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 We Beat the Street
 The Great Mental Models, Volume 1

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CARLSON AUGUSTUS

[The Urban Design Reader](#) Penguin

The NACTO Urban Street Design Guide shows how streets of every size can be reimagined and reoriented to prioritize safe driving and transit, biking, walking, and public activity. Unlike older, more conservative engineering manuals, this design guide emphasizes the core principle that urban streets are public places and have a larger role to play in communities than solely being conduits for traffic. The well-illustrated guide offers blueprints of street design from multiple perspectives, from the bird's eye view to granular details. Case studies from around the country clearly show how to implement best practices, as well as provide guidance for customizing design applications to a city's unique needs. Urban Street Design Guide outlines five goals and tenets of world-class street design: • Streets are public spaces. Streets play a much larger role in the public life of cities and communities than just thoroughfares for traffic. • Great streets are great for

business. Well-designed streets generate higher revenues for businesses and higher values for homeowners. • Design for safety. Traffic engineers can and should design streets where people walking, parking, shopping, bicycling, working, and driving can cross paths safely. • Streets can be changed. Transportation engineers can work flexibly within the building envelope of a street. Many city streets were created in a different era and need to be reconfigured to meet new needs. • Act now! Implement projects quickly using temporary materials to help inform public decision making. Elaborating on these fundamental principles, the guide offers substantive direction for cities seeking to improve street design to create more inclusive, multi-modal urban environments. It is an exceptional resource for redesigning streets to serve the needs of 21st century cities, whose residents and visitors demand a variety of transportation options, safer streets, and vibrant community life.

[The World Book Encyclopedia](#) W. W. Norton & Company

Discover the essential thinking tools you've been missing with The Great Mental Models series by Shane Parrish, New York Times bestselling author and the mind behind the acclaimed Farnam

Street blog and "The Knowledge Project" podcast. This first book in the series is your guide to learning the crucial thinking tools nobody ever taught you. Time and time again, great thinkers such as Charlie Munger and Warren Buffett have credited their success to mental models—representations of how something works that can scale onto other fields. Mastering a small number of mental models enables you to rapidly grasp new information, identify patterns others miss, and avoid the common mistakes that hold people back. The Great Mental Models: Volume 1, General Thinking Concepts shows you how making a few tiny changes in the way you think can deliver big results. Drawing on examples from history, business, art, and science, this book details nine of the most versatile, all-purpose mental models you can use right away to improve your decision making and productivity. This book will teach you how to: Avoid blind spots when looking at problems. Find non-obvious solutions. Anticipate and achieve desired outcomes. Play to your strengths, avoid your weaknesses, ... and more. The Great Mental Models series demystifies once elusive concepts and illuminates rich knowledge that traditional education overlooks. This series is the most comprehensive and accessible guide on using mental models to better understand our

world, solve problems, and gain an advantage.

Fragrant Heart Daily Meditations Island Press

NATIONAL BESTSELLER • A coming-of-age classic about a young girl growing up in Chicago • Acclaimed by critics, beloved by readers of all ages, taught in schools and universities alike, and translated around the world—from the winner of the 2019 PEN/Nabokov Award for Achievement in International Literature. “Cisneros draws on her rich [Latino] heritage...and seduces with precise, spare prose, creat[ing] unforgettable characters we want to lift off the page. She is not only a gifted writer, but an absolutely essential one.” —The New York Times Book Review *The House on Mango Street* is one of the most cherished novels of the last fifty years. Readers from all walks of life have fallen for the voice of Esperanza Cordero, growing up in Chicago and inventing for herself who and what she will become. “In English my name means hope,” she says. “In Spanish it means too many letters. It means sadness, it means waiting.” Told in a series of vignettes—sometimes heartbreaking, sometimes joyous—Cisneros’s masterpiece is a classic story of childhood and self-discovery and one of the greatest neighborhood novels of all time. Like Sinclair Lewis’s *Main Street* or Toni Morrison’s *Sula*, it makes a world through people and their voices, and it does so in language that is poetic and direct. This gorgeous coming-of-age novel is a celebration of the power of telling one’s story and of being proud of where you’re from.

Street Design MIT Press

The *Global Street Design Guide* is a timely resource that sets a global baseline for designing streets and public spaces and redefines the role of streets in a rapidly urbanizing world. The guide will broaden how to measure the success of urban streets to include: access, safety, mobility for all users, environmental quality, economic benefit, public health, and overall quality of life. The first-ever worldwide standards for designing city streets and prioritizing safety, pedestrians, transit, and sustainable mobility are presented in the guide. Participating experts from global cities have helped to develop the principles that organize the guide. The *Global Street Design Guide* builds off the successful tools and tactics defined in NACTO’s *Urban Street Design Guide* and *Urban Bikeway Design Guide* while addressing a variety of street typologies and design elements found in various contexts around the world.

That Great Street Macmillan

The second edition of *The Urban Design Reader* draws together the very best of classic and contemporary writings to illuminate and expand the theory and practice of urban design. Nearly 50 generous selections include seminal contributions from Howard, Le Corbusier, Lynch, and Jacobs to more recent writings by Waldheim, Koolhaas, and Sorkin. Following the widespread success of the first edition of *The Urban Design Reader*, this updated edition continues to provide the most important historical material of the urban design field, but also introduces new topics and selections that address the myriad challenges facing designers today. The six part structure of the second edition guides the reader through the history, theory and practice of urban design. The reader is initially introduced to those classic writings that provide the historical precedents for city-making into the twentieth century. Part Two introduces the voices and ideas that were instrumental in establishing the foundations of the urban design field from the late 1950s up to the mid-1990s. These authors present a critical reading of the design professions and offer an alternative urban design agenda focused on vital and lively places. The authors in Part Three provide a range of urban design rationales and strategies for reinforcing local physical identity and the creation of memorable places. These selections are largely describing the outcomes of mid-century urban design and voicing concerns over the placeless quality of contemporary urbanism. The fourth part of the Reader explores key issues in urban design and development. Ideas about sprawl, density, community health, public space and everyday life are the primary focus here. Several new selections in this part of the book also highlight important international development trends in the Middle East and China. Part Five presents environmental challenges faced by the built environment professions today, including recent material on landscape urbanism, sustainability, and urban resiliency. The final part examines professional practice and current debates in the field: where urban designers work, what they do, their roles, their fields of knowledge and their educational development. The section concludes with several position pieces and debates on the future of urban design practice. This book provides an essential resource for students and practitioners of urban design, drawing together important but widely dispersed writings. Part and section introductions are provided to assist readers in understanding the context of the material, summary messages, impacts of the writing, and how they fit into the larger picture of the urban design field.

Last Stop on Market Street Penguin

Building on the success of their *Global Street Design Guide*, the National Association of City Transportation Officials (NACTO)-Global Designing Cities Initiative (GDCI) Streets for Kids program has developed child-focused design guidance to inspire leaders, inform practitioners, and empower communities around the world to consider their city from the eyes of a child. The guidance in *Designing Streets for Kids* captures international best practices, strategies, programs, and policies that cities around the world have used to design streets and public spaces that are safe and appealing to children from their earliest days. The guidance also highlights tactics for engaging children in the design process, an often-overlooked approach that can dramatically transform how streets are designed and used.

Looking at Cities DigiCat

Growing up on the rough streets of Newark, New Jersey, Rameck, George, and Sampson could easily have followed their childhood friends into drug dealing, gangs, and prison. But when a presentation at their school made the three boys aware of the opportunities available to them in the medical and dental professions, they made a pact among themselves that they would become doctors. It took a lot of determination—and a lot of support from one another—but despite all the hardships along the way, the three succeeded. Retold with the help of an award-winning author, this younger adaptation of the adult hit novel *The Pact* is a hard-hitting, powerful, and inspirational book that will speak to young readers everywhere.

The Best Children's Books of the Year Teachers College Press

The inspirational bestseller that ignited a movement and asked us to find our WHY Discover the book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement that inspired millions to demand purpose at work, to ask what was the WHY of their organization. Since then, millions have been touched by the power of his ideas, and these ideas remain as relevant and timely as ever. **START WITH WHY** asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and employees alike? Even among the successful, why are so few able to repeat their success over and over? People like Martin Luther King Jr., Steve Jobs, and the Wright Brothers had little in common, but they all started with WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. **START WITH WHY** shows that the leaders who have had the greatest influence in the world all think, act and communicate the same way—and it's the opposite of what everyone else does. Sinek calls this powerful idea *The Golden Circle*, and it provides a framework upon which organizations can be built, movements can be led, and people can be inspired. And it all starts with WHY.

Great Streets John Wiley & Sons

The classic work on the evaluation of city form. What does the city's form actually mean to the people who live there? What can the city planner do to make the city's image more vivid and memorable to the city dweller? To answer these questions, Mr. Lynch, supported by studies of Los Angeles, Boston, and Jersey City, formulates a new criterion—imageability—and shows its potential value as a guide for the building and rebuilding of cities. The wide scope of this study leads to an original and vital method for the evaluation of city form. The architect, the planner, and certainly the city dweller will all want to read this book.

Streets of the World Vintage

Although rarely explored in academic literature, most inhabitants and visitors interact with an urban landscape on a day-to-day basis is on the street level. Storefronts, first floor apartments, and sidewalks are the most immediate and common experience of a city. These "plinths" are the ground floors that negotiate between inside and outside, the public and private spheres. The *City at Eye Level* qualitatively evaluates plinths by exploring specific examples from all over the world. Over twenty-five experts investigate the design, land use, and road and foot traffic in rigorously researched essays, case studies, and interviews. These pieces are supplemented by over two hundred beautiful color images and engage not only with issues in design, but also the concerns of urban communities. The editors have put together a comprehensive guide for anyone concerned with improving or building plinths, including planners, building owners, property and shop managers, designers, and architects.

Missing Middle Housing Ballantine Books

From henna tattoo kits available at your local mall to ofaux Asiano fashions, housewares and fusion

cuisine; from the new visibility of Asian film, music, video games and anime to the current popularity of martial arts motifs in hip hop, Asian influences have thoroughly saturated the U.S. cultural landscape and have now become an integral part of the vernacular of popular culture.

Oh, the Places You'll Go! Read & Listen Edition Island Press

In addition to offering detailed information on street dimensions, plans, sections, and patterns of use, this volume identifies and examines fifteen of the finest streets in the world.

The House on Mango Street Island Press

Unavailable as a collection until now, these essays document both the intellectual journey of one of the world's leading architects and a critical period in the evolution of architectural thought. Born in Tokyo, educated in Japan and the United States, and principal of an internationally acclaimed architectural practice, celebrated architect Fumihiko Maki brings to his writings on architecture a perspective that is both global and uniquely Japanese. Influenced by post-Bauhaus internationalism, sympathetic to the radical urban architectural vision of Team X, and a participant in the avant-garde movement Metabolism, Maki has been at the forefront of his profession for decades. This collection of essays documents the evolution of architectural modernism and Maki's own fifty-year intellectual journey during a critical period of architectural and urban history. Maki's treatment of his two overarching themes—the contemporary city and modernist architecture—demonstrates strong (and sometimes unexpected) linkages between urban theory and architectural practice. Images and commentary on three of Maki's own works demonstrate the connection between his writing and his designs. Moving through the successive waves of modernism, postmodernism, neomodernism, and other isms, these essays reflect how several generations of architectural thought and expression have been resolved within one career.

Global Street Design Guide Random House Books for Young Readers

An antidote to mathematical rigor mortis, teaching how to guess answers without needing a proof or an exact calculation. In problem solving, as in street fighting, rules are for fools: do whatever works—don't just stand there! Yet we often fear an unjustified leap even though it may land us on a correct result. Traditional mathematics teaching is largely about solving exactly stated problems exactly, yet life often hands us partly defined problems needing only moderately accurate solutions. This engaging book is an antidote to the rigor mortis brought on by too much mathematical rigor, teaching us how to guess answers without needing a proof or an exact calculation. In *Street-Fighting Mathematics*, Sanjoy Mahajan builds, sharpens, and demonstrates tools for educated guessing and down-and-dirty, opportunistic problem solving across diverse fields of knowledge—from mathematics to management. Mahajan describes six tools: dimensional analysis, easy cases, lumping, picture proofs, successive approximation, and reasoning by analogy. Illustrating each tool with numerous examples, he carefully separates the tool—the general principle—from the particular application so that the reader can most easily grasp the tool itself to use on problems of particular interest. *Street-Fighting Mathematics* grew out of a short course taught by the author at MIT for students ranging from first-year undergraduates to graduate students ready for careers in physics, mathematics, management, electrical engineering, computer science, and biology. They benefited from an approach that avoided rigor and taught them how to use mathematics to solve real problems. *Street-Fighting Mathematics* will appear in print and online under a Creative Commons Noncommercial Share Alike license.

Nurturing Dreams Bentang Pustaka

Today, there is a tremendous mismatch between the available housing stock in the US and the housing options that people want and need. The post-WWII, auto-centric, single-family-development model no longer meets the needs of residents. Urban areas in the US are experiencing dramatically shifting household and cultural demographics and a growing demand for walkable urban living. *Missing Middle Housing*, a term coined by Daniel Parolek, describes the walkable, desirable, yet attainable housing that many people across the country are struggling to find. *Missing Middle Housing* types—such as duplexes, fourplexes, and bungalow courts—can provide options along a spectrum of affordability. In *Missing Middle Housing*, Parolek, an architect and urban designer, illustrates the power of these housing types to meet today's diverse housing needs. With the benefit of beautiful full-color graphics, Parolek goes into depth about the benefits and qualities of *Missing Middle Housing*. The book demonstrates why more developers should be building *Missing Middle Housing* and defines the barriers cities need to remove to enable it to be built. Case studies of built projects show what is possible, from the *Prairie Queen Neighborhood* in Omaha, Nebraska to the *Sonoma Wildfire Cottages*, in California. A chapter from urban scholar Arthur C. Nelson uses data analysis to highlight the urgency to deliver *Missing Middle Housing*.

Parolek proves that density is too blunt of an instrument to effectively regulate for twenty-first-century housing needs. Complete industries and systems will have to be rethought to help deliver the broad range of Missing Middle Housing needed to meet the demand, as this book shows. Whether you are a planner, architect, builder, or city leader, Missing Middle Housing will help you think differently about how to address housing needs for today's communities.

[The Great Streets of the World](#), by Richard Harding Davis, Andrew Lang, Francisque Sarcey... NYU Press

In this instant New York Times Bestseller, Geoff Smart and Randy Street provide a simple, practical, and effective solution to what The Economist calls "the single biggest problem in business today": unsuccessful hiring. The average hiring mistake costs a company \$1.5 million or more a year and countless wasted hours. This statistic becomes even more startling when you consider that the typical hiring success rate of managers is only 50 percent. The silver lining is that "who" problems are easily preventable. Based on more than 1,300 hours of interviews with more than 20 billionaires and 300 CEOs, Who presents Smart and Street's A Method for Hiring. Refined through the largest research study of its kind ever undertaken, the A Method stresses fundamental elements that anyone can implement—and it has a 90 percent success rate. Whether you're a member of a board of directors looking for a new CEO, the owner of a small business searching for the right people to make your company grow, or a parent in need of a new babysitter, it's all about Who. Inside you'll learn how to • avoid common "voodoo hiring" methods • define the outcomes you seek • generate a flow of A Players to your team—by implementing the #1 tactic used by successful businesspeople • ask the right interview questions to dramatically improve your ability to quickly distinguish an A Player from a B or C candidate • attract the person you want to hire, by emphasizing the points the candidate cares about most In business, you are who you hire. In Who, Geoff Smart and Randy Street offer simple, easy-to-follow steps that will put the right people in place for optimal success.

[New City Spaces](#) Wiley

The story centers on Maggie, a young girl from the Bowery who is driven to unfortunate circumstances by poverty and solitude. The story opens with Jimmie, Maggie's brother, as he fights a gang of boys from an opposing neighborhood. He is saved by his friend, Pete, and comes home to a brutal and drunken father. As years pass and their father dies, Jimmie hardens into a sneering, aggressive, cynical youth and Maggie begins to work in a shirt factory, but her attempts to

improve her life are undermined by her mother's drunken rages. Maggie begins to date Jimmie's friend Pete, who has a job as a bartender and seems a very fine fellow, convinced that he will help her escape the life she leads. He takes her to the theater and the museum, but Jimmie and her mother accuse her of "Goin to deh devil" and throw her out. As the neighbors badmouth Maggie, Pete decides to leave her and she gets scorned by the entire tenement and left on the street.

[Transit Street Design Guide](#) Routledge

The upsurge in interest in public spaces and public life over the past twenty five years has generated an impressive array of city plans, public space strategies, and designs. This book presents an overview of this development and provides a detailed description of architecturally interesting and inspiring public space strategies and projects from all over the world. Nine cities with notable public space strategies were selected for special review: Barcelona, Lyon, Strasbourg, Freiburg, and Copenhagen in Europe, Portland in North America, Curitiba and Cordoba in South America, and Melbourne in Australia. In addition, thirty nine international public space projects are presented and discussed. Drawings, plans and photographs illustrate city strategies and public space projects in detail.

[Walkable City](#) Lannoo Publishers

-With a preface by Mark Blaisse, author of Before They Passed Away, this book picks out one street in 200 different cities across the 7 continents -By means of infographics and a short text, the street becomes a symbol for a culture, a country in its entirety -Seven years of travel were needed to make this book -With a focus on detailed street knowledge, this is the perfect gift for travelers and photography enthusiasts alike 200 countries; one street each; seven years of traveling and collecting photos, stories, facts and figures about each country. This is not just another photography book. It reveals everything that a street means to society: education, wisdom, youth, experience, happiness, stories, food, and so much more. This is the raw material of life, drawn directly from the experiences of the Belgian photographer Jeroen Swolfs. Seeing the street as a unifying theme, he traveled in search of that one street in each place - sometimes by a harbor or a railway station - that comprised the country as a whole. Each stunning image conveys culture, colors, rituals, even the history of the city and country where he found them. Swolfs sees the street as a universal meeting place, a platform of crowds, a center of news and gossip, a place of work, and a playground for children. Indeed, Swolfs's streets are a matrix for community; his

photographs are published at a time when the unique insularity of local communities everywhere has never been more under threat.

[The Image of the City](#) MIT Press

The Great Ormond Street Hospital Manual of Children and Young People's Nursing Practices Clinical skills are essential in the provision of care for children and young people. The Great Ormond Street Hospital Manual of Children and Young People's Nursing Practices provides expert guidance on evidence-based clinical procedures, helping students and newly registered nurses develop sound clinical judgement and confidence. This comprehensive resource covers all aspects of children's nursing, from the fundamentals of everyday practice to advanced care in high dependency and intensive care settings. As such, its relevance and usefulness reach beyond those newly registered; it remains a valuable resource for experienced nurses wishing to further expand their nursing skills. Now in its second edition, this thoroughly updated guide demonstrates each procedure, explains the underlying theory and evidence, and speaks to the unique challenges of working with children and young people. New chapters address mental health, complementary therapies, learning difficulties, and the deteriorating child, whilst expanded content examines blood glucose monitoring, glucocorticoid treatment, insulin administration, diabetes care, surgical diathermy, non-invasive ventilation, and much more. Key Features Provides evidence-based guidelines for more than 300 clinical procedures Features an abundance of colour photographs and illustrations Examines the needs of neonates and adolescents in the context of interdisciplinary care Includes new material on health research and evidence-based practice, stages of development, children with complex needs, and admission, transfer, and discharge Complements The Royal Marsden Manual of Clinical Nursing Procedures, offering continuity to those working in both adult and paediatric settings The second edition of The Great Ormond Street Hospital Manual is an indispensable resource for registered nurses, students, and other healthcare professionals involved in delivering clinically effective, evidenced- based, family-centred care. Praise for the previous edition "This manual builds on the knowledge, skills and expertise of one of the UK's finest children's hospital and explains comprehensive, evidence-based care clearly." Nursing Children and Young People Journal "All children's nurses should have this book as a reference." Nursing Standard "... a comprehensive resource for all qualified nurses, students and other healthcare professionals involved in caring for children in hospital and community settings." Times Higher Education Supplement