
Brk Electronics 86rac Replacement

Electrical Construction and Maintenance
Dissecting Antismokers' Brains
Safety & Health
Tobakkonacht -- The Antismoking Endgame

Brk Electronics 86rac Replacement

Downloaded from ftp.wtvg.com by guest

MALONE SHANIYA

Electrical Construction and Maintenance None Yet

TobakkoNacht -- The Antismoking Endgame, is a frontal attack on the misuse of science and language to promote unjustified levels of smoking bans and taxes. The author, trained in statistics and propaganda analysis at Pennsylvania's Wharton School, "dissects" the scary antismoking studies that have made headlines over the past ten years. He shows clearly in each case how the data and language have been juggled to reach and promote the conclusions of those handing out the grant money and backs up his arguments with solid science clearly explained at a level that will satisfy both laymen and professionals. The book isn't all business though. It opens with a dystopian future tale of an "Endgame" in which the antismoking movement has gained full power and smokers are generally treated as near-criminals. The author explores the roots that could bring such a fiction into being and looks at the world that could be created... a very sad world indeed. The pseudo science used to push goals like outdoor smoking bans is also attacked with satire and with short essays taking the form of "Letters To The Editor" focusing on all the microarguments used by antismoking crusaders playing with their "scientific" instruments and by fanatic who'd happily apply the same methodology to reducing automobile and alcohol use. A few more formal communications showing how to approach local and national governmental bodies are also offered, again with the benefit of exposing false arguments while showing how to effectively attack the "authoritative sources" that seek to silence the opposition with their prestige while pushing for ever wider bans and ever higher taxes. The book concludes with a strong section painting a path toward a winning endgame for those in the Free Choice movement, pointing to the weaknesses of the current crop of smoking prohibitionists and suggesting how they can best be countered. TobakkoNacht can best be summed up like this: It shows how the denormalization of smokers has warped science and ripped holes in our social fabric while transforming a worthy public health effort into a destructive social force assaulting our lives, our families, and our communities -- and it shows how to fight back!

Dissecting Antismokers' Brains None Yet

"The true horror of 1984 is not what was done to Winston Smith. The true horror was that the vast majority of the populace was happy, content, and believed that what their government was doing was right." That quote introduces what Britain's Numberwatch has called, "the most astonishing political saga since the rise of Adolph Hitler." Dissecting Antismokers' Brains examines the psychology and motivations that drive antismoking advocates while also analyzing their general abuse of language and science. The combination offers readers a solid foundation for understanding modern efforts to ban, tax, and harass smokers into nonexistence. Published in 2004, Brains remains ahead of its time with a startling freshness in its ideas and theories. The propaganda methods exposed here in their early development have grown and are being used even more intensively in the ads, press releases, and guidebooks of antismoking advocacy groups today. The modern stonewalling techniques examined in the author's follow-up volume, TobakkoNacht - The Antismoking Endgame are shown in their birthing forms in his early communications with advocates and the callous abuse of our love for children continues to be exploited as ads show evil wisps of smoke seeking out open windows to attack babies in their nurseries. McFadden's warnings of future campaigns to deny jobs and medical care to smokers, to extend smoking bans to apartments and outdoor spaces, and to apply similar conditioning/nudging techniques to the control of alcohol and fast foods have proven far too true. For those seeking an in-depth but comfortably readable examination of the foundations of the antismoking movement, this book is essential. Its focus on the combination of psychology, propaganda analysis, and the misuse of science makes it a solid volume for college courses in the areas of social change, scientific ethics, political manipulation, and the use and limits of governmental control over citizen behavior. At the same time, its meticulous deconstruction of the basic scientific and statistical arguments fueling government-imposed smoking bans makes it accessible to anyone who's ever wondered how smoking has moved to being regularly presented as both an antisocial and even "immoral" character trait. Dissecting Antismokers' Brains remains an indispensable volume for anyone disturbed by, wishing to understand, or wanting to fight the growth of governmental control over personal life choices and behaviors.

Safety & Health

Tobakkonacht -- The Antismoking Endgame