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Big Data

Big Data

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'Applied Big Data Analytics'

The Elements of Big Data Value

Large Scale and Big Data

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Research Anthology on Big Data Analytics, Architectures, and Applications

Applications of Big Data Analytics

Big Data Application in Power Systems

Big Data and Social Media Analytics

Big Data Applications for Improving Library Services

Big Data and Decision-Making

Big Data: Concepts, Methodologies, Tools, and Applications

Big Data Analytics
Big Data Analytics in Supply Chain Management
Analytics and Data Science
Impact of Big Data Analytics on Business, Economy, Health Care and Society
Big Data Applications in the Telecommunications Industry
Analytics in a Big Data World

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PORTER FRANCIS

Big Data Technologies
and Applications

University of Chicago
Press

This book presents and
discusses the main
strategic and
organizational challenges

posed by Big Data and
analytics in a manner
relevant to both
practitioners and scholars.
The first part of the book
analyzes strategic issues
relating to the growing
relevance of Big Data and
analytics for competitive
advantage, which is also
attributable to
empowerment of
activities such as

consumer profiling,
market segmentation, and
development of new
products or services.
Detailed consideration is
also given to the strategic
impact of Big Data and
analytics on innovation in
domains such as
government and
education and to Big
Data-driven business
models. The second part

of the book addresses the impact of Big Data and analytics on management and organizations, focusing on challenges for governance, evaluation, and change management, while the concluding part reviews real examples of Big Data and analytics innovation at the global level. The text is supported by informative illustrations and case studies, so that practitioners can use the book as a toolbox to improve understanding and exploit business opportunities related to

Big Data and analytics. Data Analytics Applications in Education CRC Press
Society is now completely driven by data with many industries relying on data to conduct business or basic functions within the organization. With the efficiencies that big data bring to all institutions, data is continuously being collected and analyzed. However, data sets may be too complex for traditional data-processing, and therefore, different strategies must evolve to solve the issue.

The field of big data works as a valuable tool for many different industries. The Research Anthology on Big Data Analytics, Architectures, and Applications is a complete reference source on big data analytics that offers the latest, innovative architectures and frameworks and explores a variety of applications within various industries. Offering an international perspective, the applications discussed within this anthology feature global representation. Covering

topics such as advertising curricula, driven supply chain, and smart cities, this research anthology is ideal for data scientists, data analysts, computer engineers, software engineers, technologists, government officials, managers, CEOs, professors, graduate students, researchers, and academicians.

Computational and Statistical Methods for Analysing Big Data with Applications Cambridge University Press

This book provides a comprehensive survey of

techniques, technologies and applications of Big Data and its analysis. The Big Data phenomenon is increasingly impacting all sectors of business and industry, producing an emerging new information ecosystem. On the applications front, the book offers detailed descriptions of various application areas for Big Data Analytics in the important domains of Social Semantic Web Mining, Banking and Financial Services, Capital Markets, Insurance, Advertisement,

Recommendation Systems, Bio-Informatics, the IoT and Fog Computing, before delving into issues of security and privacy. With regard to machine learning techniques, the book presents all the standard algorithms for learning – including supervised, semi-supervised and unsupervised techniques such as clustering and reinforcement learning techniques to perform collective Deep Learning. Multi-layered and nonlinear learning for Big Data are also covered. In

turn, the book highlights real-life case studies on successful implementations of Big Data Analytics at large IT companies such as Google, Facebook, LinkedIn and Microsoft. Multi-sectorial case studies on domain-based companies such as Deutsche Bank, the power provider Opower, Delta Airlines and a Chinese City Transportation application represent a valuable addition. Given its comprehensive coverage of Big Data Analytics, the book offers

a unique resource for undergraduate and graduate students, researchers, educators and IT professionals alike. Convergence of Cloud with AI for Big Data Analytics Createspace Independent Publishing Platform
This book presents a comprehensive and up-to-date treatise of a range of methodological and algorithmic issues. It also discusses implementations and case studies, identifies the best design practices, and assesses data analytics

business models and practices in industry, health care, administration and business. Data science and big data go hand in hand and constitute a rapidly growing area of research and have attracted the attention of industry and business alike. The area itself has opened up promising new directions of fundamental and applied research and has led to interesting applications, especially those addressing the immediate need to deal with large repositories of

data and building tangible, user-centric models of relationships in data. Data is the lifeblood of today's knowledge-driven economy. Numerous data science models are oriented towards end users and along with the regular requirements for accuracy (which are present in any modeling), come the requirements for ability to process huge and varying data sets as well as robustness, interpretability, and simplicity (transparency). Computational

intelligence with its underlying methodologies and tools helps address data analytics needs. The book is of interest to those researchers and practitioners involved in data science, Internet engineering, computational intelligence, management, operations research, and knowledge-based systems. [Big Data on Real-World Applications](#) Springer Big Data - 4 book BUNDLE!! Data Analytics for Beginners In this book you will learn: Putting

Data Analytics to Work
The Rise of Data Analytics
Big Data Defined Cluster Analysis Applications of Cluster Analysis
Commonly Graphed Information Data Visualization Four Important Features of Data Visualization
Software Big Data Impact Envisaged by 2020 Pros and Cons of Big Data Analytics And of course much more! Deep Learning with Keras In this book you will learn: Deep Neural Network Neural Network Elements Keras Models Sequential Model

Functional API Model	analysis algorithms Basic	convolutional neural
Keras Layers Core Keras	of data and text mining,	networks Solving
Layers Convolutional	data visualization and	computer vision tasks
Keras Layers Recurrent	business intelligence	using convolutional neural
Keras Layers Deep	Techniques used for	networks Python and
Learning Algorithms	analysing quantitative	computer vision
Supervised Learning	data Basic data analysis	Automatic image and
Algorithms Applications of	tasks Conceptual, logical	speech recognition
Deep Learning Models	and physical data models	Theano and TenroFlow
Automatic Speech and	Power BI service and data	image recognition How to
Image Recognition	modelling Creating	use MNIST vision dataset
Natural Language	reports and visualizations	What are commonly used
Processing Video Game	in Power BI Data	convolutional filters
Development Real World	transformation and data	Download this book
Applications And of course	cleaning in Power BI Real	bundle NOW and SAVE
much more! Analyzing	world applications of data	money!!
Data with Power BI In this	analysis Convolutional	New Horizons for a
book you will learn: Basics	Neural Networks In Python	Data-Driven Economy
of data analysis processes	In this book you will learn:	Morgan Kaufmann
Fundamental data	Architecture of	The objective of this book

is to introduce the basic concepts of big data computing and then to describe the total solution of big data problems using HPCC, an open-source computing platform. The book comprises 15 chapters broken into three parts. The first part, Big Data Technologies, includes introductions to big data concepts and techniques; big data analytics; and visualization and learning techniques. The second part, LexisNexis Risk Solution to Big Data, focuses on specific

technologies and techniques developed at LexisNexis to solve critical problems that use big data analytics. It covers the open source High Performance Computing Cluster (HPCC Systems®) platform and its architecture, as well as parallel data languages ECL and KEL, developed to effectively solve big data problems. The third part, Big Data Applications, describes various data intensive applications solved on HPCC Systems. It includes applications such as cyber

security, social network analytics including fraud, Ebola spread modeling using big data analytics, unsupervised learning, and image classification. The book is intended for a wide variety of people including researchers, scientists, programmers, engineers, designers, developers, educators, and students. This book can also be beneficial for business managers, entrepreneurs, and investors.

Mobile Big Data

Butterworth-Heinemann
This book addresses the

impacts of various types of services such as infrastructure, platforms, software, and business processes that cloud computing and Big Data have introduced into business. Featuring chapters which discuss effective and efficient approaches in dealing with the inherent complexity and increasing demands in data science, a variety of application domains are covered. Various case studies by data management and analysis experts are presented in these

chapters. Covered applications include banking, social networks, bioinformatics, healthcare, transportation and criminology. Highlighting the Importance of Big Data Management and Analysis for Various Applications will provide the reader with an understanding of how data management and analysis are adapted to these applications. This book will appeal to researchers and professionals in the field. **Big Data, Big Analytics** CRC Press

The impact of data abundance extends well beyond business ensuring funding for social programs. Big Data has the potential to be "humanity's dashboard," an intelligent tool that can help combat poverty, crime and pollution. All these burning issues are covered in the following chapters of the book entitled, 'Applied Big Data Analytics: Evolution, Platforms & Tools, Use cases, Benefits, Impact and Paradox' 1History of Big Datahttps://ssl.images-

createspace.com/tsw/img/ajax/choosernav-right_off.gif
 2Definitions & Surprising Statistics about Big Data
 4Open Source Big Data Analytical Platforms and Tools
 5Use Cases & Advantages & Benefits of Big Data
 6Impact of Big Data on Business, Economy and Society
 7Impact of Big data on Healthcare
 8Transforming Social Welfare with Analytics
 9The Future of Big Data & Risks, Challenges and Paradox
 A recent Accenture and GE study found that almost 90

percent of companies list Big Data analytics as one of their top priorities, and believe that Big Data analytics will shift the competitive landscape within the next three years. The book provides an opportunity for scholars and researchers in big data and health science, business intelligence, social scientists in developments to update their knowledge on the abovementioned issues. The chapters presented is based on an extensive research with the

literature from across humanities, social sciences and the sciences and from popular culture, journalism, and industry publications, and based on my lifelong experience of working earlier in Analytics and now in Big Data Analytics as a Statistician.

Big Data Analytics: Systems, Algorithms, Applications Springer Introduction. Big data for twenty-first-century economic statistics: the future is now /Katharine G. Abraham, Ron S. Jarmin, Brian C. Moyer,

and Matthew D. Shapiro --
 Toward comprehensive
 use of big data in
 economic
 statistics.Reengineering
 key national economic
 indicators /Gabriel Ehrlich,
 John Haltiwanger, Ron S.
 Jarmin, David Johnson,
 and Matthew D. Shapiro
 ;Big data in the US
 consumer price index:
 experiences and plans
 /Crystal G. Konny,
 Brendan K. Williams, and
 David M. Friedman
 ;Improving retail trade
 data products using
 alternative data sources
 /Rebecca J. Hutchinson
 ;From transaction data to
 economic statistics:
 constructing real-time,
 high-frequency,
 geographic measures of
 consumer spending
 /Aditya Aladangady,
 Shifrah Aron-Dine, Wendy
 Dunn, Laura Feiveson,
 Paul Lengermann, and
 Claudia Sahm ;Improving
 the accuracy of economic
 measurement with
 multiple data sources: the
 case of payroll
 employment data /Tomaz
 Cajner, Leland D. Crane,
 Ryan A. Decker, Adrian
 Hamins-Puertolas, and
 Christopher Kurz --Uses of
 big data for
 classification.Transformin
 g naturally occurring text
 data into economic
 statistics: the case of
 online job vacancy
 postings /Arthur Turrell,
 Bradley Speigner, Jyldyz
 Djumalieva, David Cople,
 and James Thurgood
 ;Automating response
 evaluation for franchising
 questions on the 2017
 economic census /Joseph
 Staudt, Yifang Wei, Lisa
 Singh, Shawn Klimek, J.
 Bradford Jensen, and
 Andrew Baer ;Using public
 data to generate
 industrial classification

codes /John Cuffe, Sudip Bhattacharjee, Ugochukwu Etudo, Justin C. Smith, Nevada Basdeo, Nathaniel Burbank, and Shawn R. Roberts --Uses of big data for sectoral measurement. Nowcasting the local economy: using Yelp data to measure economic activity /Edward L. Glaeser, Hyunjin Kim, and Michael Luca ;Unit values for import and export price indexes: a proof of concept /Don A. Fast and Susan E. Fleck ;Quantifying productivity growth in the delivery of important episodes of

care within the Medicare program using insurance claims and administrative data /John A. Romley, Abe Dunn, Dana Goldman, and Neeraj Sood ;Valuing housing services in the era of big data: a user cost approach leveraging Zillow microdata /Marina Gindelsky, Jeremy G. Moulton, and Scott A. Wentland --Methodological challenges and advances. Off to the races: a comparison of machine learning and alternative data for predicting economic indicators /Jeffrey C. Chen,

Abe Dunn, Kyle Hood, Alexander Driessen, and Andrea Batch ;A machine learning analysis of seasonal and cyclical sales in weekly scanner data /Rishab Guha and Serena Ng ;Estimating the benefits of new products /W. Erwin Diewert and Robert C. Feenstra. Application of Big Data for National Security Springer Unique prospective on the big data analytics phenomenon for both business and IT professionals The availability of Big Data, low-cost commodity

hardware and new information management and analytics software has produced a unique moment in the history of business. The convergence of these trends means that we have the capabilities required to analyze astonishing data sets quickly and cost-effectively for the first time in history. These capabilities are neither theoretical nor trivial. They represent a genuine leap forward and a clear opportunity to realize enormous gains in terms

of efficiency, productivity, revenue and profitability. The Age of Big Data is here, and these are truly revolutionary times. This timely book looks at cutting-edge companies supporting an exciting new generation of business analytics. Learn more about the trends in big data and how they are impacting the business world (Risk, Marketing, Healthcare, Financial Services, etc.) Explains this new technology and how companies can use them effectively to gather the data that they need

and glean critical insights
 Explores relevant topics such as data privacy, data visualization, unstructured data, crowd sourcing data scientists, cloud computing for big data, and much more.
Big Data CRC Press
 In a world of soaring digitization, social media, financial transactions, and production and logistics processes constantly produce massive data. Employing analytical tools to extract insights and foresights from data improves the quality, speed, and reliability of

solutions to highly intertwined issues faced in supply chain operations. From procurement in Industry 4.0 to sustainable consumption behavior to curriculum development for data scientists, this book offers a wide array of techniques and theories of Big Data Analytics applied to Supply Chain Management. It offers a comprehensive overview and forms a new synthesis by bringing together seemingly divergent fields of

research. Intended for Engineering and Business students, scholars, and professionals, this book is a collection of state-of-the-art research and best practices to spur discussion about and extend the cumulant knowledge of emerging supply chain problems. *Applications of Big Data in Large- and Small-Scale Systems* Springer Nature Big Data Application in Power Systems brings together experts from academia, industry and regulatory agencies who share their understanding

and discuss the big data analytics applications for power systems diagnostics, operation and control. Recent developments in monitoring systems and sensor networks dramatically increase the variety, volume and velocity of measurement data in electricity transmission and distribution level. The book focuses on rapidly modernizing monitoring systems, measurement data availability, big data handling and machine learning approaches to

process high dimensional, heterogeneous and spatiotemporal data. The book chapters discuss challenges, opportunities, success stories and pathways for utilizing big data value in smart grids. Provides expert analysis of the latest developments by global authorities Contains detailed references for further reading and extended research Provides additional cross-disciplinary lessons learned from broad disciplines such as statistics, computer

science and bioinformatics Focuses on rapidly modernizing monitoring systems, measurement data availability, big data handling and machine learning approaches to process high dimensional, heterogeneous and spatiotemporal data Big Data Springer CONVERGENCE of CLOUD with AI for BIG DATA ANALYTICS This book covers the foundations and applications of cloud computing, AI, and Big Data and analyses their convergence for improved

development and services. The 17 chapters of the book masterfully and comprehensively cover the intertwining concepts of artificial intelligence, cloud computing, and big data, all of which have recently emerged as the next-generation paradigms. There has been rigorous growth in their applications and the hybrid blend of AI Cloud and IoT (Ambient-intelligence technology) also relies on input from wireless devices. Despite the multitude of

applications and advancements, there are still some limitations and challenges to overcome, such as security, latency, energy consumption, service allocation, healthcare services, network lifetime, etc. Convergence of Cloud with AI for Big Data Analytics: Foundations and Innovation details all these technologies and how they are related to state-of-the-art applications, and provides a comprehensive overview for readers interested in advanced

technologies, identifying the challenges, proposed solutions, as well as how to enhance the framework. Audience Researchers and post-graduate students in computing as well as engineers and practitioners in software engineering, electrical engineers, data analysts, and cyber security professionals. **New Technologies for Human Rights Law and Practice** Springer Most applications generate large datasets, like social networking and

social influence programs, smart cities applications, smart house environments, Cloud applications, public web sites, scientific experiments and simulations, data warehouse, monitoring platforms, and e-government services. Data grows rapidly, since applications produce continuously increasing volumes of both unstructured and structured data. Large-scale interconnected systems aim to aggregate and efficiently exploit the

power of widely distributed resources. In this context, major solutions for scalability, mobility, reliability, fault tolerance and security are required to achieve high performance and to create a smart environment. The impact on data processing, transfer and storage is the need to re-evaluate the approaches and solutions to better answer the user needs. A variety of solutions for specific applications and platforms exist so a thorough and systematic analysis of

existing solutions for data science, data analytics, methods and algorithms used in Big Data processing and storage environments is significant in designing and implementing a smart environment. Fundamental issues pertaining to smart environments (smart cities, ambient assisted living, smart houses, green houses, cyber physical systems, etc.) are reviewed. Most of the current efforts still do not adequately address the heterogeneity of different

distributed systems, the interoperability between them, and the systems resilience. This book will primarily encompass practical approaches that promote research in all aspects of data processing, data analytics, data processing in different type of systems: Cluster Computing, Grid Computing, Peer-to-Peer, Cloud/Edge/Fog Computing, all involving elements of heterogeneity, having a large variety of tools and software to manage them.

The main role of resource management techniques in this domain is to create the suitable frameworks for development of applications and deployment in smart environments, with respect to high performance. The book focuses on topics covering algorithms, architectures, management models, high performance computing techniques and large-scale distributed systems.

Highlighting the Importance of Big Data Management and Analysis

for Various Applications

Emerald Group Publishing

Big Data and Decision-Making: Applications and Uses in the Public and Private Sector breaks down the concept of big data to reveal how it has become integrated into the fabric of both public and private domains, as well as how its value can ultimately be exploited.

Data Science in Societal Applications Springer

This book explores emerging research and pedagogy in analytics and data science that have become core to many

businesses as they work to derive value from data. The chapters examine the role of analytics and data science to create, spread, develop and utilize analytics applications for practice. Selected chapters provide a good balance between discussing research advances and pedagogical tools in key topic areas in analytics and data science in a systematic manner. This book also focuses on several business applications of these emerging technologies in

decision making, i.e., business analytics. The chapters in *Analytics and Data Science: Advances in Research and Pedagogy* are written by leading academics and practitioners that participated at the Business Analytics Congress 2015. Applications of analytics and data science technologies in various domains are still evolving. For instance, the explosive growth in big data and social media analytics requires examination of the impact

of these technologies and applications on business and society. As organizations in various sectors formulate their IT strategies and investments, it is imperative to understand how various analytics and data science approaches contribute to the improvements in organizational information processing and decision making. Recent advances in computational capacities coupled by improvements in areas such as data warehousing, big data,

analytics, semantics, predictive and descriptive analytics, visualization, and real-time analytics have particularly strong implications on the growth of analytics and data science.

Big Data and Innovation in Tourism, Travel, and Hospitality

IGI Global

With new technologies, such as computer vision, internet of things, mobile computing, e-governance and e-commerce, and wide applications of social media, organizations generate a huge volume

of data and at a much faster rate than several years ago. Big data in large-/small-scale systems, characterized by high volume, diversity, and velocity, increasingly drives decision making and is changing the landscape of business intelligence. From governments to private organizations, from communities to individuals, all areas are being affected by this shift. There is a high demand for big data analytics that offer insights for computing

efficiency, knowledge discovery, problem solving, and event prediction. To handle this demand and this increase in big data, there needs to be research on innovative and optimized machine learning algorithms in both large- and small-scale systems. Applications of Big Data in Large- and Small-Scale Systems includes state-of-the-art research findings on the latest development, up-to-date issues, and challenges in the field of big data and presents the latest

innovative and intelligent applications related to big data. This book encompasses big data in various multidisciplinary fields from the medical field to agriculture, business research, and smart cities. While highlighting topics including machine learning, cloud computing, data visualization, and more, this book is a valuable reference tool for computer scientists, data scientists and analysts, engineers, practitioners, stakeholders, researchers,

academicians, and students interested in the versatile and innovative use of big data in both large-scale and small-scale systems.

Big Data Applications in Industry 4.0 IGI

Global

The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing,

storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. **Big Data: Concepts, Methodologies, Tools, and Applications** is a multi-volume compendium of research-based perspectives and solutions within the realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication

presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

Big Data and Analytics

Springer
Big data and 'the package' of the digital society is de-mystified in this important book. A group of international experts frame the debates around big data and analyse its impact in different sectors in practice. They also examine whether big data and the digital society can deliver on its promises.
Data Science and Big Data: An Environment of Computational Intelligence Springer
Nature
Application of Big Data for

National Security provides users with state-of-the-art concepts, methods, and technologies for Big Data analytics in the fight against terrorism and crime, including a wide range of case studies and application scenarios. This book combines expertise from an international team of experts in law enforcement, national security, and law, as well as computer sciences, criminology, linguistics, and psychology, creating a unique cross-disciplinary collection of knowledge and insights into this

increasingly global issue. The strategic frameworks and critical factors presented in Application of Big Data for National Security consider technical, legal, ethical, and societal impacts, but also practical considerations of Big Data system design and deployment, illustrating how data and security concerns intersect. In identifying current and future technical and operational challenges it supports law enforcement and government agencies in their operational,

tactical and strategic decisions when employing Big Data for national security Contextualizes the Big Data concept and how it relates to national security and crime detection and prevention

Presents strategic approaches for the design, adoption, and deployment of Big Data technologies in preventing terrorism and reducing crime Includes a series of case studies and

scenarios to demonstrate the application of Big Data in a national security context Indicates future directions for Big Data as an enabler of advanced crime prevention and detection