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# Manfred B Steger Globalization

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American Political Parties and Elections: a Very Short Introduction

Neoliberalism: A Very Short Introduction

Modern Art: A Very Short Introduction

A Very Short Introduction

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## **ORR MCCARTY**

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### **American Political Parties and Elections: a Very Short Introduction**

Oxford University Press

Why do we measure time in the way that we do? Why is a week seven days long? At what point did minutes and seconds come into being? Why are some calendars lunar and some solar? The organisation of time into hours, days, months and years seems immutable and universal, but is actually far more

artificial than most people realise. The French Revolution resulted in a restructuring of the French calendar, and the Soviet Union experimented with five and then six-day weeks. Leofranc Holford-Strevens explores these questions using a range of fascinating examples from Ancient Rome and Julius Caesar's imposition of the Leap Year, to the 1920s' project for a fixed Easter. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way

to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Neoliberalism: A Very Short Introduction

OUP Oxford

As public interest in modern art continues to grow, as witnessed by the spectacular success of Tate Modern and the Bilbao Guggenheim, there is a real need for a book that will engage general readers, offering them not only information and ideas about modern art, but also explaining its contemporary relevance and history. This book achieves all this and focuses on interrogating the idea of 'modern' art by asking such questions as: What has made a work of art qualify as modern (or

fail to)? How has this selection been made? What is the relationship between modern and contemporary art? Is 'postmodernist' art no longer modern, or just no longer modernist - in either case, why, and what does this claim mean, both for art and the idea of 'the modern'? Cottington examines many key aspects of this subject, including the issue of controversy in modern art, from Manet's *Dejeuner sur L'Herbe* (1863) to Picasso's *Les Femmes d'Alger*, and Tracey Emin's *My Bed*, (1999); and the role of the dealer from the main Cubist art dealer Kahnweiler to Charles Saatchi. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way

to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

**Modern Art: A Very Short**

**Introduction** Oxford University Press  
The Quakers are a fascinating religious group both in their origins and in the variety of reinterpretations of the faith since. Emerging from the social unrest of the English civil war, the Quakers have gone on to have an influence way beyond their numbers: be it their continued stance against war or their pioneering work against slavery. At the same time, Quakers maintain a distinctive worship method to achieve the direct encounter with God which has been at the heart of the movement since

its beginning. This book charts the history of Quakerism and its present-day diversity, and outlines its approach to worship, belief, theology and language, and ecumenism. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

*A Very Short Introduction* OUP Oxford  
This Very Short Introduction examines the phenomenon of international human migration - both legal and illegal. Taking a global look at politics, economics, and

globalization, the author presents the human side of topics such as asylum and refugees, human trafficking, migrant smuggling, development, and the international labour force.

*Antisemitism* Oxford University Press

Since their discovery in 1947, the Dead Sea Scrolls have become an icon in popular culture that transcends their status as ancient Jewish manuscripts. Everyone has heard of the Scrolls, but amidst the conspiracies, the politics, and the sensational claims, it can be difficult to separate the myths from the reality. In this Very Short introduction, Timothy Lim discusses the cultural significance of the finds, and the religious, political and legal controversies during the seventy years of study since the discovery. He also looks at the contribution the Scrolls

have made to our understanding of the Old Testament or Hebrew Bible, and the origins of early Christianity. Exploring the most recent scholarly discussions on the archaeology of Khirbet Qumran, and the study of the biblical texts, the canon, and the history of the Second Temple Period, he considers what the scrolls reveal about sectarianism in early Judaism. Was the archaeological site of Qumran a centre of monastic life, a fortress, a villa, or a pottery factory? Why were some of their biblical texts so different from the ones that we read today? Did they have 'a Bible'? Who were the Essenes and why did they think that humanity is to be divided between 'the sons of light' and those in darkness? And, finally, do the Scrolls reflect the teachings of the earliest followers of

Jesus? ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

African History: A Very Short Introduction

Oxford University Press

Written by emergency medicine practitioners for emergency medicine practitioners, *Manual of Emergency Medicine Obstetrics* provides a practical overview of all trimesters in a convenient manual format. Nearly two dozen expert contributors representing both emergency medicine and obstetrics

offer evidence-based treatment and management guidelines for virtually any situation you may encounter, providing a unique emergency medicine perspective on best practices for high-risk, high-stress obstetric situations in the ED.

*International Migration* Oxford University Press

What is fascism? Is it revolutionary? Or is it reactionary? Can it be both? Fascism is notoriously hard to define. How do we make sense of an ideology that appeals to streetfighters and intellectuals alike? That is overtly macho in style, yet attracts many women? That calls for a return to tradition while maintaining a fascination with technology? And that preaches violence in the name of an ordered society? In the new edition of this Very Short Introduction, Kevin

Passmore brilliantly unravels the paradoxes of one of the most important phenomena in the modern world—tracing its origins in the intellectual, political, and social crises of the late nineteenth century, the rise of fascism following World War I, including fascist regimes in Italy and Germany, and the fortunes of 'failed' fascist movements in Eastern Europe, Spain, and the Americas. He also considers fascism in culture, the new interest in transnational research, and the progress of the far right since 2002. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert

authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

*Ideology* OUP Oxford

For the last century, the tastes and preferences of readers of fiction have been reflected in the American and British bestseller lists, and this Very Short Introduction takes an engaging look through the lists to reveal what we have been reading - and why.

*Drugs* Oxford Paperbacks

This book provides an historical account of feminism, exploring its earliest roots and key issues such as voting rights and the liberation of the sixties. Margaret Walters brings the subject completely up to date by providing a global analysis of the situation of women, from Europe and



the United States to Third World countries.

*Eighteenth-Century Britain: A Very Short Introduction* Oxford University Press  
Very Short Introductions: Brilliant, Sharp, Inspiring  
The Cold War dominated international life from the end of World War II to the fall of the Berlin Wall in 1989. But how did the conflict begin? Why did it move from its initial origins in Postwar Europe to encompass virtually every corner of the globe? And why, after lasting so long, did the war end so suddenly and unexpectedly? Robert McMahon considers these questions and more, as well as looking at the legacy of the Cold War and its impact on international relations today. *The Cold War: A Very Short Introduction* is a truly international history, not just of the

Soviet-American struggle at its heart, but also of the waves of decolonization, revolutionary nationalism, and state formation that swept the non-Western world in the wake of World War II. McMahon places the 'Hot Wars' that cost millions of lives in Korea, Vietnam, and elsewhere within the larger framework of global superpower competition. He shows how the United States and the Soviet Union both became empires over the course of the Cold War, and argues that perceived security needs and fears shaped U.S. and Soviet decisions from the beginning—far more, in fact, than did their economic and territorial ambitions. He unpacks how these needs and fears were conditioned by the divergent cultures, ideologies, and historical experiences of the two

principal contestants and their allies. Covering the years 1945-1990, this second edition uses recent scholarship and newly available documents to offer a fuller analysis of the Vietnam War, the changing global politics of the 1970s, and the end of the Cold War. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

*Scotland: A Very Short Introduction*

Oxford University Press

Part of The Oxford Illustrated History of

Britain, this book spans from the aftermath of the Revolution of 1688 to Pitt the Younger's defeat at attempted parliamentary reform.

**Buddhist Ethics: A Very Short Introduction** Oxford University Press

This is a book about the Irish Question, or more specifically about Irish Questions. The term has become something of a catch-all, a convenient way to encompass numerous issues and developments which pertain to the political, social, and economic history of modern Ireland. The Irish Question has of course changed: one of the main aims of this book is to explore the complicated and shifting nature of the Irish Question and to assess what it has meant to various political minds and agendas. No other issue brought down as many

nineteenth-century governments and no comparable twentieth-century dilemma has matched its ability to frustrate the attempts of British cabinets to find a solution; this inability to find a lasting answer to the Irish Question is especially striking when seen in the context of the massive shifts in British foreign policy brought about by two world wars, decolonization, and the cold war. Senia Paseta charts the changing nature of the Irish Question over the last 200 years, within an international political and social historical context. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert

authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Oxford Paperbacks

We constantly make choices and judge other's decisions as rational or irrational. This book explores what it means to be rational, introducing ideas from economics, philosophy, and other areas.

**A Very Short Introduction** Oxford University Press

In its heyday in the late 1990s, neoliberalism emerged as the world's dominant economic paradigm. But the global financial crisis of 2008-9 fundamentally shocked a globalized economy built on neoliberal assumptions. This VSI examines the origins, core claims, and considerable

variations of neoliberalism with examples from around the world.

**Racism: a Very Short Introduction**

Manual of Obstetric Emergencies

Manual of Obstetric

Emergencies Lippincott Williams & Wilkins

Feminism: A Very Short Introduction OUP Oxford

There is often a demand for a short, sharp definition of racism, for example as captured in the popular formula Power + Prejudice = Racism. But in reality, racism is a complex, multidimensional phenomenon that cannot be captured by such definitions. In our world today there are a variety of racisms at play, and it is necessary to distinguish between issues such as individual prejudice, and systematic

racisms which entrench racialized inequalities over time. This Very Short Introduction explores the history of racial ideas and a wide range of racisms - biological, cultural, colour-blind, and structural - and illuminates issues that have been the subject of recent debates. Is Islamophobia a form of racism? Is there a new antisemitism? Why has whiteness become an important source of debate? What is Intersectionality? What is unconscious or implicit bias, and what is its importance in understanding racial discrimination? Ali Rattansi tackles these questions, and also shows why African Americans and other ethnic minorities in the USA and Europe continue to suffer from discrimination today that results in ongoing disadvantage in these white dominant

societies. Finally he explains why there has been a resurgence of national populist and far-right movements and explores their implications for the future of racism. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

*German Literature: A Very Short Introduction* Oxford Paperbacks

In this Very Short Introduction, Steven Beller explores the historical and political intricacies of Antisemitism, an issue which has been a worryingly persistent

presence in the last millennium, and one that continues to provoke debate and discussion.

*Game Theory: A Very Short Introduction* Oxford University Press, USA

Written by a leading expert on the Puritans, this brief, informative volume offers a wealth of background on this key religious movement. This book traces the shaping, triumph, and decline of the Puritan world, while also examining the role of religion in the shaping of American society and the role of the Puritan legacy in American history. Francis J. Bremer discusses the rise of Puritanism in the English Reformation, the struggle of the reformers to purge what they viewed as the corruptions of Roman Catholicism from the Elizabethan church, and the

struggle with the Stuart monarchs that led to a brief Puritan triumph under Oliver Cromwell. It also examines the effort of Puritans who left England to establish a godly kingdom in America. Bremer examines puritan theology, views on family and community, their beliefs about the proper relationship between religion and public life, the limits of toleration, the balance between individual rights and one's obligation to others, and the extent to which public character should be shaped by private religious belief. About the Series: Combining authority with wit, accessibility, and style, Very Short Introductions offer an introduction to some of life's most interesting topics. Written by experts for the newcomer, they demonstrate the finest

contemporary thinking about the central problems and issues in hundreds of key topics, from philosophy to Freud, quantum theory to Islam.

[Fascism: A Very Short Introduction](#)

Oxford University Press, USA

The tradition of ancient philosophy is a long, rich and varied one, in which a constant note is that of discussion and argument. This book introduces readers to some ancient debates to engage with the ancient developments of some themes. Getting away from the presentation of ancient philosophy as a succession of Great Thinkers, the book gives readers a sense of the freshness and liveliness of ancient philosophy, and of its wide variety of themes and styles. ABOUT THE SERIES: The Very Short Introductions series from Oxford

University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

**Nineteenth-Century Britain: A Very Short Introduction** Lippincott Williams

& Wilkins

This work decodes the key themes, signs and symbols found in Christian art - the Eucharist, the Crucifixion, the Virgin Mary. It also explores the theological and historical background of Christian imagery, from the devotional works of the medieval and Renaissance periods, to the 21st century.