

## Bloombergs New York Class And Governance In The Luxury City

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*Bloombergs New York Class And Governance In The Luxury City*

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### POWERS ELSA

**Zoned Out!** John Wiley & Sons

How Bill de Blasio's mayoral victory triggered a seismic shift in the nation's urban political landscape—and what it portends for our cities in the future In November 2013, a little-known progressive stunned the elite of New York City by capturing the mayoralty by a landslide. Bill de Blasio's promise to end the "Tale of Two Cities" had struck a chord among ordinary residents still struggling to recover from the Great Recession. De Blasio's election heralded the advent of the most progressive New York City government in generations. Not since the legendary Fiorello La Guardia in the 1930s had so many populist candidates captured government office at the same time. Gotham, in other words, had been suddenly reclaimed in the name of its people. How did this happen? De Blasio's victory, journalist legend Juan González argues, was not just a routine change

of government but a popular rebellion against corporate-friendly policies that had dominated New York for decades. Reflecting that broader change, liberal Democrats Bill Peduto in Pittsburgh, Betsy Hodges in Minneapolis, and Martin Walsh of Boston also won mayoral elections that same year, as did insurgent Ras Baraka in Newark the following year. This new generation of municipal leaders offers valuable lessons for those seeking grassroots reform.

**Very Recent History** Routledge

Gentrification and displacement of low-income communities of color are major issues in New York City and the city's zoning policies are a major cause. Race matters but the city ignores it when shaping land use and housing policies. The city promises "affordable housing" that is not truly affordable. Zoned Out! shows how this has played in Williamsburg, Harlem and Chinatown, neighborhoods facing massive displacement of people of color. It looks at ways the city can address inequalities, promote authentic community-based planning and develop housing in the public domain. Tom Angotti and Sylvia Morse frame the revised edition of this seminal work with a tribute to the late urbanist and architect Michael Sorkin and his progressive and revolutionary

approaches to cities as well as a new preface about changes in city policy since Mayor Bill de Blasio left office and what rights citizens need to defend. The book includes a foreword by the late, distinguished urban planning educator Peter Marcuse and individual chapters by community activist Philip DePaola, housing policy analyst Samuel Stein, and both the editors.

**Postindustrial DIY** The New Press

This all-encompassing encyclopedia provides a broad perspective on U.S. politics, culture, and society, but also goes beyond the facts to consider the myths, ideals, and values that help shape and define the nation. Demonstrating that political culture is equally rooted in public events, internal debates, and historical experiences, this unique, three-volume encyclopedia examines an exceptionally broad range of factors shaping modern American politics, including popular belief, political action, and the institutions of power and authority. Readers will see how political culture is shaped by the attitudes, opinions, and behaviors of Americans, and how it affects those things in return. The set also addresses the issue of American "exceptionalism" and examines the nation's place in the world, both historically and in the 21st century. Essays cover pressing matters like

congressional gridlock, energy policy, abortion politics, campaign finance, Supreme Court rulings, immigration, crime and punishment, and globalization. Social and cultural issues such as religion, war, inequality, and privacy rights are discussed as well. Perhaps most intriguingly, the encyclopedia surveys the fierce ongoing debate between different political camps over the nation's historical development, its present identity, and its future course. By exploring both fact and mythology, the work will enable students to form a broad yet nuanced understanding of the full range of forces and issues affecting—and affected by—the political process.

**Mike Bloomberg** Routledge

Chronicles grassroots efforts to recover, rebuild, and enjoy architecturally iconic but economically obsolete places in the American Rust Belt. A pioneering Detroit automobile factory. A legendary iron mill at the edge of Pittsburgh. A campus of concrete grain elevators in Buffalo. Two monumental train stations, one in Buffalo, the other in Detroit. These once-noble sites have since fallen from their towering grace. As local elected leaders did everything they could to destroy what was left of these places, citizens saw beauty and utility in these industrial ruins and felt compelled to act. Postindustrial DIY tells their stories. The culmination of more than a dozen years of on-the-ground investigation, ethnography, and historical analysis, author and urbanist Daniel Campo immerses the reader in this postindustrial landscape, weaving the perspectives of dozens of DIY protagonists as well as architects, planners, and preservationists. Working without capital, expertise, and sometimes permission in a milieu dominated by powerful political and economic interests, these do-it-yourself actors are driven by passion and a sense of civic duty rather than by profit or political expediency. They have craftily remade these sites into collective preservation projects and democratic grounds for arts and culture, environmental engagement, regional celebrations, itinerant play, and in-the-moment constructions. Their projects are generating excitement about the prospect of Rust Belt life, even as they often remain invisible to the uninformed passerby and fall short of professional preservation or environmental reclamation standards. Demonstrating that there is no such thing as a site that is “too far gone” to save or reuse, Postindustrial DIY is rich with case studies that demonstrate how great architecture is not simply for the elites or the wealthy. The citizen preservationists and urbanists described in this book offer looser, more playful, and often more publicly satisfying alternatives to the development practices that have transformed iconic sites into expensive real estate or a clean slate for the next profitable endeavor. Transcending the disciplinary boundaries of architecture, historic preservation, city planning, and landscape architecture, Postindustrial DIY suggests new ways to engage, adapt, and preserve architecturally compelling sites and bottom-up strategies for Rust Belt revival.

*Transformative Planning* Oxford University Press

Generation Priced Out is a call to action on one of the most talked-about issues of our time: how skyrocketing rents and home values are pricing the working and middle classes out of urban America. Randy Shaw tells the powerful stories of tenants, politicians, homeowner groups, developers, and activists in over a dozen cities impacted by the national housing crisis. From San Francisco to New York, Seattle to Denver, and Los Angeles to Austin, Generation Priced Out challenges progressive cities to reverse rising economic and racial inequality. Shaw exposes how boomer homeowners restrict millennials' access to housing in big cities, a generational divide that increasingly dominates city politics. Shaw also demonstrates that neighborhood gentrification is not inevitable and presents proven measures for cities to preserve and expand their working- and middle-class populations and achieve more equitable and inclusive outcomes. Generation Priced Out is a must-read for anyone concerned about the future of urban America.

*Generation Priced Out* Cornell University Press

A unique more-than-capitalist take on urban dynamics Vigilante action. Renegades. Human intrigue and the future at stake in New York City. In *Urbanism without Guarantees*, Christian M. Anderson offers a new perspective on urban dynamics and urban structural inequality based on an intimate ethnography of on-the-ground gentrification. The book is centered on ethnographic work undertaken on a single street in Clinton/Hell's Kitchen in New York City—once a site of disinvestment, but now rapidly gentrifying. Anderson examines the everyday strategies of residents to preserve the quality of life of their neighborhood and to define and maintain their values of urban living—from picking up litter and reporting minor concerns on the 311 hotline to hiring a private security firm to monitor the local public park. Anderson demonstrates how processes such as investment and gentrification are constructed out of the collective actions of ordinary people, and challenges prevalent understandings of how place-based civic actions

connect with dominant forms of political economy and repressive governance in urban space. Examining how residents are pulled into these systems of gentrification, Anderson proposes new ways to think and act critically and organize for transformation of a place—in actions that local residents can start to do wherever they are.

*The Church of Stop Shopping and Religious Activism* Routledge

New York City boasts a higher rate of unionization than any other major U.S. city—roughly double the national average—but the city's unions have suffered steady and relentless decline, especially in the private sector. With higher levels of income inequality than any other large city in the nation, New York today is home to a large and growing “precariat”: workers with little or no employment security who are often excluded from the basic legal protections that unions struggled for and won in the twentieth century. Community-based organizations and worker centers have developed the most promising approach to organizing the new precariat and to addressing the crisis facing the labor movement. Home to some of the nation's very first worker centers, New York City today has the single largest concentration of these organizations in the United States, yet until now no one has documented their efforts. *New Labor in New York* includes thirteen fine-grained case studies of recent campaigns by worker centers and unions, each of which is based on original research and participant observation. Some of the campaigns documented here involve taxi drivers, street vendors, and domestic workers, as well as middle-strata freelancers, all of whom are excluded from basic employment laws. Other cases focus on supermarket, retail, and restaurant workers, who are nominally covered by such laws but who often experience wage theft and other legal violations; still other campaigns are not restricted to a single occupation or industry. This book offers a richly detailed portrait of the new labor movement in New York City, as well as several recent efforts to expand that movement from the local to the national scale. Contributors: Benjamin Becker, CUNY Graduate Center; Marnie Brady, CUNY Graduate Center; Jeffrey D. Broxmeyer, CUNY Graduate Center; Kathleen Dunn; Loyola University; United Food and Commercial Workers Local 2013; Harmony Goldberg; CUNY Graduate Center; Peter Ikeler, SUNY College at Old Westbury; Martha W. King, CUNY Graduate Center; Jane McAlevey, CUNY Graduate Center; CUNY Graduate Center; Susan McQuade, CUNY Graduate Center and New York Committee for Occupational Safety and Health; Erin Michaels, CUNY Graduate Center; Ruth Milkman, CUNY Graduate Center and Joseph S. Murphy Institute for Worker Education and Labor Studies, CUNY School of Professional Studies; Ed Ott, Murphy Institute, CUNY School of Professional Studies; Ben Shapiro, New York Communities for Change; Lynne Turner, Murphy Institute, CUNY School of Professional Studies.

*Concurrent Urbanities* Routledge

A Companion to the Anthropology of Environmental Health presents a collection of readings that utilize a medical anthropological approach to explore the interface of humans and the environment in the shaping of health and illness around the world. Features the latest ethnographic research from around the world related to the multiple impacts of the environment on health and of societies on their environments Includes contributions from international medical anthropologists, conservationists, environmental experts, public health professionals, health clinicians, and other social scientists Analyzes the conditions of cultural and social transformation that accompany environmental and ecological impacts in all areas of the world Offers critical perspectives on theoretical and methodological advancements in the anthropology of environmental health, along with future directions in the field

*A Companion to the Anthropology of Environmental Health* Oxford University Press

A Companion to Urban Anthropology BLACKWELL COMPANIONS TO ANTHROPOLOGY A Companion to Urban Anthropology “The city is becoming the basic currency of human – and non-human – life: a pile of interconnections which makes a series of difficult wholes. This volume navigates the anthropology of this medium with the greatest aplomb.” Nigel Thrift, University of Warwick A Companion to Urban Anthropology presents original essays on central concepts in urban anthropology and ethnography. Featuring contributions from more than 25 leading international scholars in urban studies, the readings cover a wide variety of topics. Each essay explores a key phenomenon and is grounded in the author's original research along with findings of other urbanists. Classic issues such as built structures and urban planning, community, markets, and race lead to emergent areas of study including borders, sexualities, nature, extralegality, and resilience and sustainability. A Companion to Urban Anthropology offers revealing insights into the complex forces that continue to shape the urban experience.

*Contours of the Illiberal State* Hachette UK

Explores the religious activism of the Stop Shopping Church performance group Since the dawn of the new millennium, the grassroots performance activist group the Stop Shopping Church has advanced a sophisticated anti-capitalist critique in what they call “Earth Justice.” Led by co-founders, Reverend Billy and Savitri D, the Church of Stop Shopping have sung with Joan Baez and toured with Pussy Riot and Neil Young. They performed at festivals around the world, and been the subject of the nationally released documentary, *What Would Jesus Buy?* They opposed the forces of consumerism on the global stage, and taken on the corporate practices of Disney, Starbucks, J.P. Morgan Chase Bank, Walmart, Amazon, and many others. While the Church maintains an anti-consumerism stance at its core-through performances, street actions, and social activism—the community also prioritizes work for racial justice, queer liberation, justice and sanctuary for immigrants, First Amendment issues, the reclaiming of public space, and in an increasingly central way, environmental justice. In *The Church of Stop Shopping and Religious Activism*, George González draws on interviews, participant observation, and digital ethnography to offer insight into the Church, its make up, its activities, and in particular, how it has shifted over time from parody to a deep and serious engagement with religion. Reverend Billy and the Church of Stop Shopping maintain that corporations and their celebrity spokespeople operate in much the same way churches do. González uses the group's performance activism to showcase the links between religion, the culture of capitalist consumerism, and climate catastrophe and to analyze the ways in which consumers are ritualized into accepting capitalism and its consequences. He argues that the members and organizers of the Church of Stop Shopping are serious theorists and users of religion in their own right, and that they offer keen insights into our understanding of ritualistic consumerism and its indelible link to the rising sea levels that threaten to engulf us all.

**A Companion to Urban Anthropology** Bold Type Books

"A lively, immersive history by an award-winning urbanist of New York City's transformation, and the lessons it offers for the city's future"--

*Bloomberg* Univ of California Press

"An exacting look at gentrification.... How to Kill a City elucidates the complex interplay between the forces we control and those that control us."—New York Times Book Review The term gentrification has become a buzzword to describe the changes in urban neighborhoods across the country, but we don't realize just how threatening it is. It means more than the arrival of trendy shops, much-maligned hipsters, and expensive lattes. The very future of American cities as vibrant, equitable spaces hangs in the balance. P. E. Moskowitz's *How to Kill a City* takes readers from the kitchen tables of hurting families who can no longer afford their homes to the corporate boardrooms and political backrooms where destructive housing policies are devised. Along the way, Moskowitz uncovers the massive, systemic forces behind gentrification in New Orleans, Detroit, San Francisco, and New York. In the new preface, Moskowitz stresses just how little has changed in those same cities and how the problems of gentrification are proliferating throughout America. The deceptively simple question of who can and cannot afford to pay the rent goes to the heart of America's crises of race and inequality. A vigorous, hard-hitting exposé, *How to Kill a City* reveals who holds power in our cities and how we can get it back.

**Growing Gardens, Building Power** Routledge

Profiles the New York City mayor as a savvy business intellectual and self-made billionaire, discussing his youth in the suburbs of Boston, rise on Wall Street, creation of Bloomberg L.P., and his controversial proposed third mayoral term.

**The Pragmatist** Verso Books

Provides comprehensive coverage of major topics in urban and regional studies Under the guidance of Editor-in-Chief Anthony Orum, this definitive reference work covers central and emergent topics in the field, through an examination of urban and regional conditions and variation across the world. It also provides authoritative entries on the main conceptual tools used by anthropologists, sociologists, geographers, and political scientists in the study of cities and regions. Among such concepts are those of place and space; geographical regions; the nature of power and politics in cities; urban culture; and many others. The Wiley Blackwell Encyclopedia of Urban and Regional Studies captures the character of complex urban and regional dynamics across the globe, including timely entries on Latin America, Africa, India and China. At the same time, it contains illuminating entries on some of the current concepts that seek to grasp the essence of the global world today, such as those of Friedmann and Sassen on 'global cities'. It also includes discussions of recent economic writings on cities and regions such as those of Richard Florida. Comprised of over 450 entries on the most important topics and from a range of

theoretical perspectives Features authoritative entries on topics ranging from gender and the city to biographical profiles of figures like Frank Lloyd Wright Takes a global perspective with entries providing coverage of Latin America and Africa, India and China, and, the US and Europe Includes biographies of central figures in urban and regional studies, such as Doreen Massey, Peter Hall, Neil Smith, and Henri Lefebvre The Wiley Blackwell Encyclopedia of Urban and Regional Studies is an indispensable reference for students and researchers in urban and regional studies, urban sociology, urban geography, and urban anthropology.

*Bloomberg by Bloomberg* Black Rose Books Ltd.

Though modern urban planning is only a century old, it appears to be facing extinction.

Historically, urban planning has been narrowly conceived, ignoring gaping inequalities of race, class, and gender while promoting unbridled growth and environmental injustices. In *Transformative Planning*, Tom Angotti argues that unless planning is radically transformed and develops serious alternatives to neoliberal urbanism and disaster capitalism it will be irrelevant in this century. This book emerges from decades of urban planners and activists contesting inequalities of class, race, and gender in cities around the world. It compiles the discussions and debates that appeared in the publications of Planners Network, a North American urban planners' association. Original contributions have been added to the collection so that it serves as both a reflection of past theory and practice and a challenge for a new generation of activists and planners.

**On Bicycles** John Wiley & Sons

Across the United States marginalized communities are organizing to address social, economic, and environmental inequities through building community food systems rooted in the principles of social justice. But how exactly are communities doing this work, why are residents tackling these issues through food, what are their successes, and what barriers are they encountering? This book dives into the heart of the food justice movement through an exploration of East New York Farms! (ENYF!), one of the oldest food justice organizations in Brooklyn, and one that emerged from a bottom-up asset-oriented development model. It details the food inequities the community faces and what produced them, how and why residents mobilized to turn vacant land into community gardens, and the struggles the organization has encountered as they worked to feed residents through urban farms and farmers markets. This book also discusses how through the politics of food justice, ENYF! has challenged the growth-oriented development politics of City Hall, opposed

the neoliberalization of food politics, navigated the funding constraints of philanthropy and the welfare state, and opposed the entrance of a Walmart into their community. Through telling this story, *Growing Gardens, Building Power* offers insights into how the food justice movement is challenging the major structures and institutions that seek to curtail the transformative power of the food justice movement and its efforts to build a more just and sustainable world.

*Urban Politics* Columbia University Press

In the wake of the Occupy movement, leading planners and social scientists examine public space today and freedom to assemble.

*New York, New York, New York* Verso Books

A provocative autobiography by the visionary leader of the world's fastest-growing media empire.

"A classic tale of a nimble, customer-focused, entrepreneurial David outsmarting bureaucratic, ossified, corporate Goliaths."-Business Week "Michael Bloomberg is the most creative media entrepreneur of our time and, with Bill Gates, perhaps the most successful."-Rupert Murdoch, Chairman & Chief Executive, News Corporation. "Entertaining, engaging, and informative, *Bloomberg by Bloomberg* is packed with great advice about how to start a lean, hungry company-and how to keep it that way."-Bryan Burrough, coauthor, *Barbarians at the Gate*. "The man with Wall Street's best known generic name has written an autobiography that keeps you up late to finish. The book is full of wonderful insights about Wall Street and about starting and growing a new business."-Julian H. Robertson, Jr., Chairman, Tiger Management L.L.C. "This is the best insight yet on how one man shook up the entire financial information industry."-Richard Branson, Chairman, Virgin Group of Companies All author's royalties from *Bloomberg by Bloomberg* are donated to the Committee to Protect Journalists.

*Bloomberg's New York* Simon and Schuster

Examine the Bipartisan Legacy of a Remarkable Billionaire Politician *Bloomberg: A Billionaire's Ambition* tells the story of how one of America's most successful entrepreneurs was elected mayor of New York City and what he did with the power he won. Bloomberg's stunning victory against all odds just weeks after the 9/11 terrorist attack left him facing challenges unlike any mayor in history. For the next twelve years, he kept the city safe, managed budgets through fiscal crises, promoted private sector growth, generated jobs, built infrastructure, protected the environment, supported society's cultural sensibilities, and achieved dramatic improvements in public health. Bloomberg was an activist executive who used government assets boldly and wisely for the greatest good, for the greatest number of people. His time as mayor was not without controversy.

Bloomberg supported stop and frisk police tactics that a judge ruled unconstitutional, and jailhouse violence rose to levels so severe the federal government intervened. The administration's homeless policies were ineffective. And he forced a change in the city charter to allow him to serve a third term. Overall, record low crime and the lasting impact of innovative policies will cause his tenure to be remembered as a remarkable success. Having returned to his global media empire, and to his private philanthropy, Bloomberg continues to challenge the National Rifle Association on gun control, promote national education reform, and support policies to combat climate change. Frequently touted as an independent candidate for president, Bloomberg leaves behind a legacy of effective government.

**Planning for a City of Culture** ReadHowYouWant.com

Bill de Blasio's campaign rhetoric focused on a tale of two cities: rich and poor New York. He promised to value the needs of poor and working-class New Yorkers, making city government work better for everyone-not just those who thrived during Bloomberg's tenure as mayor. But well into de Blasio's administration, many critics think that little has changed in the lives of struggling New Yorkers, and that the gentrification of New York City is expanding at a record pace across the five boroughs. Despite the mayor's goal of creating more affordable housing, Brooklyn and Manhattan sit atop the list of the most unaffordable housing markets in the country. It seems that the old adage is becoming truer: New York is a place for only the very rich and the very poor. In *The Creative Destruction of New York City*, urban scholar Alessandro Busà travels to neighborhoods across the city, from Harlem to Coney Island, from Hell's Kitchen to East New York, to tell the story of fifteen years of drastic rezoning and rebranding, updating the tale of two New Yorks. There is a gilded city of sky-high glass towers where Wall Street managers and foreign billionaires live-or merely store their cash. And there is another New York: a place where even the professional middle class is one rent hike away from displacement. Despite de Blasio's rhetoric, the trajectory since Bloomberg has been remarkably consistent. New York's urban development is changing to meet the consumption demands of the very rich, and real estate moguls' power has never been greater. Major players in real estate, banking, and finance have worked to ensure that, regardless of changes in leadership, their interests are safeguarded at City Hall. *The Creative Destruction of New York City* is an important chronicle of both the success of the city's elite and of efforts to counter the city's march toward a glossy and exclusionary urban landscape. It is essential reading for everyone who cares about affordable housing access and, indeed, the soul of New York City.