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# Romancing The Brand How Brands Create Strong Intimate Relationships With Consumers

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Romancing The Brand How Brands

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 Romancing the Brand: How Brands Create Strong, Intimate ...  
 Romancing the Brand : How Brands Create Strong, Intimate Relationships With Consumers, Hardcover by Halloran, Tim, ISBN 1118611284, ISBN-13 9781118611289, Brand New, Free shipping in the US  
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