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# Globalization Steger Chapter Summary

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Globalization and Ideology

An Introduction to Global Studies

Justice Globalism

Globalization: A Very Short Introduction

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## **SALAZAR MARELI**

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### **The Blackwell Companion to Globalization** John Wiley & Sons

Explores globalization from economic, political, cultural, ideological, and environmental perspectives, discussing the major causes and consequences of globalization and whether it is a good or bad phenomenon.

#### **Globalization** OUP Oxford

This textbook provides a multidisciplinary introduction to global and international studies. Offering unrivalled breadth and depth, it covers all the key dimensions of the topic, including broad introductions to international politics and economics, and focused surveys of topics from human rights and migration to conflict and the environment. John McCormick's lucid writing style renders complex information understandable to all students. Full-colour photographs, maps, tables and figures bring the subject to life and innovative pedagogical features emphasize the importance of understanding perspectives and experiences different from one's own worldview. Assuming no prior knowledge of the subject, this textbook is ideal for undergraduate students worldwide who are taking introductory modules in global and international studies. The text can also be used by undergraduate students taking courses on globalization.

#### Globalisms Cambridge University Press

Veseth separates rhetoric from reality by taking close-ups of classic globalization images and comparing them with unexpected alternative visions.

#### **Globalisms** Rowman & Littlefield

By addressing the major contemporary challenges to globalization, this study explains why and how the global continues to matter in our unsettled world.

#### *Globalism* Rowman & Littlefield

This text provides the reader with a transdisciplinary, global studies perspective of the political significance of globalization as articulated in today's three main globalisms: market globalism; justice globalism; and religious globalism. *Globalization and Ideology: A Global Studies Perspective* brings together subjective and objective aspects of globalization that are usually treated separately from each other. Focusing on the transformation of the contemporary ideological landscape, the book is divided into three parts containing an original preface and nine chapters. Collectively, the chapters respond to a broad range of questions, including: • How are political ideologies and social imaginaries being transformed in the global age? • What sorts of ideological claims are being generated by the three main globalisms? • How do these political ideas play out in concrete social, political, and cultural contexts? • How do globalisms shape urban spaces and popular images, and how, in turn, are they shaped by global ideologies? • How are traditional academic disciplines like political theory responding to global flows of ideas and theories that cut across conventional scholarly boundaries? • What does the fledgling field of global studies contribute to new forms of

knowledge on these subjects? • What is the relationship between globalizing ideologies and post-9/11 'American Empire'? • Why has there been a surge of religious globalisms such as jihadist Islamism, Christian global fundamentalism, Falun Gong syncretism, and Buddhism? • Is the World Social Forum an effective site of ideological counter-production, capable of generating appealing political visions of 'another world' opposed to market globalisms? • Has the lingering Great Recession halted the worldwide ascent of neoliberalism or will it regain its former glory? • Rather than reaching the 'end of ideology', are we entering a new era of (global) ideological struggle?

#### **Thinking Globally** Springer

In the immense literature on globalization, the work of Roland Robertson stands out. In particular, his insistence that globalization manifests itself primarily as glocalization, the simultaneity of the global and the local, of homogenization and heterogenization continues to influence how a wide variety of observers understand the process, including those who contest it. In honour of Robertson's lifetime contributions, this volume brings together a set of essays that demonstrate the cogency of his approach, point out directions in which it can be further developed, and illustrate the insight it can provide in topics as varied as religion, football, wine, morality, and UFOs. Contributors include: Peter Beyer, John Boli, Didem Buhari Gulmez, Rebecca Catto, Richard Giulianotti, Ulf Hannerz, David Inglis, Paul James, Habibul Haque Khondker, Anne Sophie Krossa, Frank Lechner, Kristian Naglo, John H. Simpson, Manfred B. Steger, and George M. Thomas.

#### Globalization Matters Oxford University Press

'Globalization' has become one of the defining buzzwords of our time - a term that describes a variety of accelerating economic, political, cultural, ideological, and environmental processes that are rapidly altering our experience of the world. It is by its nature a dynamic topic - and this Very Short Introduction has been fully updated for a third edition, to include recent developments in global politics, the global economy, and environmental issues. Presenting globalization in accessible language as a multifaceted process encompassing global, regional, and local aspects of social life, Manfred B. Steger looks at its causes and effects, examines whether it is a new phenomenon, and explores the question of whether, ultimately, globalization is a good or a bad thing. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

#### *Neoliberalism: A Very Short Introduction* SAGE

Global studies is a fresh and dynamic discipline area that promises to reinvigorate undergraduate and postgraduate education in the social sciences and humanities. In the Australian context, the interdisciplinary pedagogy that defines global studies is gaining wider acceptance as a coherent and necessary approach to the study of global change. Through the Global Studies Consortium (GSC), this new discipline is forming around an impressive body of international scholars who define their expertise in global terms. The GSC paves the way for the expansion of global studies programs

internationally and for the development of teaching and research collaboration on a global scale. Mark Juergensmeyer and Helmut Anheier's forthcoming Encyclopaedia of Global Studies with SAGE is evidence of this growing international collaboration, while the work of Professor Manfred Steger exemplifies the flourishing academic literature on globalization. RMIT University's Global Cities Institute represents a substantial institutional investment in interdisciplinary research into the social and environmental implications of globalization in which it leads the way internationally. Given these developments, the time is right for a book series that draws together diverse scholarship in global studies. This Handbook allows for extended treatment of critical issues that are of major interest to researchers and students in this emerging field. The topics covered speak to an interdisciplinary approach to the study of global issues that reaches well beyond the confines of international relations and political science to encompass sociology, anthropology, history, media and cultural studies, economics and governance, environmental sustainability, international law and criminal justice. Specially commissioned chapters explore diverse subjects from a global vantage point and all deliberately cohere around core "global" concerns of narrative, praxis, space and place. This integrated approach sets the Handbook apart from its competitors and distinguishes Global Studies as the most equipped academic discipline with which to address the scope and pace of global change in the 21st century.

*Globalization: a Very Short Introduction* University of Michigan Press

Are political activists connected to the global justice movement simplistically opposed to neoliberal globalization? Is their political vision 'incoherent' and their policy proposals 'naïve' and 'superficial' as is often claimed by the mainstream media? Drawing on dozens of interviews and rich textual analyses involving nearly fifty global justice organizations linked to the World Social Forum, the authors of this pioneering study challenge this prevailing view. They present a compelling case that the global justice movement has actually fashioned a new political ideology with global reach: 'justice globalism'. Far from being incoherent, justice globalism possesses a rich and nuanced set of core concepts and powerful ideological claims. The book investigates how justice globalists respond to global financial crises, to escalating climate change, and to the global food crisis. It finds justice globalism generating new political agendas and campaigns to address these pressing problems. Justice globalism, the book concludes, has much to contribute to solving the serious global challenges of the 21st century. Justice Globalism will prove a stimulating read for undergraduate and graduate students in the social sciences and humanities who are taking courses on globalization, global studies and global justice.

*Corporate Diplomacy* John Wiley & Sons

Manfred B. Steger's extensive body of work on globalization has made him one of the most influential scholars working in the field of global studies today. His conceptualization of the global imaginary is amongst the most significant developments in thinking about globalization of the last three decades. Revisiting the Global Imaginary pays tribute to Steger's contribution to our intellectual history with essays on the evolution, ontological foundations and methodological approaches to the study of the global imaginary. The transdisciplinary framework of this field of enquiry lends itself to investigation in diverse sites. This volume of essays explores practices associated with the reproduction of the global imaginary in such diverse sites as mobile money, Irish

pubs, cyber-capitalism, urban space, music in post-apartheid South Africa and global political movements, amongst others.

**Imaging the Global** Oxford University Press

What is Global Studies, and how does it relate to globalization? Responding to this frequently asked question, Manfred B. Steger and Amentahru Wahlrab provide the first comprehensive overview of this emerging field. Authoritative and accessible, this primer speaks to students and instructors interested not only in key theories but also in applied teaching and learning programs designed to educate "global citizens" to meet the concrete challenges of the twenty-first century. Linking the influential arguments of major thinkers in Global Studies to their own framework, the authors discuss the "Four Pillars of Global Studies": globalization, transdisciplinarity, space and time, and critical thinking. The book, with instructive appendix materials, will appeal to readers seeking a deeper understanding of Global Studies—one of the most popular fields of study in major universities around the world.

*What Is Global Studies?* Oxford University Press

Updated to reflect recent global developments, the second edition of *Globalization: A Basic Text* presents an up-to-date introduction to major trends and topics relating to globalization studies. Features updates and revisions in its accessible introduction to key theories and major topics in globalization Includes an enhanced emphasis on issues relating to global governance, emerging technology, global flows of people, human trafficking, global justice movements, and global environmental sustainability Utilizes a unique set of metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner Offers an interdisciplinary approach to globalization by drawing from fields that include sociology, global political economy, political science, international relations, geography, and anthropology Written by an internationally recognized and experienced author team

*A Companion to Ronald Reagan* Oxford University Press

In its heyday in the late 1990s, neoliberalism emerged as the world's dominant economic paradigm. But the global financial crisis of 2008-9 fundamentally shocked a globalized economy built on neoliberal assumptions. This VSI examines the origins, core claims, and considerable variations of neoliberalism with examples from around the world.

**Introducing Globalization** Cambridge University Press

Globalization is now widely discussed but the debates often remain locked within particular disciplinary discourses. This book brings together for the first time a social theory and cultural studies approach to the understanding of globalization. The book starts with an analysis of the relationship between the globalization process and contemporary culture change and goes on to relate this to debates about social and cultural modernity. At the heart of the book is a far-reaching analysis of the complex, ambiguous "lived experience" of global modernity. Tomlinson argues that we can now see a general pattern of the dissolution between cultural experience and territorial location. The "uneven" nature of this experience is discussed in relation to first and third world societies, along with arguments about the hybridization of cultures, and special role of communications and media technologies in this process of "deterritorialization". Globalization and Culture concludes with a discussion of the cultural politics of cosmopolitanism. Accessibly written,

this book will be of interest to second year undergraduates and above in sociology, media studies, cultural and communication studies, and anyone interested in globalization.

**Re-Globalization** Routledge

This new edition of Manfred Steger's award-winning book explores the three principal ideologies of our time: the neoliberal "market globalism," the "justice globalism" of the global justice movement, and the "jihadist globalism" of radical Islamists. Steger, one of the world's leading scholars on these subjects, explores globalization's central questions: What, exactly, are the core claims of these conflicting globalisms? What are the most likely future trajectories of this great ideological struggle of the twenty-first century? Written with impressive historical and theoretical breadth, this groundbreaking work is essential reading for all those concerned with the key questions that our shrinking world must face.

**Globalization and Culture** Sterling Publishing Company, Inc.

A tour de force examination of the contemporary ideological landscape by one of the world's leading analysts of globalization.

**What Is Global Studies?** Rowman & Littlefield Publishers

Now fully revised and updated, this seminal text asks if there is cultural life after the "clash of civilizations" and global McDonalidization. Jan Nederveen Pieterse argues that what is taking place is a global culture of hybridization. In a new chapter, the author explores East-West hybridities—the idea that globalization is a process of braiding rather than simply a diffusion from developed to developing countries. His historically deep and geographically wide approach to globalization is essential reading as we face the spread of conflicts bred by cultural misunderstanding.

**Globalization/Glocalization: Developments in Theory and Application** BRILL

Based on a series of case studies of globally distributed media and their reception in different parts of the world, *Imagining the Global* reflects on what contemporary global culture can teach us about transnational cultural dynamics in the 21st century. A focused multisited cultural analysis that reflects on the symbiotic relationship between the local, the national, and the global, it also explores how individuals' consumption of global media shapes their imagination of both faraway places and their own local lives. Chosen for their continuing influence, historical relationships, and different geopolitical positions, the case sites of France, Japan, and the United States provide opportunities to move beyond common dichotomies between East and West, or United States and "the rest." From a theoretical point of view, *Imagining the Global* endeavors to answer the question of how one locale can help us understand another locale. Drawing from a wealth of primary sources—several years of fieldwork; extensive participant observation; more than 80 formal interviews with some 160 media consumers (and occasionally producers) in France, Japan, and the United States; and analyses of

media in different languages—author Fabienne Darling-Wolf considers how global culture intersects with other significant identity factors, including gender, race, class, and geography. *Imagining the Global* investigates who gets to participate in and who gets excluded from global media representation, as well as how and why the distinction matters.

**Introduction to Global Studies** SAGE

Designed specifically for introductory globalization courses, *Introducing Globalization* helps students to develop informed opinions about globalization, inviting them to become participants rather than just passive learners. Identifies and explores the major economic, political and social ties that comprise contemporary global interdependency Examines a broad sweep of topics, from the rise of transnational corporations and global commodity chains, to global health challenges and policies, to issues of worker solidarity and global labor markets, through to emerging forms of global mobility by both business elites and their critics Written by an award-winning teacher, and enhanced throughout by numerous empirical examples, maps, tables, an extended bibliography, glossary of key terms, and suggestions for further reading and student research Supported by additional web resources - available upon publication at [www.wiley.com/go/sparke](http://www.wiley.com/go/sparke) - including hot links to news reports, examples of globalization and other illustrative sites, and archived examples of student projects Engage with fellow readers of *Introducing Globalization* on the book's Facebook page at [www.facebook.com/IntroducingGlobalization](http://www.facebook.com/IntroducingGlobalization), or learn more about this topic by enrolling in the free Coursera course *Globalization and You* at [www.coursera.org/course/globalization](http://www.coursera.org/course/globalization)

**The Oxford Handbook of Global Studies** Oxford University Press

We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization. In the fifth edition of his bestselling *Very Short Introduction* Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism. ABOUT THE SERIES: The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.