
Shopping Centers And Other Retail Properties Investment Development Financing And Management

Investment, Development, Financing, and
Management

International Evidence and Prevention

FTC News Summary

An Analysis of Shopping Centers and Their Effect
on Other Retail Merchants

City Center to Regional Mall

Quad-City Shopping Centers, Downtowns and
Other Retail Areas

Shopping Centers

Architecture, the Automobile, and Retailing in Los
Angeles, 1920-1950

Why Did Chapter 11 Fail to Save 34,000 Jobs? :
Hearing Before the Subcommittee on Commercial
and Administrative Law of the Committee on the

Judiciary, House of Representatives, One Hundred
Eleventh Congress, First Session, March 11 2009
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statistics

Abandoned Malls of America

Business Bankruptcy Issues in Review : Hearings
Before the Subcommittee on Administrative
Oversight and the Courts of the Committee on
the Judiciary, United States Senate, One Hundred
Fifth Congress, Second Session on S. 1914 ... May
19, and June 1, 1998

Retailing

A Better Retail Investment?

Technical Study No.7: Organization and
Competition in Food Retailing

Grocery-anchored Shopping Centers

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Centers And
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Are there potentials in
central city
revitalization? What
role will the federal

government play in
determining future
retail locational
choices? Shopping
center development
has never been more
popular-or more
hazardous than it is
today. Retail
distribution in the
United States has
greater efficiency than
anywhere else in the
world, a tribute to the
adaptability and
rationalization of
systems which have
characterized the field.

The pressures of the future, however, require greater exertion if they are to be adequately met. The industry drive to the new "middle markets" may change the face of small city America-or it may lead to a blind alley. As central cities, aided by EDA (Economic Development Administration) and UDAG (Urban Development Action Grant), gird up for revitalization in the face of reduced real buying power, these issues take on increased vigor. A whole new legal fabric is evolving in the development of major commercial facilities. Does it mark the path of the future-or is it an ineffectual last gasp effort to reshape the basic overwhelming

trend lines of American life? How do we get a grasp on these parameters? Whether city planner, economic or marketing consultant, investor, or developer-much of our future depends on the answers. The authorities brought together for these specially sponsored papers are the best in the business-and provide key insights into this dynamic field. Demographics and consumer response that challenge marketing and planning professionals are also included. International Evidence and Prevention Open Dissertation Press This edited collection provides an original and comprehensive take on retail crime and its prevention, by combining

international data and multidisciplinary perspectives from criminologists, economists, geographers, police officers and other experts. Drawing on environmental criminology theory and situational crime prevention, it focusses on crime and safety in retail environments but also the interplay between individuals, products and settings such as stores, commercial streets and shopping malls, as well as the wider context of situational conditions of the supply chain in which crime occurs. Chapters offer state-of-the-art research on retail crime from a range of countries such as Australia, Brazil, Israel, Italy, Sweden, the UK and the USA. This methodological

and well-researched study is devoted to both academics and practitioners from a variety of disciplines and backgrounds whose common interest is to prevent retail crime and overall retail loss. The chapters 'Crime in a Scandinavian Shopping Centre' and 'Perceived Safety in a Shopping Centre' are published open access under a CC BY 4.0 license at link.springer.com.
FTC News Summary
Shopping Centers and Other Retail Properties Investment, Development, Financing, and Management
This dissertation, "Factors Affecting the Success of Shopping Centres in Hong Kong" by Sau-wan, Wong, 2014, was obtained from The University of Hong

Kong (Pokfulam, Hong Kong) and is being sold pursuant to Creative Commons: Attribution 3.0 Hong Kong License. The content of this dissertation has not been altered in any way. We have altered the formatting in order to facilitate the ease of printing and reading of the dissertation. All rights not granted by the above license are retained by the author. Abstract: Shopping centre is very important in our daily life. It consists of retail stores and leisure facilities for public to spend their time as well as maximises their quality of lives. Many decades ago, the majority of shopper preferred to shop in street fronting outlets and the open food markets. After a well development of retail

business, there was a move away from the open markets to shopping centres. In the past two decades, the economy of Hong Kong has undergone a remarkable transformation, which continues to grow strongly recent years. The development of a shopping centre has got dynamic changes as well. The demand for an improved quality of life is increasing so that the basic shopping environment cannot satisfy shoppers. Apart from having good shopping environment in shopping centres, shoppers expect to take other advantages such as receiving exciting experience and having diversification of tenant mix. In fact, a successful shopping centre should be

accommodated in a multi-purpose building where integrated with different facilities, for example shopping, entertainment, dining, and recreation. It aims to reduce the travel time of shoppers and provide what they actually need. Four shopping centres, APM, New Town Plaza, Telford Plaza and Maritime Square, are selected in this dissertation. Seven factors including location and visibility, accessibility, size, design and layout, anchor tenant, tenant mix and promotion which affect the success of shopping centres in Hong Kong are chosen after study the literature review. Nevertheless, numerous scholars argued the relative importance of the

factors, for example, Beddington (1982) and Abratt et al.(1985) emphasized that the success of a shopping centre was affected by the tenant mix which was the single most important determinant. Abghari and Hanzae (2011) opined that the tenant mix is an influential factor of a shopping centre while other factors are less important. Consequently, two hypotheses were established in this study. In this research, the importance of the factors for successful shopping centres was studied in details and this would be useful for owners and management operators of shopping malls. Total twelve research questions were analyzed through conducting surveys for

tenants and shoppers, and they were categorized into two categories which were to find out the dominant factors affecting the success of shopping centres and to rank those factors in order to find out the most crucial factor. After performing the thorough data analysis, it was found that "accessibility" and "tenant mix" were the dominant factors affecting the success of shopping centres where "accessibility" was the most crucial factor. Recent years, with the development and improvement of transportation network, the importance of "accessibility" factor has gradually increased. Actually, "accessibility" was the main reason to attract people to visit

shopping centres, which could increase the pedestrian flow and sales volume of the malls. In addition, shoppers were not willing to spend time on travelling so that "accessibility" became more important. On the other hand, the findings of this survey showed that "tenant mix" was less important than "accessibility" due to the similar tenant mix and homogenous shopping centres in Hong Kong, and it also showed that "promotion" was the least important affecting the success of shopping centres. It was because...
An Analysis of Shopping Centers and Their Effect on Other Retail Merchants
 Routledge
 From the Introduction:

Let me first explain what this book is not about. It is not about every place on the Strip where you can possibly shop. Neither have I restricted myself to talking about shopping exclusively on the Strip. There is a discussion of some of the highlights of shopping throughout the valley as well. As far as the Strip goes, I have limited the discussion to those areas that are large retail centers that resemble traditional malls. Many of the larger casinos have a certain amount of shopping in them. Examples include the Bellagio, Monte Carlo, the MGM and Mandalay Bay to name a few. But the retail stores at these hotels are limited in number, and many of the stores can be

found elsewhere in the larger shopping centers. This is especially true in places like the Bellagio. If you are staying on the Strip, you may want to limit your shopping interests to the main retail venues, but if you are interested in the full range of retail centers in the valley, you will find other parts of the book interesting as well. Some of these shopping venues are located near hotels in other parts of the Las Vegas area, so if you are staying off the Strip, one of these venues may be near you. I have also tried to include the highlights of these shopping sites, other than specific retail stores and restaurants. Even without buying anything, many of

these shopping venues are an attraction all by themselves.

City Center to Regional Mall

Forgotten Books

What happens when the symbol of commerce crumbles?

This collection of nearly two hundred stunning yet melancholic photos captures the decline of one of the biggest symbols of American consumerism—the shopping mall. Seph Lawless, whom Huffington Post refers to as the “master of the abandoned,” details the dilapidated state of these buildings that were once thriving with people and merchandise, now left to rot and be overrun with plant and animal life. In *Abandoned Malls of America*, Lawless showcases

haunting images of shopping malls from all across America, from his hometown of Cleveland, OH in the Midwest to Birmingham, AL in the South and all the way to Los Angeles, CA on the West Coast.

Alongside these beautiful images are first-hand accounts from people who grew up going to these malls, reminiscing on the dually wistful and fond memories of their once-favorite local hangouts. These essays include anecdotes from actress Yvette Nicole Brown (Drake and Josh; Community; etc.), actor Justin Kucsulain (The Walking Dead), New Yorker investigative journalist Ronan Farrow, and more. In this follow-up to his previous book,

Abandoned, "artist" Seph Lawless continues his journey photo-documenting the America left behind in the throes of economic instability and overall decline. Abandoned Malls of America is a perfect read for those interested in photography, architecture, or just longing for a little bit of nostalgia.

Quad-City Shopping Centers, Downtowns and Other Retail Areas

Urban Land Inst
Excerpt from Shopping Towns USA: The Planning of Shopping Centers The shopping center is one of the few new building types created in our time. It also represents one of the rare instances in which a number of individual business enterprises, in banding together, are ready' to

submit to certain over-all rules in order to further their common welfare. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at www.forgottenbooks.com This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the vast majority of imperfections successfully; any

imperfections that remain are intentionally left to preserve the state of such historical works.

Shopping Centers

Cengage Learning
Shopping Centers and Other Retail Properties Investment, Development, Financing, and Management John Wiley & Sons

Architecture, the Automobile, and Retailing in Los Angeles, 1920-1950

Simon and Schuster
The geography of American retail has changed dramatically since the first luxurious department stores sprang up in nineteenth-century cities. Introducing light, color, and music to dry-goods emporia, these "palaces of consumption" transformed mere

trade into occasions for pleasure and spectacle. Through the early twentieth century, department stores remained centers of social activity in local communities. But after World War II, suburban growth and the ubiquity of automobiles shifted the seat of economic prosperity to malls and shopping centers. The subsequent rise of discount big-box stores and electronic shopping accelerated the pace at which local department stores were shuttered or absorbed by national chains. But as the outpouring of nostalgia for lost downtown stores and historic shopping districts would indicate, these vibrant social institutions were

intimately connected to American political, cultural, and economic identities. The first national study of the department store industry, *From Main Street to Mall* traces the changing economic and political contexts that transformed the American shopping experience in the twentieth century. With careful attention to small-town stores as well as glamorous landmarks such as Marshall Field's in Chicago and Wanamaker's in Philadelphia, historian Vicki Howard offers a comprehensive account of the uneven trajectory that brought about the loss of locally identified department store firms and the rise of national chains like Macy's and J. C. Penney. She draws

on a wealth of primary source evidence to demonstrate how the decisions of consumers, government policy makers, and department store industry leaders culminated in today's Wal-Mart world. Richly illustrated with archival photographs of the nation's beloved downtown business centers, *From Main Street to Mall* shows that department stores were more than just places to shop.

Why Did Chapter 11 Fail to Save 34,000 Jobs? : Hearing Before the Subcommittee on Commercial and Administrative Law of the Committee on the Judiciary, House of Representatives, One Hundred Eleventh Congress,

First Session, March 11 2009

diplom.de
A very popular hypothesis of late is that grocery-anchored shopping centers perform better and are less risky than other retail investments. This hypothesis is primarily based on three notions: 1) grocery stores are unique in their ability to attract shoppers on a regular basis, often two to three times a week. This provides a grocery-anchored shopping center with consistent traffic that benefits the in-line tenants; 2) Grocery stores represent a non-cyclical business. People need to eat whether the economy is strong or weak, therefore, grocery-anchored shopping centers can rely on a minimum level of

traffic regardless of economic conditions; 3) Many retailers have experienced significant sales leakage to the Internet. This has recently led to the concept of replacing large stores with small showrooms. However, the Internet has not impacted the grocery store business as significantly. Although some grocers have attempted to implement online stores, the model has been difficult to implement and unsuccessful. Therefore, many investors view grocery-anchored shopping centers as a hedge to the threat of online shopping faced by other retailers. These three characteristics have led many core investors to allocate capital to grocery-

anchored shopping centers since they are viewed as stable and low-risk investments relative to other real estate alternatives. The purpose of this Thesis is to evaluate the performance of grocery-anchored shopping centers relative to other real estate investments, primarily in terms of asset prices and capitalization rates. This Thesis will attempt to determine whether investors pay more for grocery-anchored shopping centers and whether a potential price premium is warranted based on actual performance. This Thesis will also measure the volatility of grocery-anchored shopping center prices compared to other retail and non-retail investments to help

determine the relative risk of these investments.

Shopping Center Development Handbook

International Council of Shopping Centers

The shopping centre has become an established feature of urban structure over the past thirty years. Development of centres has been rapid and little attempt has been made to consider the development process and the problems caused by it. There is a growing awareness that centres are not always wholly beneficial to their host cities and that some public policy control is necessary. This book examines the shopping centre development process and analyses the control policies which have been taken

and which are needed. It draws on material from throughout the developed world. First published 1985.

The History of Shopping Centers

Urban Land Inst

This dissertation,

"Evaluation of

Information

Technology Application

in Retail Marketing in

Hong Kong" by Tung-

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Abstract: Hong Kong is

renowned for its name

of shopping paradise in

the past several

decades. It not only

has the attractive

street markets, but

also has the different

styles, themes and

levels of shopping

mall. Indeed, the

retail industry of Hong

Kong serves both

visitors and Hong Kong

local people as well.

From the figures of

Hong Kong Retail

Management

Association, it recorded

HK\$494,456 million

dollars overall retail

sale in 2013 and

267,703 person were

employed as the

workforce under retail

as at December 2013.

In the past two

decades, many large,

trendy and featured

shopping malls were

built, and they were

mostly developed and owned by the major developers as a long term investment for rental return. However, as Hong Kong is just a small city, thus this leads to keener competitions between the shopping malls in order to attract shoppers to increase the turnover of the shop tenants inside, thus the rental receivables to the developers in turn. In order to attract more shoppers, other than the asset enhancements, improvements and renovation projects carried out by the shopping malls within a short period of time to have a fresh feeling to the shoppers and improve the deficiencies of the malls, many new and innovative marketing

activities were carried out by them as well, such as placing 100 number of full height Doraemon mascots (a famous Japanese cartoon character) outside the shopping mall, arranging a 20 meter height inflatable Holland designer rubber duck to be display on the sea outside the shopping mall, organizing overnight cheering up activities for the student at the eve of the announcement of public exam, providing overnight live broadcasting of World Cup, etc. Besides the above, many information technologies were incorporation in the shopping malls nowadays so as to provide a convenience, better feelings and involvement to the

shoppers. Other than retail, telecommunications in Hong Kong is also the leading edge in the world. The mobile penetration rate is 238.6 percent by February 2014, that means every Hong Kong people has over two mobile phones; in which, around 72% is using 3G/4G, it means around two-third of mobile subscribers are using smartphones. For the marketing of the shopping malls, they also provide many information technology applications in order to attract the shoppers. For example, sophisticated webpage design, mobile apps, Facebook, Weibo, Twitter, Instagram, were made for their shopping mall. In this paper, we will evaluate of using such

information technology applications in the retail marketing under the context of shopping malls in Hong Kong. DOI: 10.5353/th_b5334651
Subjects: Shopping malls - Technological innovations - China - Hong Kong
Shopping Centers and Other Retail Properties
Transaction Publishers
Retail real estate properties and their marketplaces are in a constant state of change. The emergence of such new and growing value formats as warehouse clubs, factory outlet malls, and other powerful discount formats provide traditional shopping centers and malls with increasingly competitive challenges. These value and discount

retail formats generate higher sales per square foot and have lower construction costs than many traditional retail properties. Combined with the slow growth in retail sales and the increasing alternatives to in-store retailing, a question mark hangs over the future of retail marketplaces and the retail formats that will be the leaders of the future. Megatrends in Retail Real Estate allows the reader to analyze and forecast changes in the retail marketplace. The book presents a simple model to analyze and predict mall and shopping center investment returns. It then examines the financing of retail properties and securitization of their mortgages, as well as the operations of retail

properties. Finally, the book analyzes new retail marketplaces and the international retail arena.

Retrofitting Suburbia, Updated Edition MIT Press

Inhaltsangabe:Abstract : Why are traditional German department stores close to bankruptcy in a time when so many new shopping centers with a similar offering of goods are being built? Is this phenomenon just a problem of German companies or do other countries have the same situation? For comparison, the situations in different countries, Germany and Spain are picked. Most of the literature in the field of retail management is written about US American companies. Thus, this

thesis cannot totally ignore it. E-commerce, despite its growing importance, is not part of this comparison, as both retail formats are faced with the same opportunities and threats by it. The starting point of this thesis is the difficult situation Karstadt was facing in the last two years and the story about the successful department store concept of El Corte Inglés in Spain; hence these two companies play a major role throughout this thesis. The introduction provides the reader with an overview of the thesis. Furthermore, the question is addressed, if department stores and shopping centers can be compared. The main body of this thesis consists of three

parts, which are structured after the same pattern: country level, industry level and company level. First, data is collected for a later analysis. Chapter 2 gathers all relevant information about Germany and Spain and then narrows down to the history of department stores and shopping centers. The company data is shown in its own chapter 3, as a major part of this thesis should be the company comparison of Karstadt and El Corte Inglés. The market leaders in the respective markets are shown in case studies and complemented by data of the two companies that emphasizes the final analysis and conclusion. The theoretical background

of company analysis is given in chapter 4. Again, the first part about the macro environment concentrates on the country level. Then, the micro environment forces comparing the attractiveness of industries are explained. The last part contains the fundamentals of the internal environment analysis, which reflects the company level. In chapter 5, the findings are used to construct profiles, point out differences between the different countries, industries and companies, and to find ideas for improving the existing management strategies of the given companies. The conclusion not only provides a summary of the thesis, it also gives a forecast and

identifies sources and possibilities for further [...]

Environmental Impact Statement

Routledge
Updated with a new Introduction by the authors and a foreword by Richard Florida, this book is a comprehensive guide book for urban designers, planners, architects, developers, environmentalists, and community leaders that illustrates how existing suburban developments can be redesigned into more urban and more sustainable places. While there has been considerable attention by practitioners and academics to development in urban cores and new neighborhoods on the periphery of cities, there has been little

attention to the redesign and redevelopment of existing suburbs. The authors, both architects and noted experts on the subject, show how development in existing suburbs can absorb new growth and evolve in relation to changed demographic, technological, and economic conditions. Retrofitting Suburbia was named winner in the Architecture & Urban Planning category of the 2009 American Publishers Awards for Professional and Scholarly Excellence (The PROSE Awards) awarded by The Professional and Scholarly Publishing (PSP) Division of the Association of American Publishers

The Rise and Fall of the American Department Store

Urban Land Inst
 This dissertation, "Shopping Centres and On-street Shops: the Benefits to Developers and Local Shoppers" by Yuen-ting, Tai, 譚焯廷, was obtained from The University of Hong Kong (Pokfulam, Hong Kong) and is being sold pursuant to Creative Commons: Attribution 3.0 Hong Kong License. The content of this dissertation has not been altered in any way. We have altered the formatting in order to facilitate the ease of printing and reading of the dissertation. All rights not granted by the above license are retained by the author.

Abstract: Shopping is a daily necessary activity to most of the people in Hong Kong. From the old days when people went shopping in the bazaars to the recent

days when most people go shopping in shopping centres, the dominant mode of shopping changed. The effects brought by different kinds of shopping facilities to people are worth studying. It is not difficult to observe the trend that old retail developments in old districts are mainly shopping streets while new retail developments in new towns are mainly shopping centres. Some voices from the public are pushing the retaining of old street shops and old street cultures despite the property developers tend to build shopping centres in their new projects. The benefits from shopping streets and shopping centres to shoppers and developers have been

studied in this dissertation by empirical and conceptual background study, survey to shoppers and shop operators and information provided by property agents and employees of private developers. From socialization point of view, the comprehensive tenant mix and comfortable shopping environment in shopping centres attract shoppers to stay longer in shopping centres than in shopping streets which increase the chance of interaction among shoppers thus improve their level of social lives. However, the stability of shops and shop operators in shops at shopping streets is beneficial to building up community strength within the

neighbourhood. The relationships among shoppers and shop operators and among shop operators in shopping streets are stronger than that in shopping centres. For the benefits other than socialization aspect, shops in shopping streets provide cheaper goods due to the relatively lower rents and lower overhead costs in shopping streets while shopping centres provide better accessibility and better facilities due to their better management. For the benefits to developers, developing shopping centres is beneficial to them in the ways of increasing their rental income when leasing retail premises and boosting the selling prices of residential properties

where shopping centre is a bundle of the development. In some of the projects of official organizations, such as Urban Renewal Authority, we can see that benefits from these two shopping facilities can be merged together. For example, the design of shopping streets and the buildings around and setting up greenery areas along shopping streets can improve the air-conditioning problem and improve the attractiveness of staying to shoppers. Private developers also introduced old shops to their shopping centres. Product prices of old shops remain the same in shopping centre as in shopping streets. However, the relationship among shoppers and shop

operators cannot be copied easily even if the old shop signs are the same. Time is needed for building the strength within a community. DOI: 10.5353/th_b5334757
Subjects: Shopping centers - China - Hong Kong Stores, Retail - China - Hong Kong
News Summary John Wiley & Sons
Winner of the Lewis Mumford Prize for Best Book Published in American City & Regional Planning History 1995-1997.
From the 1920s to the 1950s, Los Angeles did for the shopping center what New York and Chicago had done for the skyscraper. In a single generation, the American retail center shifted from the downtown core to the regional shopping center. This rise of the

regional shopping center is one of the most significant changes to the American city in the twentieth century, and no other American city has done as much as Los Angeles to spur that change. Ten years in the making, *City Center to Regional Mall* is a sweeping yet detailed account of the development of the regional shopping center. Richard Longstreth takes an historical perspective, relating retail development to broader architectural, urban, and cultural issues. His story is far from linear; the topics he covers include the emergence of Hollywood as a downtown in miniature, experiments with the shopping center as an amenity of planned

residential developments, the branch department store as a landmark of decentralization, the evolution of off-street parking facilities, and the obscure origins of the pedestrian mall as a spine for retail complexes. Longstreth takes seriously the task of looking at retail buildings--one of the most neglected yet common building types--and the economics of real estate in the American city. He shows that Los Angeles in the period covered was a harbinger of American metropolitan trends during the second half of this century. Over 250 illustrations, culled from a wide variety of sources, constitute one of the best collections of old LA photographs published anywhere.

Circuit City Unplugged

Law Journal Press

This how-to book explains the nuts and bolts of shopping center development. Case studies describe what works and explain how others developed some of today's hot projects, including lifestyle centers, main street and mixed-use centers, and rehabs of failed malls. Lavishly illustrated with photos and site plans throughout.

A Guide for Small Business Owners

University of

Pennsylvania Press

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3.0 Hong Kong License. The content of this dissertation has not been altered in any way. We have altered the formatting in order to facilitate the ease of printing and reading of the dissertation. All rights not granted by the above license are retained by the author. Abstract: "It must be kept in mind that architects do not design malls for architects; they design them for developers and retailers that are interested in creating malls and other shopping centres to attract consumers and keep them coming back."(Richards, 1990) Concept of shopping centre (SC) originally emerged in nineteenth-century and the concept changes over time due to the ever-changing needs and

perception from the customers. Shopping centre originated from an isolated and scattered of shops and developed into nowadays large commercial retail properties. They do not only provide leisure and entertainment for the public, but also a place of where provide business opportunity for investment and profit-making for the retailers and developers. However, any single property will be decayed and deteriorated over time. In order to upkeep the standard of the shopping centres, rehabilitation or renovation work has to be carried out in order to upgrade the appearance, facilities and equipment of shopping centres so as to maintain their

attractiveness and competitive and keep customers coming back. The research topic concentrates on the renovation projects carried out by The Link Real Estate Investment Trust (The Link REIT) inside public housing estates commercial properties after the privatization in 25 November 2005. After the privatization, renovation work of shopping centres becomes one of the main tasks of The Link REIT. Despite series of political pressure and criticism towards the management of The Link regarding their renovation work and rental policies, The Link REIT continues to expand their renovation projects to various public housing estates shopping centre. It provides a

useful and interesting case to study the purpose of renovation on shopping centre. The privatization is a divestment exercise of the Hong Kong Housing Authority (HKHA), over 180 retails and car park properties were sold to The Link. After seven years of operation, 25 shopping centres are completed with different scope of renovation work, while others are in various planning stages. Base on the shopping centre hierarchy definite by The Link REIT, 3 details case studies will be carried out. The studies compare the data and changes before and after the renovation work, analysis will be made to compare the operating result during HKHA era so as to examine whether The Link could achieve the

purpose of their renovation projects.

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Subjects: Shopping centers - Remodeling -

China - Hong Kong

Shopping Centers

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Platform

America's Marketplace:

The History of Shopping Centers is being released to the general public for the first time. Prior to this, the publication was only available to the 55,000 members of the publisher as the trade and professional association of the shopping center industry. America's Marketplace: The History of Shopping Centers book is a colorful historic account of the retail and shopping center industry that mushroomed in the 1950s.