benioff gives readers a rare behind-the-scenes look at the inner workings of one of the world’s most admired companies. He reveals how Salesforce’s core values—trust, customer success, innovation, and equality—and commitment to giving back have become the company’s greatest competitive advantage and the most powerful engine of its success. Because no matter what business you’re in, Benioff says, values are the bedrock of a resilient company culture that inspires all employees, at every level, to do the best work of their lives. Along the way, he shares insights and best practices for anyone who wants to cultivate a company culture positioned to thrive in the face of the inevitable disruption ahead. None of us in the business world can afford to sit on the sidelines and ignore what’s going on outside the walls of our workplaces. In the future, profits and progress will no longer be sustainable unless they serve the greater good. Whether you run a company, lead a small team, or have just draped an ID badge around your neck for the first time, *Trailblazer* reveals how anyone can become an agent of change. Praise for *Trailblazer* “A guide for what every business and organization must do to thrive in this period of profound political and economic change.”—Jamie Dimon, chairman and CEO of JPMorgan Chase “In *Trailblazer*, Benioff explores how companies can nurture a values-based culture to become powerful platforms for change.”—Susan Wojcicki, CEO of YouTube

#### **The Mind of Wall Street** Simon and Schuster

"Nomi knows. Having been at Goldman Sachs, Nomi Prins knows the mind-set, knows how to read spreadsheets, knows the people, and knows Wall Street's games. Nomi knows and now Nomi tells." --Jim Hightower, author of "Swim against the Current"  
 "If you want to understand why Wall Street is disgraced but still calling the shots, you can't do better than the brilliantly written and documented *It Takes a Pillage*." --Robert Kuttner, author of "Obama's Challenge"  
 After months of various drafts and political infighting, Congress finally passed, and President Obama signed into law, a bill that was supposedly the biggest financial reform bill in decades. The big question is, do the supporters of this bill really believe it will change Wall Street? Or do they simply hope it'll be enough to placate us so the status quo can be validated? Nomi Prins assumes the latter, because they can't be that naive, but time will tell. In *It Takes a Pillage*, former Wall Street insider turned muckraking journalist Nomi Prins explains how we are building a new bubble with more leverage, bigger bonuses, rampant speculation and fraud, amid extended unemployment and personal financial decline. The cowering of Washington bureaucrats in the face of the power and influence exerted by the Big Banks threatens the immediate economic well-being of us all. The scariest part is that, for all the trillions that have been spent or remain committed to the bloated stalwarts of Wall Street, our economic system is still in disarray. Average Americans continue to struggle while the banks are once again rolling in outsized profits and obscene bonuses. *It Takes a Pillage* is packed with the information you need to understand the financial crisis and what has followed, and to gain deeper insight into how to fight for real change.

#### *The Greatest Trade Ever* Penguin

William J. O'Neil's proven investment advice has earned him millions of loyal followers. And his signature bestseller, *How to Make Money in Stocks*, contains all the guidance readers need on the entire investment process from picking a broker to diversifying a portfolio to making a million in mutual funds. For

self-directed investors of all ages and expertise, William J. O'Neil's proven CAN SLIM investment strategy is helping those who follow O'Neil to select winning stocks and create a more powerful portfolio. Based on a 40-year study of the most successful stocks of all time, CAN SLIM is an easy-to-use tool for picking the winners and reducing risk in today's volatile economic environment.

#### **Other People's Money** Harper Collins

From the "guru to Wall Street's gurus" comes the fundamental techniques of value investing and their applications Bruce Greenwald is one of the leading authorities on value investing. Some of the savviest people on Wall Street have taken his Columbia Business School executive education course on the subject. Now this dynamic and popular teacher, with some colleagues, reveals the fundamental principles of value investing, the one investment technique that has proven itself consistently over time. After covering general techniques of value investing, the book proceeds to illustrate their applications through profiles of Warren Buffett, Michael Price, Mario Gabellio, and other successful value investors. A number of case studies highlight the techniques in practice. Bruce C. N. Greenwald (New York, NY) is the Robert Heilbrunn Professor of Finance and Asset Management at Columbia University. Judd Kahn, PhD (New York, NY), is a member of Morningside Value Investors. Paul D. Sonkin (New York, NY) is the investment manager of the Hummingbird Value Fund. Michael van Biema (New York, NY) is an Assistant Professor at the Graduate School of Business, Columbia University.

#### **More Money Than God** A&C Black

The untold story of Vince Lombardi's first season as coach of the 1959 Green Bay Packers.

#### **The Invisible Life of Addie LaRue** McGraw Hill Professional

"Athlete after athlete in this book found discipline, hope, and inspiration on the playing field, rising above their circumstances. Filled with first-hand accounts from stars who exemplify the idea of enduring at all costs, *Rising Above* will serve as a must-read source of inspiration for kids and sports fans of all ages"--

#### **Flash Boys: A Wall Street Revolt** Crown Currency

The inspirational real-life stories of superstar athletes Serena and Venus Williams, Simone Biles, Carli Lloyd, and more! For sports fans, aspiring athletes and readers of sports biographies. Some of the most accomplished and famous athletes in the world—tennis legends Venus and Serena Williams, Olympic Gold Medalist Simone Biles, World Cup superstar Carli Lloyd and others—faced earthshaking challenges in their youth. But they refused to give up. Through hard work and determination, they rose above their circumstances and went on to conquer the sports world. This collection of mini biographies, complete with firsthand content drawn from in-depth interviews, is a source of inspiration and self-empowerment for kids and sports fans of all ages. Included in the book: Venus and Serena Williams (tennis), Simone Biles (gymnastics), Carli Lloyd (soccer), Wilma Rudolph (track and field), Mo'ne Davis (Little League baseball), Swin Cash (basketball), Elena Delle Donne (basketball), Bethany Hamilton (surfing), Ronda Rousey (mixed martial arts), and Kerri Strug (gymnastics). "An inspiring, empowering collection of true stories of perseverance and resolve." --Kirkus Reviews

#### **How Markets Fail** Profile Books

One of the biggest questions of the financial crisis has not been answered until now: What happened at Lehman Brothers and why was it allowed to fail, with aftershocks that rocked the global economy? In this news-making, often astonishing book, a former Lehman Brothers Vice President gives us the straight answers—right from the belly of the beast. In *A Colossal Failure of Common Sense*, Larry McDonald, a Wall Street insider, reveals, the culture and unspoken rules of the game like no book has ever

done. The book is couched in the very human story of Larry McDonald's Horatio Alger-like rise from a Massachusetts "gateway to nowhere" housing project to the New York headquarters of Lehman Brothers, home of one of the world's toughest trading floors. We get a close-up view of the participants in the Lehman collapse, especially those who saw it coming with a helpless, angry certainty. We meet the Brahmins at the top, whose reckless, pedal-to-the-floor addiction to growth finally demolished the nation's oldest investment bank. The Wall Street we encounter here is a ruthless place, where brilliance, arrogance, ambition, greed, capacity for relentless toil, and other human traits combine in a potent mix that sometimes fuels prosperity but occasionally destroys it. The full significance of the dissolution of Lehman Brothers remains to be measured. But this much is certain: it was a devastating blow to America's—and the world's—financial system. And it need not have happened. This is the story of why it did.

#### Profiting in Economic Storms Tor Books

U.S. History is designed to meet the scope and sequence requirements of most introductory courses. The text provides a balanced approach to U.S. history, considering the people, events, and ideas that have shaped the United States from both the top down (politics, economics, diplomacy) and bottom up (eyewitness accounts, lived experience). U.S. History covers key forces that form the American experience, with particular attention to issues of race, class, and gender.

#### **The Greatest Trade Ever** PublicAffairs

Meet the Frackers. George Mitchell, the son of a Greek goat herder, who tried to extract gas from rock that experts deemed worthless. He faced an unexpected obstacle in his quest to change history. Aubrey McClendon, the charismatic descendant of an Oklahoma energy dynasty, who scored billions leading a land grab. He wasn't prepared for the shocking fallout of his discoveries. Tom Ward, who overcame a troubled childhood to become one of the nation's wealthiest men. He could handle natural-gas fields but had more trouble with a Wall Street power broker. Harold Hamm, the son of poor farmer, who believed America had more oil than anyone imagined. Hamm was determined to find the crude before others caught on. Charif Souki, the dashing Lebanese immigrant who saw his career crumble and his fortune disintegrate, leaving one last, unlikely chance for success. Mark Papa, the Enron castoff who panicked when he realized a resurgence of American natural gas was at hand: one that his company wasn't prepared for. Praise for *The Greatest Trade Ever* 'Simply terrific. Easily the best of the post-crash financial books.' Malcolm Gladwell 'The definitive account of a strange and wonderful subplot of the financial crisis.' Michael Lewis 'Zuckerman is a first-rate reporter who is able to explain the complexities of finance in layman's terms. At times, *The Greatest Trade Ever* reads like a thriller.' *The New York Times*

#### **Rising Above: Inspiring Women in Sports** McGraw Hill Professional

A foundational text in the Seventh Day Adventist church, *The Great Controversy* is a vision White had of the great battle between Christ and Satan throughout the ages of the early and modern church. Although the book is not held with as high esteem in Protestant circles, it still is able to outline a way of impactful theological thinking.

#### **More Mortgage Meltdown** Crown Currency

NEW YORK TIMES BESTSELLER USA TODAY BESTSELLER NATIONAL INDIE BESTSELLER THE WASHINGTON POST BESTSELLER Recommended by Entertainment Weekly, Real Simple, NPR, Slate, and Oprah Magazine #1 Library Reads Pick—October 2020 #1 Indie Next Pick—October 2020 BOOK OF THE YEAR (2020) FINALIST—Book of The Month Club A "Best Of"

Book From: Oprah Mag \* CNN \* Amazon \* Amazon Editors \* NPR \* Goodreads \* Bustle \* PopSugar \* BuzzFeed \* Barnes & Noble \* Kirkus Reviews \* Lambda Literary \* Nerdette \* The Nerd Daily \* Polygon \* Library Reads \* io9 \* Smart Bitches Trashy Books \* LiteraryHub \* Medium \* BookBub \* The Mary Sue \* Chicago Tribune \* NY Daily News \* SyFy Wire \* Powells.com \* Bookish \* Book Riot \* Library Reads Voter Favorite \* In the vein of *The Time Traveler's Wife* and *Life After Life*, *The Invisible Life of Addie LaRue* is New York Times bestselling author V. E. Schwab's genre-defying tour de force. A Life No One Will Remember. A Story You Will Never Forget. France, 1714: in a moment of desperation, a young woman makes a Faustian bargain to live forever—and is cursed to be forgotten by everyone she meets. Thus begins the extraordinary life of Addie LaRue, and a dazzling adventure that will play out across centuries and continents, across history and art, as a young woman learns how far she will go to leave her mark on the world. But everything changes when, after nearly 300 years, Addie stumbles across a young man in a hidden bookstore and he remembers her name. Also by V. E. Schwab *Shades of Magic* *A Darker Shade of Magic* *A Gathering of Shadows* *A Conjuring of Light* *Villains* *Vicious* *Vengeful* At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM) applied.

#### **Trailblazer** Flatiron Books

A look at lessons of the past that could help secure profits in an uncertain economic future In this era of unprecedented economic disruption, author Dan Shaffer warns investors and traders to be skeptical of the day-to-day pronouncements of the media and financial pundits, and instead look to the lessons of history and long-term economic cycles to inform their financial decisions. To successfully navigate today's economic storms, he asserts, investors need to break free of crowd psychology and think for themselves. Shaffer believes that the study of past financial crises provides the surest guide to assessing the current environment, and with this reliable resource he shows you exactly how to make the most of your time in today's markets with this effective approach. Offers timely advice on surviving depressions, deflation, hyperinflation, and market bubbles Compares our current economic and political situation with past financial crises and the rise and fall of other civilizations By understanding the "big picture," and refusing to be manipulated, you can better protect your assets and move in and out of trends to make big profits. This book will show you what it takes to make these moves, and excel in today's uncertain economic environment.

#### *A Shot to Save the World* Random House Trade Paperbacks

A clear look at how to capture investment profits during difficult financial times The U.S. economy has become crippled by the credit and real estate catastrophe. Even though we've all been affected by the calamity and have heard no shortage of news about it, it still seems unfathomable and utterly incomprehensible to most people that the actions of certain mortgage brokers, bankers, ratings agencies, and investment banks could break the economic engine of the world. Now, for the first time, and in terms everyone can grasp, noted analysts and value investing experts Whitney Tilson and Glenn Tongue explain not only how it happened, but shows that the tsunami of credit problems isn't over. The second wave has yet to come. But if you know catastrophe is looming, you can sidestep the train wreck—and even profit. You just need to understand how bad times present opportunity and where to look. *More Mortgage Meltdown* can help you achieve this goal. The book Breaks down the complex mortgage products and rocket-science securities Wall Street created Addresses how to find investment opportunities within the rubble and position your portfolio to take advantage of the

crisis Explains exactly how the combination of aggressive lending, government missteps, and Wall Street trading practices created the perfect economic storm Shows you why the crisis is not yet over and what we can expect going forward More Mortgage Meltdown can help you understand the events that have unfolded, and put you in a better position to profit from the opportunities that arise during these tough financial times.

*A Splendid Exchange* Penguin

"The rise over the last two decades of a powerful new class of billionaire financiers marks a singular shift in the American economic and political landscape. Their vast reserves of concentrated wealth have allowed a small group of big winners to write their own rules of capitalism and public policy. How did we get here? ... Kolhatkar shows how Steve Cohen became one of the richest and most influential figures in finance--and what happened when the Justice Department put him in its crosshairs"-Amazon.com.

*Stock Market Wizards* Princeton University Press

From one of the worlds most trusted experts on personal finance comes a "route planner," identifying easy moves to get young people on the road to financial recovery and within reach of their dreams.

**Swiss Made** Portfolio

A veteran New York Times reporter dissects the most spectacular failure in real estate history Real estate giant Tishman Speyer and its partner, BlackRock, lost billions of dollars when their much-vaunted purchase of Stuyvesant Town–Peter Cooper Village in New York City failed to deliver the expected profits. But how did Tishman Speyer walk away from the deal unscathed, while others took the financial hit—and MetLife scored a \$3 billion profit? Illuminating the world of big real estate the way *Too Big to Fail* did for banks, *Other People's Money* is a riveting account of politics, high finance, and the hubris that ultimately led to the nationwide real estate meltdown.

**It Takes a Pillage** Bantam

The ongoing tumult in financial markets and the global economy began when some of our most esteemed financial institutions, our government, and even average citizens abdicated their collective responsibilities, eventually selling out investors and selling off the American Dream itself. From critically acclaimed investigative journalist and CNBC personality Charles Gasparino comes a sweeping examination of the most volatile, anxiety-ridden era in our nation's socioeconomic history. The winner of the 2009 Investigative Reporters and Editors Award for Books, *The Sellout* traces the recent implosion of the financial services

business back to its roots in the late 1970s, when Wall Street embraced a new business model predicated on enormous risk. Gasparino reveals a startling trail of culpability—from the government bureaucrats who crafted housing policies to the Wall Street firms that underwrote and invested in risky debt, to the mortgage sellers who indiscriminately handed out loans, and finally to the homeowners who thought they could afford mansions on blue-collar wages.

*Inside the House of Money* John Wiley & Sons

How did we get to where we are? John Cassidy shows that the roots of our most recent financial failure lie not with individuals, but with an idea - the idea that markets are inherently rational. He gives us the big picture behind the financial headlines, tracing the rise and fall of free market ideology from Adam Smith to Milton Friedman and Alan Greenspan. Full of wit, sense and, above all, a deeper understanding, *How Markets Fail* argues for the end of 'utopian' economics, and the beginning of a pragmatic, reality-based way of thinking. A very good history of economic thought Economist *How Markets Fail* offers a brilliant intellectual framework . . . fine work New York Times An essential, grittily intellectual, yet compelling guide to the financial debacle of 2009 Geordie Greig, *Evening Standard* A powerful argument . . . Cassidy makes a compelling case that a return to hands-off economics would be a disaster *BusinessWeek* This book is a well constructed, thoughtful and cogent account of how capitalism evolved to its current form *Telegraph* Books of the Year recommendation John Cassidy ... describe[s] that mix of insight and madness that brought the world's system to its knees FT, *Book of the Year* recommendation Anyone who enjoys a good read can safely embark on this tour with Cassidy as their guide . . . Like his colleague Malcolm Gladwell [at the *New Yorker*], Cassidy is able to lead us with beguiling lucidity through unfamiliar territory *New Statesman* John Cassidy has covered economics and finance at *The New Yorker* magazine since 1995, writing on topics ranging from Alan Greenspan to the Iraqi oil industry and English journalism. He is also now a Contributing Editor at *Portfolio* where he writes the monthly *Economics* column. Two of his articles have been nominated for *National Magazine Awards*: an essay on Karl Marx, which appeared in October, 1997, and an account of the death of the British weapons scientist David Kelly, which was published in December, 2003. He has previously written for *Sunday Times* in as well as the *New York Post*, where he edited the *Business* section and then served as the deputy editor. In 2002, Cassidy published his first book, *Dot.Con*. He lives in New York.