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Crusade India
Feminisms, Empowerment and Development
A Novel

BRODERICK

Flights of Fantasy ABC-CLIO

Papers presented at the Nirma International Conference on Management, held at Ahmedabad in January 2009.

Namasté America SAGE Publishing India

Isha has a fearless and free-spirited personality. She is an observer, believes in self-talking ritual and speaks her mind all time. Her parents' faith and blind trust in her, pushed this attitude to endeavor the unknown territories of human existence. She was living a satisfied and protected life in a small town in India, until one day when she had to move out to pursue higher studies. And then, she was on her own. Eventually, her experimental approach towards unfolding the events of life resulted in - bumpy academic goals, twisted career expectations, and failed relationship(s). She messed up everything. Why? What went wrong with her decision-making skills? Did she come back on track? What happened next is a vicious circle of Karmas...

Media and Cultural

Transformation Zed Books Ltd.

The relation between globalization, culture, and the transformative role of the media is examined in this book. Case studies assess questions of media use, cultural boundaries, and identities emanating from these theoretical reflections. The international scope of this book includes examinations of youth cultures in Denmark and South Africa, Asian cultures in India and London, the Iranian migration to London, and the Gauchos in Southern Brazil.

Open Road Media
Caste, Communication and Power explores communication and the constitution of caste in Indian society. Intimately connected, both communication and caste are determined by historical developments. The book looks at communication as a lens to study caste and power relations, with its immense potential to shape perception and affect ground reality. It also studies the evolution of the conceptual and theoretical foundations of caste and power relations, and maps their emergence from communicative resources

and practices. These communication practices are inevitably linked to the social structure, with their reliance on symbolic forms of self-expression, often revealing the underlying ideological attitudes. The book studies this interface of culture and media, evaluating the caste question and the associated power relations in terms of modes of communication practised in the society.

Youth, Citizenship, and Empire after 9/11 Taylor & Francis

At least one third of India's billion inhabitants regularly watch Indian soap operas, which have displaced popular cinema as the prime entertainment genre. And in the Indian diaspora on every Continent, Indian soap operas are a feature of life -- a source of pleasure, discussion and shared identity. This book characterizes the forms of these soap operas and relates how they have evolved. It explores how they have contributed to shaping the identity of modern India. Initially developed by the national telecast service, Doordoshan, specifically to convey messages about women's role, contraception and other

family issues. Doordoshan also engaged viewers with serializations of the two great epics, the Ramayana and the Mahabarata. But with the onset of cable TV, soap operas became primarily entertainment driven and progressively more sensational. The book traces the impact of these different strands of soap operas and considers their impact on India's dominant concerns: the search for national unity, identity, the changing role of women, and the ideology of consumerism. "Soft Soaping India" is the first book to study Indian televised soap operas in all its forms and will be essential reading for students of the media and sociologists interested in India and its diaspora. It will also be relevant to Women's Studies.

Transnational Television, Cultural Identity and Change SAGE

Looks at popular culture in India, including television, motion pictures, mass media, sports, literature, and lifestyles.

Those Pricey Thakur Girls Educreation Publishing

Postmodernism is a notoriously elusive concept and still the object of critical debates

among scholars across a range of different disciplines. In literature, in particular, these debates are complicated by "postmodern" styles emanating from outside the concept's Western origins. By analyzing contemporary Hindi novels, and drawing on both Western and Hindi literary criticism, "Postmodern Traces and Recent Hindi Novels" aims to understand some of the manifestations of postmodernism in contemporary Hindi fiction, including ways the latter might challenge the traditional parameters of postmodern literature. This book is essential reading for scholars and students specializing in South Asian studies and both postcolonial and comparative literature. It will also interest the general reader curious to know more about one of the less explored areas of world literature.

The World of Indian Televised Soap Operas

Indiana University Press
An unforgettable novel about what happens when a marriage collapses. Shagun is a woman of unassailable social standing, married to a man chosen for her—a rising executive. Her lover is her husband's boss. She

asks for a divorce, and all hell breaks loose. Locked in a venomous legal battle for custody of their eight-year-old son and two-year-old daughter, Shagun and Raman begin a journey that will have unforetold consequences. Set against the backdrop of upper-middle-class South Delhi, Custody is both a searing indictment of India's judicial system and an intimate portrait of a failing marriage and a family.

Bhartiya Television Ka Itihas Notion Press

In a sprawling bungalow on New Delhi's posh Hailey Road, Justice Laxmi Narayan Thakur and his wife Mamta spend their days watching anxiously over their five beautiful (but troublesome) alphabetically named daughters. Anjini, married but an incorrigible flirt; Binodini, very worried about her children's hissa in the family property; Chandrakanta, who eloped with a foreigner on the eve of her wedding; Eshwari, who is just a little too popular at Modern School, Barakhamba Road; and the Judge's favourite (though fathers shouldn't have favourites): the quietly fiery Debjani, champion of all the stray animals on Hailey Road, who reads

the English news on DD and clashes constantly with crusading journalist Dylan Singh Shekhawat, he of shining professional credentials but tarnished personal reputation, crushingly dismissive of her 'state-sponsored propaganda', but always seeking her out with half-sarcastic, half-intrigued dark eyes. Spot-on funny and toe-curlingly sexy, Those Pricey Thakur Girls is rom-com specialist Anuja Chauhan writing at her sparkling best.

Television and Transforming Lives in Asia
Bloomsbury Publishing
At some point during the 1990s the size of the Asian Indian population in the United States surpassed the one million mark. Today's Indians in America are a diverse group. They come from every state in India as well as from around the globe: England, Canada, South Africa, Tanzania, Fiji, Guyana, and Trinidad. They also belong to many religious faiths, including Hinduism, Islam, Sikhism, Jainism, Christianity, and Zoroastrianism. Many have high professional skills and are fluent in English and familiar with Western culture. They have settled throughout the United States, largely in metropolitan areas.

Namast&é America tells this story of Indian immigrants in America, focusing on one of the largest communities, Chicago.

Science Fiction and Indian Women Writers

Educreation Publishing
This book is a descriptive account of English as it is used in India. Indian English is a second language to most of its speakers. In its 400-year history it has acquired its own character, yet still looks to native varieties of English for norms. The complex nature of Indian English, which is not really a monolithic entity, is discussed in this book. The book also makes a distinction between what are considered to be standard and non-standard varieties, and provides an overview of the salient features. Indian English includes: * A discussion of the sociolinguistic and cultural factors* The history of the establishment of English in India, bringing it up to modern times* A description of the linguistic aspects: phonetics and phonology, lexical, discourse and morphosyntactic features* Samples of written English from a range of contexts* Samples of speech* An

annotated bibliography divided according to topic. Class, Power & Consciousness in Indian Cinema & Television
Prime Time Soap Operas on Indian Television
Radical ideologies, revolutionary movements, political upheavals, legal frameworks and many such initiatives have been taken up to prove a Woman's Equality, and uplift her status all over the world. Though the voices raised are loud and heard; but the moot question is whether the word 'Feminism,' in its true sense, has been understood and implemented in the 'still very much' patriarchal society of today. The undercurrent answer to this question is echoed and retorted in this book on Gender studies. Elaborating on the Indian woman, this book comments on the condition of women, from ancient India to the modern day India—her transforming status; the laws devised to protect her; social taboos surmounting her; and the changing social patterns that are being brought to nullify the gender differences—be it at home, within an office and within the society. The book begins with a

feminist approach to politics, movements led by the feminists, their treatment in literature, autobiographies, their contribution towards economic sectors, their health, education, e-governance, and role towards environment. A dedicated chapter elaborates on women in Tagore's work, with original text excerpts in Bengali and their literal translations. The final chapter deals with Indian women and their tryst with crime day in and out; the unchanged age-old laws which are in need of serious review; and the role of media and society in providing them the due accreditation of 'being someone'. The book is intended for the students of Gender Studies, Political Science, English, Sociology, and Media Studies.

Globalizing Pakistani Identity McGraw-Hill Education (UK)
Third Completely Revised and Updated Edition
Mass Communication in India is a result of the author's in-depth study and understanding of the media. The book deals with a general introduction to Communication Theory, Advertising, Television, Effects of Media and

Development. In short, the book is designed to give the student of Mass Communication a general and comprehensive view of the modern and traditional media in India. It meets the objective of being a text book as well as a book that gives an overview of mass communication in India.

Profiles and Perspectives Taylor & Francis
This book offers a historical understanding of the Indian Audio-Visual media as well as examines and deconstructs the relationship between fact and fiction, history and imagination, nationalism and communalism, nation and gender, history and war, media and mentality and cinema and social identities particularly in Hindi cinema.

Real To Reel SAGE Publishing India
The economic and political empowerment of women continues to be a central focus for development agencies worldwide; access to medical care, education and employment, as well as women's reproductive rights remain key factors effecting women's autonomy. Feminisms, Empowerment and Development explores what women are doing to

change their own personal circumstances whilst providing an in-depth analysis of collective action and institutionalized mechanisms aimed at changing structural relations. Drawing on unique, original research and approaching empowerment as a complex process of negotiation, rather than a linear sequence of inputs and outcomes, this crucial collection highlights the difficulty of creating common agendas for the advancement of women's power and rights, and argues for a more nuanced, context-based approach to development theory and practice. An indispensable text for anyone interested in gender and development, this book shows that policies and approaches to development that view women as instrumental to other objectives will never promote women's empowerment as they fail to address the structures by which gender inequality is perpetuated over time.

Pop Culture India!

Edinburgh University Press

Science fiction, as a literature of fantasy, goes beyond the mundane to ask the question: what if

the world were different from the way it is? It often challenges the real, builds on imagination, places no limits on human capacities, and encourages readers to think outside their social and cultural conditioning. This book presents a systematic study of Indian women's science fiction. It offers a critical analysis of the works of four female Indian writers of science fiction: Rokeya Sakhawat Hossain, Manjula Padmanabhan, Priya Sarukkai Chabria and Vandana Singh. The author considers not only the evolution of science fiction writing in India, but also discusses the use of innovations and unique themes including science fiction in different Indian languages; the literary, political, and educational activism of the women writers; and eco-feminism and the idea of cloning in writing, to argue that this genre could be viewed as a vibrant representation of freedom of expression and radical literature. This ground-breaking volume will be useful for scholars and researchers of English literature. It will also prove a very useful source for further studies into Indian literature, science and technology studies, women's and gender

studies, comparative literature and cultural studies.

Globalization on the Ground Taylor & Francis
This book explores how new media technologies such as e-mails, online forums, blogs and social networking sites have helped shape new forms of public spheres. Offering new readings of Jürgen Habermas's notion of the public sphere, scholars from diverse disciplines interrogate the power and possibilities of new media in creating and disseminating public information; changing human communication at the interpersonal, institutional and societal levels; and affecting our self-fashioning as private and public individuals. Beginning with philosophical approaches to the subject, the book goes on to explore the innovative deployment of new media in areas as diverse as politics, social activism, piracy, sexuality, ethnic identity and education. The book will immensely interest those in media, culture and gender studies, philosophy, political science, sociology and anthropology.

Indian Immigrants in an American Metropolis Duke

University Press
This book explores the cultural politics of Pakistani crossover stardom in the Hindi film industry as a process of both assimilation and "Otherness". Analysing the career profiles of three crossover performers – Ali Zafar, Fawad Khan, and Mahira Khan – as a relevant case study, it unites critical globalization studies with soft power theory in exploring the potential of popular culture in conflict resolution. The book studies the representation and reception of these celebrities, while discussing themes such as the meaning of being a Pakistani star in India, and the consequent identity politics that come into play. As the first comprehensive study of Pakistani crossover stardom, it captures intersections between political economy, cultural representation, and nationalist discourse, at the same time reflecting on larger questions of identity and belonging in an age of globalization. *Crossover Stars in the Hindi Film Industry* will be indispensable to researchers of film studies, media and cultural studies, popular culture and performance,

peace and area studies, and South Asian studies. It will also be of interest to enthusiasts of Indian cinematic history.

Prime Time Soap Operas on Indian Television Duke University Press

This book examines the phenomenon of prime time soap operas on Indian television. An anthropological insight into social issues and practices of contemporary India through the television, this volume analyzes the production of soaps within India's cultural fabric. It deconstructs themes and issues surrounding the "everyday" and the "middle class" through the fiction of the "popular". In its second edition, this still remains the only book to examine prime time soap operas on Indian television. Without in any way changing the central arguments of the first edition, it adds an essential introductory chapter tracking the tectonic shifts in the Indian "mediascape" over the past decade - including how the explosion of regional language channels and an

era of multiple screens have changed soap viewing forever.

Meticulously researched and persuasively argued, the book traces how prime time soaps in India still grab the maximum eyeballs and remain the biggest earners for TV channels. The book will be of interest to students of anthropology and sociology, media and cultural studies, visual culture studies, gender and family studies, and also Asian studies in general. It is also an important resource for media producers, both in content production and television channels, as well as for the general reader.

Crossover Stars in the Hindi Film Industry Jaico Publishing House

From Bangladesh and Hong Kong to Iran and South Africa, film industries around the world are rapidly growing at a time when new digital technologies are fundamentally changing how films are made and viewed. Larger film industries like Bollywood and Nollywood aim to attain Hollywood's

audience and profitability, while smaller, less commercial, and often state-funded enterprises support various cultural and political projects. The contributors to Anthropology, Film Industries, Modularity take an ethnographic and comparative approach to capturing the diversity and growth of global film industries. They outline how modularity—the specialized filmmaking tasks that collectively produce a film—operates as a key feature in every film industry, independent of local context. Whether they are examining the process of dubbing Hollywood films into Hindi, virtual reality filmmaking in South Africa, or on-location shooting in Yemen, the contributors' anthropological methodology brings into relief the universal practices and the local contingencies and deeper cultural realities of film production. Contributors. Steven C. Caton, Jessica Dickson, Kevin Dwyer, Tejaswini Ganti, Lotte Hoek, Amrita Ibrahim, Sylvia J. Martin, Ramyar D. Rossoukh