

## Market Leader Business English Series About Market Leader

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*Market Leader Business English Series  
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Market Leader Longman

This five-level course uses authoritative, authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

**Advanced Market Leader** Allyn & Bacon

The Market Leader specialist titles extend the scope of the Market Leader series and allows teachers to focus on the reading skills and vocabulary development required for specific areas of business.

Market Leader Longman

Market Leader 3rd Edition has been completely updated to reflect the fast-changing world of business using authoritative and authentic business sources such as Financial Times.

*Market Leader* Allyn & Bacon

New Edition Market Leader reflects the fast-changing world of business with updated material from authentic sources. The Practice File includes vocabulary exercises, language review, and writing tasks

**Market Leader, Level 1** Longman

Market Leader Upper Intermediate New Edition Video consists of five separate films which illustrate the themes and extend language introduced in the Market Leader Upper Intermediate New Edition Course Book. Each film can be used independently or in support of the main course.

*Market Leader* Longman

The Market Leader grammar books provide students with all the business grammar practice they need

Market Leader. Upper Intermediate. Con DVD Pack. Per Le Scuole Superiori Pearson Education

Market Leader Portfolio consists of four separate films which illustrate themes extend language introduced in the Market Leader Pre-Intermediate Course Book. They can be used independently or in support of the main course.

**Market Leader** Longman

The Teacher's Resource Book provides teachers with an overview of the whole course together with detailed teaching notes, background briefings on business content, a text bank and a resource bank.

**Market Leader** Longman

This five-level course uses authoritative, authentic sources to explore topical business issues and builds the professional standard of language needed to communicate in the modern world of business.

**Market Leader** Pearson Education ESL

'Market Leader' is the major business English course for tomorrow's business leaders. Incorporating material from the Financial Times, it brings real business issues right into the classroom.

*Market Leader* Longman

The major business English course for tomorrow's business leaders. Incorporating material from the Financial Times(c), it bring business right into the classroom.

Market Leader Longman

'Market Leader' is the distinctive business English course that reflects the ever-changing business world. Developed in association with the Financial Times, it offers the most-up-date and flexible materials for business English learners - 'Market Leader' develops language skills, increases knowledge of key business concepts and expands vocabulary.

*Market leader* Allyn & Bacon

Each course book contains 12-14 topic-based units, depending on the level, with additional review units. There are also Grammar and Writing reference sections and a glossary of business terms at the back. A new edition of the Intermediate level is now available.

*Upper Intermediate Market Leader* Allyn & Bacon

The Teacher's Resource Book provides teachers with an overview of the whole course together with detailed teaching notes, background briefings on business content, a text bank and a resource bank. The Test Master CD-ROM accompanying the Teacher's Book provides an invaluable testing resource to use with the course.

**Market Leader** Addison Wesley Longman

\* This gives extra practice in the areas of grammar and

vocabulary, together with a complete syllabus in business writing \* Students work with text models and useful language, then do a writing task to consolidate the learning \* Provides regular self-study pronunciation work with audio CDs or cassettes and exercises

*Market Leader*

New Edition Market Leader brings the real world of business into the classroom. Using authentic texts from the Financial Times and other sources it provides students with stimulating and executive-level materials.

**Market Leader**

Market Leader is the major business English course for tomorrow's business leaders. Incorporating material from the Financial Times(c), it bring business right into the classroom. All the Course Books have self-study CD-ROMS which include video material and interactive case studies. Challenge your students with 'Case Studies' that range from planning a project to choosing the best supplier \* Practise the skills needed to carry out real business tasks such as taking part in meetings \* Listening texts are based on interviews with real business people \* New Self-Study Multi-ROMs include a wide range of activities including interactive case studies and video

Market Leader

The Market Leader Practice File is the perfect way to extend the Market Leader course. It has extra grammar practice and a complete syllabus of business writing. The Practice File Audio CD accompanying the Practice File provides regular self study pronunciation work.

Market Leader

The Market Leader specialist titles extend the scope of the Market Leader series and allows teachers to focus on the reading skills and vocabulary development required for specific areas of business.

*Market Leader*

New Edition Market Leader is the business English course that brings contemporary business issues right into your classroom. Incorporating articles from the Financial Times® newspaper, Market Leader has authentic texts, effective case studies and a wide range of components.