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COWAN MATA

Global Trends 2040 Radius Book Group

The power of monarchs has traditionally been as much symbolic as actual, rooted in popular imagery of sovereignty, divinity, and authority. In *Mystifying the Monarch*, a distinguished group of contributors explores the changing nature of that imagery—and its political and social effects—in Europe from the Middle Ages to the present day. They demonstrate that, rather than a linear progression where perceptions of rulers moved inexorably from the sacred to the banal, in reality the history of monarchy has been one of constant tension between mystification and demystification.

The Naked Swiss Fao

This open access book tells the story of how Sweden is becoming a virtually cashless society. Its goal is to improve readers' understanding of what is driving this transition, and of the factors that are fostering and hampering it. In doing so, the book covers the role of central banks, political factors, needs for innovation, and the stakeholders involved in developing a cashless ecosystem. Adopting a historical standpoint, and drawing on a unique dataset, it presents an academic perspective on Sweden's leading role in this global trend. The global interest in the future of cash payments makes

the Swedish case particularly interesting. As a country that is close to becoming a cashless economy, it offers a role model for many other countries to learn from - whether they want to stimulate or reduce the use of cash. This highly topical book will be of interest to politicians, researchers, businesses, financial service providers and payment service providers, as well as fintech start-ups, regulators and other authorities.

Ten Great Events in History Random House Trade Paperbacks

What are the origins of direct democracy in Switzerland? How does the Swiss judiciary function? What are the principles of Swiss civil, contract and administrative law? What is the role of public service broadcasting in the political decision making process? What are the leading cases in tax law? What forms of euthanasia are legal in Switzerland? In this introduction 13 legal scholars of the University of Zürich Law Faculty try to answer these questions and give the reader an overview of Swiss public, private and criminal law. As the first comprehensive introduction to Swiss law in English, it is addressed to both lawyers from abroad and incoming students.

#identity CreateSpace

In February 1959, Switzerland held a referendum on women's suffrage. The men voted 'no'. In this powerful novella, Clare O'Dea explores that day through the eyes of four very different Swiss women. Vreni is a busy farmer's wife, longing for a break from family life. Her grown-up daughter Margrit is carving out an independent life in Bern, but finds herself trapped in an alarming situation. Esther, a cleaner, is desperate to recover her son who has been taken into care. Beatrice, a hospital administrator, has been throwing herself into the 'yes' campaign. The four women's paths intersect on a

day that will leave its mark on all their lives.

Building a Cashless Society Carl Grossmann Verlag

NEW YORK TIMES BESTSELLER • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY SAN FRANCISCO CHRONICLE, THE HUFFINGTON POST, AND SHELF AWARENESS • “In Hausfrau, Anna Karenina goes Fifty Shades with a side of Madame Bovary.”—Time “A debut novel about Anna, a bored housewife who, like her Tolstoyan namesake, throws herself into a psychosexual journey of self-discovery and tragedy.”—O: The Oprah Magazine “Sexy and insightful, this gorgeously written novel opens a window into one woman’s desperate soul.”—People Anna was a good wife, mostly. For readers of *The Girl on the Train* and *The Woman Upstairs* comes a striking debut novel of marriage, fidelity, sex, and morality, featuring a fascinating heroine who struggles to live a life with meaning. Anna Benz, an American in her late thirties, lives with her Swiss husband, Bruno—a banker—and their three young children in a postcard-perfect suburb of Zürich. Though she leads a comfortable, well-appointed life, Anna is falling apart inside. Adrift and increasingly unable to connect with the emotionally unavailable Bruno or even with her own thoughts and feelings, Anna tries to rouse herself with new experiences: German language classes, Jungian analysis, and a series of sexual affairs she enters with an ease that surprises even her. But Anna can’t easily extract herself from these affairs. When she wants to end them, she finds it’s difficult. Tensions escalate, and her lies start to spin out of control. Having crossed a moral threshold, Anna will discover where a woman goes when there is no going back. Intimate, intense, and written with the precision of a Swiss Army knife, Jill Alexander Essbaum’s debut novel is an unforgettable story of marriage, fidelity, sex, morality, and most especially self. Navigating the lines between lust and love, guilt and shame, excuses and reasons, Anna Benz is an electrifying heroine whose passions and choices readers will debate with recognition and fury. Her story reveals, with honesty and great beauty, how we create ourselves and how we lose ourselves and the sometimes disastrous choices we make to find ourselves. Praise for Hausfrau “Elegant . . . There is much to admire in Essbaum’s intricately constructed, meticulously composed novel, including its virtuosic intercutting of past and present.”—Chicago Tribune “For a first novelist, Essbaum is extraordinary because she is a poet. Her language is meticulous and resonant and daring.”—NPR’s Weekend Edition “We’re in literary territory as familiar as Anna’s name, but Essbaum makes it fresh with sharp prose and psychological insight.”—San Francisco Chronicle “This marvelously quiet book is psychologically complex and deeply intimate. . . . One of the smartest novels in recent memory.”—The Dallas Morning News “Essbaum’s poignant, shocking debut novel rivets.”—Us Weekly “A powerful, lyrical novel . . . Hausfrau boasts taut pacing and melodrama, but also a fully realized heroine as love-hateable as Emma Bovary.”—The Huffington Post “Imagine Tom Perrotta’s American nowheresvilles swapped out for a tidy Zürich suburb, sprinkled liberally with sharp riffs on Swiss-German grammar and European hypocrisy.”—New York

Small-Scale Aquaponic Food Production University of Michigan Press

#1 NEW YORK TIMES BESTSELLER • More than one million copies sold! A “brilliant” (Lupita Nyong’o, Time), “poignant” (Entertainment Weekly), “soul-nourishing” (USA Today) memoir about coming of age during the twilight of apartheid “Noah’s childhood stories are told with all the hilarity and intellect that characterizes his comedy, while illuminating a dark and brutal period in South Africa’s history that must never be forgotten.”—Esquire Winner of the Thurber Prize for American Humor and an NAACP Image Award • Named one of the best books of the year by The New York Time, USA Today, San Francisco Chronicle, NPR, Esquire, Newsday, and Booklist Trevor Noah’s unlikely path from apartheid South Africa to the desk of The Daily Show began with a criminal act: his birth. Trevor was born to a white Swiss father and a black Xhosa mother at a time when such a union was punishable by five years in prison. Living proof of his parents’ indiscretion, Trevor was kept mostly indoors for the earliest years of his life, bound by the extreme and often absurd measures his mother took to hide him from a government that could, at any moment, steal him away. Finally liberated by the end of South Africa’s tyrannical white rule, Trevor and his mother set forth on a grand adventure, living openly and freely and embracing the opportunities won by a centuries-long struggle. Born a Crime is the story of a mischievous young boy who grows into a restless young man as he struggles to find himself in a world where he was never supposed to exist. It is also the story of that young man’s relationship with his fearless, rebellious, and fervently religious mother—his teammate, a woman determined to save her son from the cycle of poverty, violence, and abuse that would ultimately threaten her own life. The stories collected here are by turns hilarious, dramatic, and deeply affecting. Whether subsisting on caterpillars for dinner during hard times, being thrown from a moving car during an attempted kidnapping, or just trying to survive the life-and-death pitfalls of dating in high school, Trevor illuminates his curious world with an incisive wit and unflinching honesty. His stories weave together to form a moving and searingly funny portrait of a boy making his way through a damaged world in a dangerous time, armed only with a keen sense of humor and a mother’s unconventional, unconditional love.

A Novel mbassador GmbH

Switzerland is a mystery right at the heart of Europe. Bestselling author and cartoonist Sergio J. Lievano (Hoi: your Swiss German Survival Guide) joins forces with journalist Wolfgang Koydl to unravel the enigmas: from Swiss cheese to Swiss politics, alpine fauna to fighter jets, Albert Einstein to Roger Federer. Learning about this odd country has never been so much fun.

Introduction to Swiss Law Penguin

NAMED A BEST BOOK OF THE SEASON BY VOGUE In this alluring, melancholic novel—Peter Stamm at his best—a writer haunted by his double blurs the line between past and present, fiction and reality, in his attempt to outrun the unknown. “Please come to Skogskyrkogården tomorrow at 2. I have a story I want to tell you.” Lena agrees to Christoph’s out-of-the-blue request, though the two have never met. In Stockholm’s Woodland Cemetery, he tells her his story, which is also somehow hers. Twenty years before, he loved a woman named Magdalena—an actress like Lena, with her looks, her personality, her past. Their breakup inspired him to write his first novel, about the time they were together, and in its scenes Lena recognizes the uncanny, intimate details of her own relationship with an aspiring writer, Chris. Is it possible that she and Chris are living the same lives as Magdalena and Christoph two decades apart? Are they headed towards the same scripted separation? Or, in the fever of writing, has Christoph lost track of what is real and what is imagined? In this subtle, kaleidoscopic tale, Peter Stamm exposes a fundamental human yearning: to beat life’s mysteries by forcing answers on questions that have yet to be fully asked.

Stories from a South African Childhood Fairlight Books

Although start-ups represent a major phenomenon in the USA, they also create skepticism and even suspicion, perhaps because of the excesses of

the Internet bubble. Apple, Microsoft, Intel, Cisco, Yahoo and Google were all start-ups and these success stories show that the phenomenon is not mere speculation. The goal of this book is to show start-ups from a different angle. Start-ups are created by individuals who are passionate and who have dreams. Therefore this work should not only be read by specialists of innovation or by high tech entrepreneurs, but also by anyone interested in the history and economics of start-ups. The book is presented in two parts: it begins with a presentation of Silicon Valley start-ups, which ends with a description of the ecosystem of this region. The second part is dedicated to Europe, where the start-up phenomenon has failed in comparison. The main message is that it is absolutely necessary to take more inspiration from Silicon Valley.

The Naked Irish Fairlight Moderns

Ever since its original publication in Germany in 1938, Max Schweißler’s *Die Instandsetzung von Kupferstichen, Zeichnungen, Buchern usw.* has been recognized as a seminal modern text on the conservation and restoration of works on paper. This volume, based on the authoritative revised German edition of 1950, makes Schweißler’s work available in English for the first time, in a meticulously edited and annotated scholarly edition. An extensively illustrated appendix presents case studies of eleven Old Master prints that were treated using the techniques Schweißler discusses.

A Nation Behind 10 Myths Kuperard

Aquaponics is the integration of aquaculture and soilless culture in a closed production system. This manual details aquaponics for small-scale production—predominantly for home use. It is divided into nine chapters and seven annexes, with each chapter dedicated to an individual module of aquaponics. The target audience for this manual is agriculture extension agents, regional fisheries officers, non-governmental organizations, community organizers, government ministers, companies and singles worldwide. The intention is to bring a general understanding of aquaponics to people who previously may have only known about one aspect.

Portrait of a Nation Beyond the Clichés Penguin

Straddling the storyworlds of Panama, Washington and London, *The Expansion* follows British-born geomatic engineer Max Burns, whose revolutionary water-saving system wins him the esteemed position of head engineer for one of the 21st century’s most politically contested megaprojects: the expansion of the Panama Canal.

One Grump’s Search for the Happiest Places in the World Other Press, LLC

Our choices seal our fate. Hannah Reed is about to learn just how important one little decision can be. Hannah’s plans for a nice, quiet senior year of high school are rapidly disintegrating. It all starts when she innocently bursts in on Ethan Flynn in the change room of the clothing store where she works. Ethan’s presence in Hannah’s world is subtle but constant, and when he saves her life, they become linked by the workings of an ancient society and Ethan’s sworn duty to protect Hannah. Working together to figure out what destiny wants with Hannah, the two of them stumble on a baffling mystery that leaves even Ethan questioning what is in store for her future. With Ethan’s help, Hannah learns there is far more to this life, to her life, than she ever realized. As they attempt to untangle Hannah’s unique past and emerging abilities, an unknown danger from Ethan’s past looms ever closer. While racing to put together the pieces of the puzzle before it’s too late, Hannah wrestles with the idea that she is anything but average, and that perhaps she is also more to Ethan than just a job. *Hleo* is the first book in the series with the same name. A story of destiny and how one decision can change everything. When you buy a copy of *Hleo*, your one decision also has the ability to change the lives of others across the globe. \$3.00CAD from every copy of *Hleo* purchased goes towards the amazing efforts of the Because I am a Girl Education initiative. Fighting to bring literacy and safe learning resources to girls living in some of the poorest nations in this world.

Coco Chanel’s Secret War Nomos Verlag

Set aside your preconceptions of postcard scenery, chocolate, cheese, faceless bankers, and spotless cities. The real Switzerland is anything but bland. This small, multilingual, and fiercely independent country in the heart of Europe is full of surprises. *Culture Smart! Switzerland* reveals the human dimension of this enigmatic country. It provides an historical overview, explores Swiss values and attitudes, and looks at the cultural continuity of festivals and traditions.

The Swedish Route to the Future of Cash Payments Clink Street Publishing

Moderne Diplomatie wirkt heute in viele Bereiche des modernen Lebens hinein. Sie ist zugleich selbst neuen Einflüssen ausgesetzt. Faktoren, die unsere Gesellschaften verändern, verändern auch unser Regierungshandeln, auch in der Außenpolitik, seien es Digitalisierung, emotionalisierte Sensibilitäten unserer Öffentlichkeiten oder nicht-staatliche internationale Akteure. Derartige Entwicklungen müssen von der Diplomatie aufgenommen werden, damit sie weiter als Instrument einer Regierung funktionieren kann. Regierungen sollten Wege finden, zwischen den neuen Bedürfnissen der Gesellschaft und den Notwendigkeiten legitimen Regierungshandelns zu vermitteln. Das Ziel sollte sein, als souveräner Staat handeln zu können und zugleich das Potential der tiefgreifenden gesellschaftlichen Veränderungen zu nutzen. Mit Beiträgen von Volker Stanzel, Sascha Lohmann, Andrew Cooper, Christer Jönsson, Corneliu Bjola, Emilie V. de Keulenaar, Jan Melissen, Karsten D. Voigt, Kim B. Olsen, Hanns W. Maull und R. S. Zaharna

EXPANSION Arcturus Publishing

Since its launch in 2006, Twitter has served as a major platform for political performance, social justice activism, and large-scale public debates over race, ethnicity, gender, sexuality, and nationality. It has empowered minoritarian groups to organize protests, articulate often-underrepresented perspectives, and form community. It has also spread hashtags that have been used to bully and silence women, people of color, and LGBTQ people. #identity is among the first scholarly books to address the positive and negative effects of Twitter on our contemporary world. Hailing from diverse scholarly fields, all contributors are affiliated with The Color of New Media, a scholarly collective based at the University of California, Berkeley. The Color of New Media explores the intersections of new media studies, critical race theory, gender and women’s studies, and postcolonial studies. The essays in #identity consider topics such as the social justice movements organized through #BlackLivesMatter, #Ferguson, and #SayHerName; the controversies around #WhyIStayed and #CancelColbert; Twitter use in India and Africa; the integration of hashtags such as #nohomo and #onfleek that have become part of everyday online vernacular; and other ways in which Twitter has been used by, for, and against women, people of color, LGBTQ, and Global South communities. Collectively, the essays in this volume offer a critically interdisciplinary view of how and why social media has

been at the heart of US and global political discourse for over a decade.

Masterpieces of Swiss Entrepreneurship Pickle Partners Publishing

An intimate journey across and in search of America, as told by one of its most beloved writers, in a deluxe centennial edition In September 1960, John Steinbeck embarked on a journey across America. He felt that he might have lost touch with the country, with its speech, the smell of its grass and trees, its color and quality of light, the pulse of its people. To reassure himself, he set out on a voyage of rediscovery of the American identity, accompanied by a distinguished French poodle named Charley; and riding in a three-quarter-ton pickup truck named Rocinante. His course took him through almost forty states: northward from Long Island to Maine; through the Midwest to Chicago; onward by way of Minnesota, North Dakota, Montana (with which he fell in love), and Idaho to Seattle, south to San Francisco and his birthplace, Salinas; eastward through the Mojave, New Mexico, Arizona, to the vast hospitality of Texas, to New Orleans and a shocking drama of desegregation; finally, on the last leg, through Alabama, Virginia, Pennsylvania, and New Jersey to New York. *Travels with Charley in Search of America* is an intimate look at one of America's most beloved writers in the later years of his life—a self-portrait of a man who never wrote an explicit autobiography. Written during a time of upheaval and racial tension in the South—which Steinbeck witnessed firsthand—*Travels with Charley* is a stunning evocation of America on the eve of a tumultuous decade. This Penguin Classics Deluxe Edition also features French flaps and deckle-edged paper. For more than sixty-five years, Penguin has been the leading publisher of classic literature in the English-speaking world. With more than 1,500 titles, Penguin Classics represents a global bookshelf of the best works throughout history and across genres and disciplines. Readers trust the series to provide authoritative texts enhanced by introductions and notes by distinguished scholars and contemporary authors, as well as up-to-date translations by award-winning translators. From the Trade Paperback edition.

The Geography of Bliss Getty Publications

This is a story of the battle for the control of the Internet. In November 1999, at the height of the e-commerce gold rush, an extraordinary hearing took place in a Los Angeles courtroom. On one side, the billion-dollar darling of Wall Street, eToys.com, the brain child of Toby Lenk. On the other

side, etoy.com, a group of cutting-edge European artists, hungry for fame, who used the Internet as their canvas. The ensuing battle sharply focused attention on the conflict at the very heart of the Internet: was it for the joy of the many or the exponential profit of the few? Was cyberspace a revolutionary public space or was the new frontier an extension of the shopping mall?

A World War II Story of Survival, Resilience, and Redemption Springer Nature

This open access book focuses on Switzerland-based medium-sized companies with a longstanding export tradition and a proven dominance in global niche markets. Based upon in-depth documentation and analysis of 36 Swiss companies over their entire history, an expert team of authors presents several parallels in the pathways and success factors which allowed these firms to become dominant and operate from a high-cost location such as Switzerland. The book enhances these insights by providing detailed company profiles documenting the company history, development, and how their relevant global niche positions were reached. Readers will benefit from these profiles as they compile a diverse selection of industries, mainly active within the B2B sector, with mostly mature companies (60 years to older than 100 years since founding) and different types of ownership structures including family firms. 'Masterpieces of Swiss Entrepreneurship' brings unique learning opportunities to owners and leaders of SMEs in Switzerland and elsewhere. Findings are based on detailed bottom-up research of 36 companies -- without any preconceived notions. The book is both conceptual and practical. It fosters understanding for different choices in development pathways and management practices. Matti Alahuhta, Chairman DevCo Partners, ex-CEO Kone, Board member of several global listed companies, Helsinki, Finland Start-up entrepreneurs need proven models from industry which demonstrate the various paths to success. "Masterpieces of Swiss Entrepreneurship" provides deep insights highlighting these models and the important trade-offs entrepreneurial teams must consider when choosing the path of high growth or of maximum control, as they are often mutually exclusive. Gina Domanig, Managing Partner, Emerald Technology Ventures, Zurich

Diplomacy in the 21st Century Rebecca Weller

I know you escaped from the Holzminden prison-camp in Germany; that you were inhumanly treated there by the Boche; that you entered the United States Intelligence Service; and that, whatever may be your business here, I am to help further it at your request. He looked at the girl: "As concerning Miss Erith, I know only that she is in the same Government service as yourself and that I am to afford her any aid she requests."