
Dancing In The Distraction Factory Music Television And Popular Culture

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HEATH WARD

[Consuming Dance](#) State University of New York Press

Dance in TV advertisements has long been familiar to Americans as a silhouette dancing against a colored screen, exhibiting moves from air guitar to breakdance tricks, all in service of selling the latest Apple product. But as author Colleen T. Dunagan shows in *Consuming Dance*, the advertising industry used dance to market items long before iPods. In this book, Dunagan lays out a comprehensive history and analysis of dance commercials to demonstrate the ways in which the form articulates with, informs, and reflects U.S. culture. In doing so, she examines dance commercials as cultural products, looking at the ways in which dance engages with television, film, and advertising in the production of cultural meaning. Throughout the book, Dunagan interweaves semiotics, choreographic analysis, cultural studies, and critical theory in an examination of contemporary dance commercials while placing the analysis within a historical context. She draws upon connections between individual dance-commercials and the discursive and production histories to provide a thorough look into brand identity and advertising's role in constructing social identities.

[Gestures of Music Theater](#) John Wiley & Sons

"Written by some of the leading thinkers in the field, the book is an excellent resource for longstanding and contemporary issues in cultural theory.

Comprehensive and well-written." - David Oswell, Goldsmiths College This timely volume provides a framework for understanding the cultural turn in terms of the classical legacy, contemporary cultural theory and cultural analysis. It reveals the significance of Marxist humanism, Georg Simmel, the Frankfurt School, Stuart Hall and the Birmingham School, Giddens, Bauman, Foucault, Bourdieu and Baudrillard. Readers receive a dazzling, critical survey of some of the primary figures in the field. However, the book is much more than a Rough Guide tour through the 'great figures' in the field. Through an analysis of specific problems, such as transculturalism, transnationalism, feminism, popular music and cultural citizenship, it demonstrates the relevance of cultural sociology in elucidating some of the key questions of our time.

Studying Popular Music Culture MIT Press

As the first collection of new work on sound and cinema in over a decade, *Lowering the Boom* addresses the expanding field of film sound theory and its significance in rethinking historical models of film analysis. The contributors consider the ways in which musical expression, scoring, voice-over narration, and ambient noise affect identity formation and subjectivity. *Lowering the Boom* also analyzes how shifting modulation of the spoken word in cinema results in variations in audience interpretation. Introducing new methods of thinking about the interaction of sound and music in films, this volume also details avant-garde film sound, which is characterized by a distinct break from the narratively based sound practices of mainstream cinema. This interdisciplinary, global approach to the theory and history of film sound opens the eyes and ears of film scholars, practitioners, and students to film's true audio-visual nature. Contributors are Jay Beck, John Belton, Clark Farmer, Paul Grainge, Tony Grajeda, David T. Johnson, Anahid

Kassabian, David Laderman, James Lastra, Arnt Maasø, Matthew Malsky, Barry Mauer, Robert Miklitsch, Nancy Newman, Melissa Ragona, Petr Szczepanik, Paul Théberge, and Debra White-Stanley.

A Companion to Cultural Studies NYU Press

In 2007, an unlikely troupe of 1500 Filipino prisoners became Internet celebrities after their YouTube video of Michael Jackson's ground-breaking hit 'Thriller' went viral. Taking this spectacular dance as a point of departure, *Dangerous Mediations* explores the disquieting development of prisoners performing punishment to a global, online audience. Combining analysis of this YouTube video with first-hand experiences from fieldwork in the Philippine prison, Áine Mangaoang investigates a wide range of interlocking contexts surrounding this user-generated text to reveal how places of punishment can be transformed into spaces of spectacular entertainment, leisure, and penal tourism. In the post-YouTube era, *Dangerous Mediations* sounds the call for close readings of music videos produced outside of the corporate culture industries. By connecting historical discussions on postcolonialism, surveillance and prison philosophy with contemporary scholarship on popular music, participatory culture and new media, *Dangerous Mediations* is the first book to ask critical questions about the politics of pop music and audiovisual mediation in early 21st-century detention centres. *Dancing in the Distraction Factory* SAGE

This book is a lively, comprehensive and timely reader on the music video, capitalising on cross-disciplinary research expertise, which represents a substantial academic engagement with the music video, a mediated form and practice that still remains relatively under-explored in a 21st century context. The music video has remained suspended between two distinct poles. On the one hand, the music video as the visual sheen of late capitalism, at the intersection of celebrity studies and postmodernism. On the other hand, the music video as art, looking to a prehistory of avant-garde film-making while perpetually pushing forward the digital frontier with a taste for anarchy, controversy, and the integration of special effects into a form designed to be disseminated across digital platforms. In this way, the music video virally re-engenders debates about high art and low culture. This collection presents a comprehensive account of the music video from a contemporary 21st century perspective. This entails revisiting key moments in the canonical history of the music video, exploring its articulations of sexuality and gender, examining its functioning as a form of artistic expression between music, film and video art, and following the music video's dissemination into the digital domain, considering how digital media and social media have come to re-invent the forms and functions of the music video, well beyond the limits of "music television".

Theatre, Body and Pleasure University of Illinois Press

Medium Cool

Ballroom, Boogie, Shimmy Sham, Shake Oxford University Press

A map of today's cultural landscape, guiding Christians toward more effective communication with the postmodern world.

Performing Rites John Wiley & Sons

The Bloomsbury Handbook of Rock Music Research is the first comprehensive academic survey of the field of rock music as it stands today. More than 50 years into its life and we still ask - what is rock music, why is it studied, and how does it work, both as music and as cultural activity? This volume draws together 37 of the leading academics working on rock to provide answers to these questions and many more. The text is divided into four major sections: practice of rock (analysis, performance, and recording); theories; business of rock; and social and culture issues. Each chapter combines two approaches, providing a summary of current knowledge of the area concerned as well as the consequences of that research and suggesting profitable subsequent directions to take. This text investigates and presents the field at a level of depth worthy of something which has had such a pervasive influence on the lives of millions.

The Oxford Handbook of New Audiovisual Aesthetics Columbia University Press

Popular music in the Americas, from jazz, Cuban and Latin salsa to disco and rap, is overwhelmingly neo-African. Created in the midst of war and military invasion, and filtered through a Western worldview, these musical forms are completely modern in their sensibilities: they are in fact the very sound of modern life. But the African religious philosophy at their core involved a longing for earlier eras-ones that pre-dated the technological discipline of labor forced on captive populations by the European occupiers. In this groundbreaking new book, Timothy Brennan shows how the popular music of the Americas-the music of entertainment, nightlife, and leisure-is involved in a devotion to an African religious worldview that survived the ravages of slavery and found its way into the rituals of everyday listening. In doing so he explores the challenge posed by Afro-Latin music to a world music system dominated by a few wealthy countries and the processes by which Afro-Latin music has been absorbed into the imperial imagination.

Music as Multimodal Discourse SAGE Publications

An anthology of expanded versions of papers presented at a November 1994 conference held the University of Iowa, with sections on issues of identity and queer theory in practice. Essays are distinguished by their accessibility to undergraduates and non-academic readers, and cover areas that have often been marginalized by queer studies in the past, such as race, transgender, bisexuality, and s/m. Subjects include recontextualizing butch in 20th-century lesbian culture, and scientific racism and the invention of the homosexual body. Annotation copyright by Book News, Inc., Portland, OR

Secular Devotion Bloomsbury Publishing USA

Explore how Hollywood teen girl films made in the 21st century are designed to feel fun and offer a practical model for a new methodological approach to film and pleasure with *The Aesthetic Pleasures of Girl Teen Film*.

The SAGE Handbook of Media Studies SAGE

"Genuinely transnational in content, as sensitive to the importance of production as consumption, covering the full range of approaches from political economy to textual analysis, and written by a star-studded cast of contributors" - Emeritus Professor Graeme Turner, University of Queensland

"Finally, we have before us a first rate, and wide ranging volume that reframes television studies afresh, boldly synthesising debates in the humanities, cultural studies and social sciences...This volume should be in every library and media scholar's bookshelf." - Professor Ravi Sundaram,

Centre for the Study of Developing Societies Bringing together a truly international spread of contributors from across the UK, US, South America, Mexico and Australia, this Handbook charts the field of television studies from issues of ownership and regulation through to reception and consumption. Separate chapters are dedicated to examining the roles of journalists, writers, cinematographers, producers and manufacturers in the production process, whilst others explore different formats including sport, novella and soap opera, news and current affairs, music and reality TV. The final section analyses the pivotal role played by audiences in the contexts of gender, race and class, and spans a range of topics from effects studies to audience consumption. The SAGE Handbook of Television Studies is an essential reference work for all advanced undergraduates, graduate students and academics across broadcasting, mass communication and media studies.

Aardman Animations Bloomsbury Publishing USA

That rare thing, an academic study of music that seeks to tie together the strands of the musical text, the industry that produces it, and the audience that gives it meaning... A vital read for anyone interested in the changing nature of popular music production and consumption" - Dr Nathan Wiseman-Trowse, The University of Northampton Popular music entertains, inspires and even empowers, but where did it come from, how is it made, what does it mean, and how does it eventually reach our ears? Tim Wall guides students through the many ways we can analyse music and the music industries, highlighting crucial skills and useful research tips. Taking into account recent changes and developments in the industry, this book outlines the key concepts, offers fresh perspectives and encourages readers to reflect on their own work. Written with clarity, flair and enthusiasm, it covers: Histories of popular music, their traditions and cultural, social, economic and technical factors Industries and institutions, production, new technology, and the entertainment media Musical form, meaning and representation Audiences and consumption. Students' learning is consolidated through a set of insightful case studies, engaging activities and helpful suggestions for further reading.

Culture Shift Routledge

Music videos play a critical role in our age of ubiquitous streaming digital media. They project the personas and visions of musical artists; they stand at the cutting edge of developments in popular culture; and they fuse and revise multiple frames of reference, from dance to high fashion to cult movies and television shows to Internet memes. Above all, music videos are laboratories for experimenting with new forms of audiovisual expression. The Rhythm Image explores all these dimensions. The book analyzes, in depth, recent music videos for artists ranging from pop superstar The Weeknd to independent women artists like FKA twigs and Dawn Richard. The music videos discussed in this book all treat the traditional themes of popular music: sex and romance, money and fame, and the lived experiences of race and gender. But they twist these themes in strange and unexpected ways, in order to reflect our entanglement with a digital world of social media, data gathering, and 24/7 demands upon our attention.

The Aesthetic Pleasures of Girl Teen Film Routledge

This is an innovative contribution to the study of popular culture, focusing on the youth cultures that revolve around dance clubs and raves.

Cultural Theory Oxford University Press, USA

Provides an overview of the rapidly changing landscape of global television, combining previously published essays by pioneers of the study of television with new work by cutting-edge television scholars who refine and extend intellectual debates in the field.

The Bloomsbury Handbook of Rock Music Research Baker Books

This book is about war and popular culture, and war in popular culture. Tara Brabazon summons, probes, questions and reclaims popular culture, challenging the assumptions of war, whiteness, Christianity, modernity and progress that have dominated our lives since September 11. Addressing modes of thinking, design, music and visual media, *Thinking Popular Culture* offers a journey through courageous, interventionist and thoughtful ideas, performers and cultures. It welcomes those who ask difficult questions of those in power. Addressing the lack of imagination and dissent that characterizes this new century, it is essential reading for any scholar of cultural studies and popular culture, media and journalism, creative writing and terrorism studies.

Boogie Down Predictions Oxford University Press

This collection brings new voices and new perspectives to the study of popular—and particularly rock—music. Focusing on a variety of artists and music forms, *Rock Over the Edge* asks what happens to rock criticism when rock is no longer a coherent concept. To work toward an answer, contributors investigate previously neglected genres and styles, such as “lo fi,” alternative country, and “rock en español,” while offering a fresh look at such familiar figures as Elvis Presley, the Beatles, and Kurt Cobain. Bridging the disciplines of musicology and cultural studies, the collection has two primary goals: to seek out a language for talking about music culture and to look at the relationship of music to culture in general. The editors’ introduction provides a backward glance at recent rock criticism and also looks to the future of the rapidly expanding discipline of popular music studies. Taking seriously the implications of critical theory for the study of non-literary aesthetic endeavors, the volume also addresses such issues as the affective power of popular music and the psychic construction of fandom. *Rock Over the Edge* will appeal to scholars and students in popular music studies and American Studies as well as general readers interested in popular music. Contributors. Ian Balfour, Roger Beebe, Michael Coyle, Robert Fink, Denise Fulbrook, Tony Grajeda, Lawrence Grossberg, Trent Hill, Josh Kun, Jason Middleton, Lisa Ann Parks, Ben Saunders, John J. Sheinbaum, Gayle Wald, Warren Zanes

Beyond Structural Listening? Routledge

This first comprehensive, integrated analysis of MTV provides new ways to understand television and popular music narratives.

The SAGE Handbook of Television Studies Bloomsbury Publishing

Creative Writing Practice: reflections on form and process explores the craft of creative writing by illuminating the practices of writers and writer-educators. Demonstrating solutions to problems in different forms and genres, the contributors draw on their professional and personal experiences to examine specific and practical challenges that writers must confront and solve in order to write. This book discusses a range of approaches to writing, such as the early working out of projects, the idea of experimentation, of narrative time, and of failure. With its strong focus on process, *Creative Writing Practice* is a valuable guide for students, scholars and practitioners of creative writing.