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# Indonesia Malaysia Relations Cultural Heritage Politics And Labour Migration Media Culture And Social Change In Asia Series

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Care Relations in Southeast Asia

K-pop - The International Rise of the Korean  
Music Industry

Geographical Indications at the Crossroads of  
Trade, Development, and Culture

Fandom Publics in the Making

Indonesia in the New World

One Kin, Two Nations

Cultural Heritage, Politics and Labour Migration

Research agenda and best practices in the  
hospitality and tourism industry

Ethics, Subject and Place

Indonesia's Ascent

Heritage Narratives in the Tsunami City

Power, Leadership, and the Regional Order

Intellectual Property, Cultural Property and  
Intangible Cultural Heritage  
Investing in Cultural Diversity and Intercultural  
Dialogue  
Microclimate for Cultural Heritage  
Youth Culture in Chinese Language Film  
Identity Politics and Elections in Malaysia and  
Indonesia  
Proceedings of the 1st ICA Regional Conference,  
ICA 2019, October 16-17 2019, Bali, Indonesia  
Corporate Social Responsibility, Public Relations  
and Community Engagement  
Multilateral Asian Security Architecture  
Islamic Education in Indonesia and Malaysia  
Indonesia-Malaysia Relations  
Locating Society in Online Spaces  
Non-ASEAN Stakeholders  
Constructing Destruction  
New Chinese-Language Documentaries  
Measurement, Risk Assessment, Conservation,  
Restoration, and Maintenance of Indoor and  
Outdoor Monuments  
Fashionable Traditions  
Multimedia Stardom in Hong Kong  
Television Histories in Asia  
The Internet and New Social Formation in China  
Proceeding of The 13th International Conference  
on Malaysia-Indonesia Relations (PAHMI).  
Contributions of Humanities and Social Sciences  
on the Direction of Malay Studies in the Era of  
Industry 4.0  
Islam and Popular Culture in Indonesia and

Malaysia  
The Politics of Indonesia-Malaysia Relations  
Indonesia, Malaysia and the Asia-Pacific  
Heritage, Culture and Society  
From Migrant to Worker  
Global Unions and Temporary Labor Migration in  
Asia  
Popular Culture and the State in East and  
Southeast Asia  
Indonesia, Malaya, Philippines, Singapore and  
Thailand

*Indonesia  
Malaysia  
Relations  
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Labour  
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Social  
Change In  
Asia Series*

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## **RHETT BOOTH**

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*Care Relations in  
Southeast Asia  
Routledge  
Indonesia-Malaysia  
Relations Cultural  
Heritage, Politics and  
Labour  
Migration Routledge  
K-pop - The*

*International Rise of  
the Korean Music  
Industry UMMPress  
Diverse in economic  
development, political  
and mass media  
systems, the countries  
in South East Asia cast  
a unique light on the  
parallels between  
development-cum-  
participative  
communication and  
corporate social  
responsibility. In our  
globalized  
environments,  
knowledge of power,  
culture and the colonial  
histories that influence*

and shape business and governance practices are increasingly important. Focusing on six countries—Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam— the book discusses how PR and CSR discourse are constructed, interpreted, communicated and enacted in this diverse emerging region. By connecting the disparate disciplines of participatory and development communication with public relations and corporate social responsibility discourse, this innovative text explores the tensions between concepts of modernity and traditional values and their role in

engendering creativity, compliance or resistance. This book will be of interest to researchers, educators and advanced students in the fields of public relations, communication, corporate social responsibility, corporate communications and South East Asia studies.

Geographical Indications at the Crossroads of Trade, Development, and Culture Routledge

This report analyses all aspects of cultural diversity, which has emerged as a key concern of the international community in recent decades, and maps out new approaches to monitoring and shaping the changes that are taking place. It

highlights, in particular, the interrelated challenges of cultural diversity and intercultural dialogue and the way in which strong homogenizing forces are matched by persistent diversifying trends. The report proposes a series of ten policy-oriented recommendations, to the attention of States, intergovernmental and non-governmental organizations, international and regional bodies, national institutions and the private sector on how to invest in cultural diversity. Emphasizing the importance of cultural diversity in different areas (languages, education, communication and new media development, and

creativity and the marketplace) based on data and examples collected from around the world, the report is also intended for the general public. It proposes a coherent vision of cultural diversity and clarifies how, far from being a threat, it can become beneficial to the action of the international community.

*Fandom Publics in the Making* Routledge

Description This conference is aimed at promoting deeper understanding and relations between Malaysia and Indonesia at an academic, inter-societal and non-state level. It also seeks to encourage cooperation between researchers, academic institutions, civil society organizations and individuals in both

countries, stimulating dialogue on the bilateral relations and common interests of both countries, regionally and globally.

Aims and Scope  
 HUMANITIES AND THE ARTS Human and Environment, Cultural Identities, Cultural Diversities, Intercultural Relations, Cultural Heritage, Cultural Studies, Research into the Humanities SOCIAL STUDIES AND POLITICS Border and Migration, History, Memory and Politics, Social and Communities Study, Civic and Political Studies, Global Studies, Research into the Social Science RELATED STUDIES Environmental Studies, Human and Technology Education, Media and Technology, Global Economics

Instructions for Authors  
 As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings. Before submitting the paper, please use the conference template which can be found in the the website: <http://pahmi13.conference.unand.ac.id/> Each individual is limited to one personal appearance on the programme as a presenting author. This policy precludes acceptance of papers for more than one presentation. In other words, an author can submit and present only one paper. However, a presenter can always be a non-presenting co-author on additional papers.

Please read the instructions carefully prior to submitting: Each paper can only be submitted to ONE track. Submitted papers must NOT have been previously published and if under review, must NOT appear in othe.

**Indonesia in the New World** Elsevier

Despite their close geographic and cultural ties, Indonesia and Malaysia have dramatically different Islamic education, with that in Indonesia being relatively decentralized and discursively diverse, while that in Malaysia is centralized and discursively restricted. The book explores the nature of the Islamic education systems in Indonesia and Malaysia and the different approaches taken by these states

in managing these systems. The book argues that the post-colonial state in Malaysia has been more successful in centralising its control over Islamic education, and more concerned with promoting a restrictive orthodoxy, compared to the post-colonial state in Indonesia. This is due to three factors: the ideological makeup of the state institutions that oversee Islamic education; patterns of societal Islamisation that have prompted different responses from the states; and control of resources by the central government that influences centre-periphery relations. Informed by the theoretical works of state-in-society relations and historical institutionalism, this

book shows that the three aforementioned factors can help a state to minimize influence from the society and exert its dominance, in this case by centralising control over Islamic education. Specifically, they help us understand the markedly different landscapes of Islamic education in Malaysia and Indonesia. It will be of interest to academics in the field of Southeast Asian Studies, Asian Education and Comparative Education.

One Kin, Two Nations

Routledge  
Documentary filmmaking is one of the most vibrant areas of media activity in the Chinese world, with many independent filmmakers producing documentaries that

deal with a range of sensitive socio-political problems, bringing to their work a strongly ethical approach. This book identifies notable similarities and crucial differences between new Chinese-language documentaries in mainland China and Taiwan. It outlines how documentary filmmaking has developed, contrasts independent documentaries with dominant official state productions, considers how independent documentary filmmakers go about their work, including the work of exhibiting their films and connecting with audiences, and discusses the content of their documentaries, showing how the filmmakers portray a wide range of subject



matter regarding places and people, and how they deal with particular issues including the underprivileged, migrants and women in an ethical way. Throughout the book demonstrates how successful Chinese-language independent documentary filmmaking is, with many appearances at international film festivals and a growing number of award-winning titles. *Cultural Heritage, Politics and Labour Migration* Routledge

In recent social research, ethnicity has mostly been used as an explanatory variable. It was only after it was agreed that ethnicity, in itself, is subject to change, were the questions of how and why it

changes, possible to answer. This multiplicity of ethnic identities requires that we think of each society as one with multiple ethnic dimensions, of which any can become activated in the process of political competition - and sometimes several of them within a short period of time. Focusing on Malaysia and Indonesia, this book traces the variations of ethnic identity by looking at electoral strategies in two sub-national units. It shows that ethnic identities are subject to change - induced by calculated moves by political entrepreneurs who use identities as tools to maximize their chances of winning elections or expanding support base - and

highlights how political institutions play an enormous role in shaping the modes and dynamics of these ethno-political manipulations. The book suggests that in societies where ethnic identities are activated in politics, instead of analysing politics with ethnic distribution as an independent variable, ethnic distribution can be taken as the dependent variable, with political institutions being the explanatory one. It examines the problems of voters' behaviour, and parties' and candidates' strategy in a polity that is, to a significant extent, driven by ethnic relations. Pushing the boundaries of qualitative research on Southeast Asian

politics by placing formal institutions at the centre of its analysis, this book will be of interest to students and scholars of Southeast Asian Politics, Race and Ethnic Studies, and International Relations. *Research agenda and best practices in the hospitality and tourism industry* Cornell University Press  
This book provides a comparative assessment of the material and ideational contributions of five countries to the regional architecture of post-Cold War Asia. In contrast to the usual emphasis placed on the role and centrality of the Association of Southeast Asian Nations (ASEAN) in Asia's multilateral architecture and its component institutions,

this book argues that the four non-ASEAN countries of interest here 3/4 Australia, Japan, China and the United States 3/4 and Indonesia have played and continue to play an influential part in determining the shape and substance of Asian multilateralism from its pre-inception to the present. The work does not contend that existing scholarship overstates ASEAN's significance to the successes and failures of Asia's multilateral enterprise. Rather, it claims that the impact of non-ASEAN stakeholders in innovating multilateral architecture in Asia has been understated. Whether ASEAN has fared well or poorly as a custodian of Asia's regional architecture, the fact remains that

the countries considered here, notwithstanding their present discontent over the state of that architecture, are key to understanding the evolution of Asian multilateralism. This book will be of much interest to students of Asian politics, international organisations, security studies and IR more generally.

*Ethics, Subject and Place* ISEAS-Yusof Ishak Institute

What happens when local unions begin to advocate for the rights of temporary migrant workers, asks Michele Ford in her sweeping study of seven Asian countries? Until recently unions in Hong Kong, Japan, Malaysia, Singapore, South Korea, Taiwan, and Thailand were

uniformly hostile towards foreign workers, but Ford deftly shows how times and attitudes have begun to change. Now, she argues, NGOs and the Global Union Federations are encouraging local unions to represent and advocate for these peripheral workers, and in some cases succeeding. From Migrant to Worker builds our understanding of the role the international labor movement and local unions have had in developing a movement for migrant workers' labor rights. Ford examines the relationship between different kinds of labor movement actors and the constraints imposed on those actors by resource flows, contingency, and

local context. Her conclusions show that in countries—Hong Kong, Malaysia, and Thailand—where resource flows and local factors give the Global Union Federations more influence local unions have become much more engaged with migrant workers. But in countries—Japan and Taiwan, for example—where they have little effect there has been little progress. While much has changed, Ford forces us to see that labor migration in Asia is still fraught with complications and hardships, and that local unions are not always able or willing to act.

Indonesia's Ascent  
Routledge  
Microclimate for  
Cultural Heritage:

Measurement, Risk Assessment, Conservation, Restoration, and Maintenance of Indoor and Outdoor Monuments, Third Edition, presents the latest on microclimates, environmental issues and the conservation of cultural heritage. It is a useful treatise on microphysics, acting as a practical handbook for conservators and specialists in physics, chemistry, architecture, engineering, geology and biology who focus on environmental issues and the conservation of works of art. It fills a gap between the application of atmospheric sciences, like the thermodynamic processes of clouds

and dynamics of planetary boundary layer, and their application to a monument surface or a room within a museum. Sections covers applied theory, environmental issues and conservation, practical utilization, along with suggestions, examples, common issues and errors. Incorporates research on the effects of climate change from Climate for Culture, the EU funded, five-year project focusing on climate change's impact on cultural heritage preservation Covers green lighting technology, like LED and OLED, it's impacts on indoor microclimates, preservation and color rendering Includes a case study on sea level issues and cultural heritage in Venice

Heritage Narratives in the Tsunami City

Springer

Across Asia, consumer culture is increasingly shaping everyday life, with neoliberal economic and social policies increasingly adopted by governments who see their citizens as individualised, sovereign consumers with choices about their lifestyles and identities. One aspect of this development has been the emergence of new wealthy middle classes with lifestyle aspirations shaped by national, regional and global media – especially by a range of new popular lifestyle media, which includes magazines, television and mobile and social media. This book explores how far

everyday conceptions and experiences of identity are being transformed by media cultures across the region. It considers a range of different media in different Asian contexts, contrasting how the shaping of lifestyles in Asia differs from similar processes in Western countries, and assessing how the new lifestyle media represents not just a new emergent media culture, but also illustrates wider cultural and social changes in the Asian region.

Power, Leadership, and the Regional Order

Routledge

Rev. ed. of: Indonesia edited by Frederica M. Bunge, 4th ed. 1983. *Intellectual Property, Cultural Property and Intangible Cultural*

*Heritage* Rowman & Littlefield  
"Ho Ying Chan provides an expert analysis of Malaysia-Indonesia relations. He demystifies the concept of a 'special relationship', rescuing it from woolly, sentimental rhetoric that often emanates from political figures and popular commentators. His well-informed study shows how a state's will to survive in the amoral world of international relations drives its conduct even in circumstances of common identities and common strategic interests with other states. He evaluates comparative evidence to shed light on how a special relationship leads to the emergence of a pluralistic security

community. This is a conclusion of insight and value, not only to the field of Southeast Asian Studies, but also to the wider community of International Relations scholars." — Professor Clinton Fernandes, University of New South Wales, Australia  
"Empirically rich and theoretically interesting, this book offers an illuminating account of how material and ideational dynamics shape the evolution of Malaysia-Indonesia relations. Focusing on what is arguably the most vital bilateral relationship in Southeast Asia, it addresses the circumstances, conditions and constraints that determine the double-edged effects of the

culturally bound 'special relationship'. Ho Ying Chan argues that while their shared serumpun identities and strategic interests do give rise to a considerable closeness between Malaysia and Indonesia, the politics of power (im)balance have prevented the transformation of the special relationship into a 'pluralistic security community', as their egoistic understanding averts the formation of collective self. The book generates useful insights on the interplay of cross-border cultural affinity and political necessity, inviting readers to ponder the politics of identity and survivability at the international level. It is a welcome addition to the growing literature

of Southeast Asian international relations." — Dr Kuik Cheng-Chwee, National University of Malaysia (UKM) "Ho Ying Chan's important study brings home the international and theoretical significance of the interaction between Malaysia and Indonesia, the two major states of Muslim Southeast Asia — products of the territorial division between the British and Dutch colonial empires. This welcome and revealing review of the Malaysia-Indonesia story deepens our understanding of the concept of a 'special relationship' — explaining both the cooperative and competitive dynamics that can be present, and the way such relationships are



influenced by state identities and power imbalances." —

Anthony Milner,  
University of Malaya;  
University of  
Melbourne

**Investing in Cultural  
Diversity and  
Intercultural**

**Dialogue** Routledge  
Indonesia, the world's fourth most populous country, is undergoing a profound transformation that could lead to a variety of outcomes, from the consolidation of democracy to return to authoritarianism or military rule, to radical Islamic rule, or to violent disintegration. The stakes are high, for Indonesia is the key to Southeast Asian security. The authors examine the trends and dynamics that are driving Indonesia's transformation, outline

possible strategic futures and their implications for regional stability, and identify options the United States might pursue in the critical challenge of influencing Indonesia's future course. Steps the United States might take now include support for Indonesia's stability and territorial integrity, reestablishment of Indonesian-U.S. military cooperation and interaction, aid in rebuilding a constructive Indonesian role in regional security, and support for development of a regional crisis reaction force. A continued strong U.S. presence in the Asia-Pacific region will reinforce the U.S. role as regional balancer.

## Microclimate for Cultural Heritage

European Alliance for Innovation  
Historically, few topics have proven to be so controversial in international intellectual property as the protection of geographical indications (GIs). The adoption of TRIPS in 1994 did not resolve disagreements, and countries worldwide continue to quarrel today as to the nature, the scope, and the enforcement of GI protection nationally and internationally. Thus far, however, there is little literature addressing GI protection from the point of view of the Asia-Pacific region, even though countries in this region have actively discussed the topic and in several

instances have promoted GIs as a mechanism to foster local development and safeguard local culture. This book, edited by renowned intellectual property scholars, fills the void in the current literature and offers a variety of contributions focusing on the framework and effects of GI protection in the Asia-Pacific region. The book is available as Open Access.  
*Youth Culture in Chinese Language Film*  
Indonesia-Malaysia Relations Cultural Heritage, Politics and Labour Migration  
The Chinese internet is driving change across all facets of social life, and scholars have grown mindful that online and offline spaces have become interdependent and inseparable dimensions

of social, political, economic, and cultural activity. This book showcases the richness and diversity of Chinese cyberspaces, conceptualizing online and offline China as separate but interconnected spaces in which a wide array of people and groups act and interact under the gaze of a seemingly monolithic authoritarian state. The cyberspaces comprising "online China" are understood as spaces for interaction and negotiation that influence "offline China". The book argues that these spaces allow their users greater "freedoms" despite ubiquitous control and surveillance by the state authorities. The book is a sequel to the

editors' earlier work, *Online Society in China: Creating, Celebrating and Instrumentalising the Online Carnival* (Routledge, 2011). **Identity Politics and Elections in Malaysia and Indonesia** BRILL K-pop, described by Time Magazine in 2012 as "South Korea's greatest export", has rapidly achieved a large worldwide audience of devoted fans largely through distribution over the Internet. This book examines the phenomenon, and discusses the reasons for its success. It considers the national and transnational conditions that have played a role in K-pop's ascendancy, and explores how they relate to post-colonial modernisation, post-

Cold War politics in East Asia, connections with the Korean diaspora, and the state-initiated campaign to accumulate soft power. As it is particularly concerned with fandom and cultural agency, it analyses fan practices, discourses, and underlying psychologies within their local habitus as well as in expanding topographies of online networks. Overall, the book addresses the question of how far "Asian culture" can be global in a truly meaningful way, and how popular culture from a "marginal" nation has become a global phenomenon.

**Proceedings of the  
1st ICA Regional  
Conference, ICA  
2019, October 16-17  
2019, Bali, Indonesia**

Routledge  
This book details original research into the practices and discourse of multimedia stardom alongside changing social and cultural landscapes in Hong Kong since 1980. It examines the cultural and sociological significance of stardom in the region, and the conditions which gave rise to such famous stars as Jackie Chan. This book elaborates the distinction between multimedia stardom and celebrity, asserting that in Hong Kong stardom has been central in the production and consumption of local media, while demonstrating the importance of multimedia stardom as part of the 'cultural Chinese' mediascape

and transnational popular culture from both historical and contemporary contexts.

*Corporate Social Responsibility, Public Relations and Community Engagement*

UNESCO

This book provides a comprehensive overview of the relationship between Indonesia and Malaysia, focusing especially on how the relationship has developed in the last fifty years. It argues that the political relationship between the two countries has been largely defined by rivalry, despite the fact that the processes of national self-determination began by emphasising Indo-Malay fraternity. It shows how the two countries have

different, contested interpretations of Indo-Malay history, and how the continuing suspicion of Javanese hegemony which defined much of the history of the Indo-Malay world is also a key factor in the relationship.

*Multilateral Asian Security Architecture*  
Routledge

The advance technological development has led to the revolution on the way people communicating. People, things, and systems now are all connected in cyberspace and optimal results obtained by artificial intelligence (AI) exceeding the capabilities of humans fed back to physical space. This process brings new value to

industry and society in ways not possible previously. To explore and examine it, the proceedings comprise themes (1) communication industry and beyond that focused on the concept of personalization to the next level of “mass personalization” in the communication fields, (2) social cultural and its implications that explore communities based on interest, religion, or shared identity to achieve a forward-looking society whose members have mutual respect for each other, transcending the generations, and lead an active and enjoyable life, (3) the digitization of content that focuses on the process of converting information into a

digital format where the big data becomes the central of this area that make easier to preserve, access, and share information to people worldwide, but implied by the competencies and ethics, (4) governance; politics and good public governance that explore the way public control others and participate to all governance-related activities for encouraging transparency and public accountability politics and democracy, (5) entrepreneurship that focuses on the endorsement of technological-based innovation that give opportunity to create and develop an initiative effected to society, from a scale up start-up to a global

level or become a  
social entrepreneur  
using the technology  
as a place to break a  
social change, and (6)

special issues  
exploring interests in  
global, regional,  
national, and local  
level.