
Hbrs 10 Must Reads On Strategic Marketing With Featured Article Aeuroemarketing Myopiaaeur By Theodore Levitt

HBR's 10 Must Reads on Technology and Strategy
Collection (7 Books)

HBR's 10 Must Reads on Leadership (with
Featured Article "What Makes an Effective
Executive," by Peter F. Drucker)

HBR'S 10 Must Reads: The Essentials

HBR's 10 Must Reads on Creativity (with bonus
article "How Pixar Fosters Collective Creativity"
By Ed Catmull)

HBR's 10 Must Reads

HBR's 10 Must Reads on Strategy (including
featured article "What Is Strategy?" by Michael E.
Porter)

The Definitive Management Ideas of the Year
from Harvard Business Review (with bonus article

"The Feedback Fallacy" by Marcus Buckingham and Ashley Goodall)

Hbr's 10 Must Reads on Change Management 2-Volume Collection

HBR's 10 Must Reads on Lifelong Learning (with bonus article "The Right Mindset for Success" with Carol Dweck)

HBR's 10 Must Reads on Boards (with bonus article "What Makes Great Boards Great" by Jeffrey A. Sonnenfeld)

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The Definitive Management Ideas of the Year from Harvard Business Review (with bonus article "Now What?" by Joan C. Williams and Suzanne Lebson) (HBR's 10 Must Reads)

HBR's 10 Must Reads on Strategy for Healthcare (featuring articles by Michael E. Porter and Thomas H. Lee, MD)

The Definitive Management Ideas of the Year from Harvard Business Review (with bonus article "How CEOs Manage Time" by Michael E. Porter and Nitin Nohria)

HBR's 10 Must Reads Ultimate Boxed Set (14 Books)

HBR's 10 Must Reads on Nonprofits and the Social Sectors (featuring "What Business Can Learn from Nonprofits" by Peter F. Drucker)

HBR's 10 Must Reads on Emotional Intelligence (with featured article "What Makes a Leader?" by Daniel Goleman)(HBR's 10 Must Reads)

HBR's 10 Must Reads on Public Speaking and Presenting (with featured article "How to Give a

Killer Presentation" By Chris Anderson)
HBR's 10 Must Reads on Managing Risk (with
bonus article "Managing 21st-Century Political
Risk" by Condoleezza Rice and Amy Zegart)
HBR's 10 Must Reads on Leadership 2-Volume
Collection
HBR's 10 Must Reads on Mental Toughness (with
bonus interview "Post-Traumatic Growth and
Building Resilience" with Martin Seligman) (HBR's
10 Must Reads)
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The Most Influential and Innovative Articles from
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HBR's 10 Must Reads on Managing People
HBR's 10 Must Reads
HBR's 10 Must Reads 2019
HBR's 10 Must Reads on Leadership for
Healthcare (with bonus article by Thomas H. Lee,
MD, and Toby Cosgrove, MD)
HBR's 10 Must Reads on Teams (with featured
article "The Discipline of Teams," by Jon R.
Katzenbach and Douglas K. Smith)
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featured article "Design Thinking" By Tim Brown)
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HBR's 10 Must Reads on Managing People 2-
Volume Collection
HBR's 10 Must Reads on Business Model
Innovation (with featured article "Reinventing
Your Business Model" by Mark W. Johnson,
Clayton M. Christensen, and Henning Kagermann)
HBR's 10 Must Reads on Communication (with

featured article "The Necessary Art of Persuasion," by Jay A. Conger)
HBR's 10 Must Reads on Platforms and Ecosystems (with bonus article by "Why Some Platforms Thrive and Others Don't" By Feng Zhu and Marco Iansiti)
HBR's 10 Must Reads on Managing Yourself (with bonus article "How Will You Measure Your Life?" by Clayton M. Christensen)
HBR's 10 Must Reads on Leadership
HBR's 10 Must Reads 2020
HBR's 10 Must Reads on Sales (HBR's 10 Must Reads)
HBR's 10 Must Reads on Women and Leadership (with bonus article "Sheryl Sandberg: The HBR Interview")

HBR's 10 Must Reads On Strategic Marketing With Featured Article Downloaded from Myopiaeaur By Theodore Levitt <http://myopiaeaur.com> by guest

MILLS SARAI

HBR's 10 Must Reads on Technology and Strategy Collection (7 Books)
Harvard Business Press
A year's worth

of management wisdom, all in one place. We've reviewed the ideas, insights, and best practices from the past year of Harvard Business Review to keep you up-

to-date on the most cutting-edge, influential thinking driving business today. With authors from Michael E. Porter to Katrina Lake and company examples from Alibaba

to 3M, this volume brings the most current and important management conversations right to your fingertips. This book will inspire you to: Ask better questions to boost your learning, persuade others, and negotiate more effectively Create workplace conditions where gender equity can thrive Boost results by allowing humans and AI to enhance one another's strengths	Make better connections with your customers by giving them a glimpse inside your company Scale your agile processes from a few teams to hundreds Build a commitment to both economic and social values in your organization Prepare your company for a rapidly aging workforce and society This collection of articles includes "The Surprising Power of Questions," by Alison Wood	Brooks and Leslie K. John; "Strategy Needs Creativity," by Adam Brandenburger; "What Most People Get Wrong about Men and Women," by Catherine H. Tinsley and Robin J. Ely; "Collaborative Intelligence: Humans and AI Are Joining Forces," by H. James Wilson and Paul R. Daugherty; "Stitch Fix's CEO on Selling Personal Style to the Mass Market," by Katrina Lake; "Strategy for Start-Ups," by Joshua Gans,
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<p>Erin L. Scott, and Scott Stern; "Agile at Scale," by Darrell K. Rigby, Jeff Sutherland, and Andy Noble; "Operational Transparency," by Ryan W. Buell; "The Dual-Purpose Playbook," by Julie Battilana, Anne-Claire Pache, Metin Sengul, and Marissa Kimsey; "How CEOs Manage Time," by Michael E. Porter and Nitin Nohria; and "When No One Retires," by Paul Irving. <u>HBR's 10 Must Reads on Leadership</u></p>	<p>(with <u>Featured Article "What Makes an Effective Executive,"</u> by Peter F. Drucker) Harvard Business Press NEW from the bestselling HBR's 10 Must Reads series. The best leaders know how to communicate clearly and persuasively. How do you stack up? If you read nothing else on communicating effectively, read these 10 articles. We've combed through hundreds of articles in the</p>	<p>Harvard Business Review archive and selected the most important ones to help you express your ideas with clarity and impact—no matter what the situation. Leading experts such as Deborah Tannen, Jay Conger, and Nick Morgan provide the insights and advice you need to:</p> <ul style="list-style-type: none"> • Pitch your brilliant idea—successfully • Connect with your audience • Establish
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credibility •
Inspire others
to carry out
your vision •
Adapt to
stakeholders’
decision-
making styles
• Frame goals
around
common
interests •
Build
consensus and
win support
Looking for
more Must
Read articles
from Harvard
Business
Review?
Check out
these titles in
the popular
series: HBR’s
10 Must
Reads: The
Essentials
HBR’s 10 Must
Reads on
Collaboration
HBR’s 10 Must
Reads on
Innovation
HBR’s 10 Must
Reads on
Leadership
HBR’s 10 Must
Reads on
Making Smart
Decisions
HBR’s 10 Must
Reads on
Managing
Yourself HBR’s
10 Must Reads
on Strategic
Marketing
HBR’s 10 Must
Reads on
Teams
*HBR’S 10 Must
Reads: The
Essentials*
Harvard
Business Press
Help your
team excel.
Go from being
a good
practitioner to
being an
extraordinary
leader of
healthcare
professionals.
If you read
nothing else
on leadership,
read these
articles. We’ve
combed
through
hundreds of
Harvard
Business
Review
articles and
selected the
most
important
ones for
healthcare
leaders to
help you and
your team
excel,
maximize
performance,
and live into
your mission.
Leading
experts, such
as Thomas H.
Lee, Daniel
Goleman,

Peter F. Drucker, John P. Kotter, and Amy C. Edmondson, provide the insights and advice you need to: Understand the difference between managers and leaders Motivate others to excel Create successful cross-functional teams on the fly Maintain your identity and values as a clinician as you move into an organizational leadership role Have an impact not only on your	organization but on the surrounding system Work in complex environments where authority is diffuse Lead effectively in times of rapid change This collection of articles includes "What Makes a Leader?," by Daniel Goleman; "What Makes an Effective Executive," by Peter F. Drucker; "What Leaders Really Do," by John P. Kotter; "Level 5 Leadership: The Triumph of Humility and Fierce	Resolve," by Jim Collins; "The Work of Leadership," by Ronald A. Heifetz and Donald L. Laurie; "Teamwork on the Fly," by Amy C. Edmondson; "Who Has the D? How Clear Decision Roles Enhance Organizational Performance," by Paul Rogers and Marcia Blenko; "In Praise of the Incomplete Leader," by Deborah Ancona, Thomas W. Malone, Wanda J. Orlikowski, and Peter M.
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<p>Senge; "Using the Balanced Scorecard as a Strategic Management System," by Robert S. Kaplan and David P. Norton; "Health Care's Service Fanatics," by James I. Merlino and Ananth Raman; and "Engaging Doctors in the Health Care Revolution," by Thomas H. Lee and Toby Cosgrove.</p> <p><i>HBR's 10 Must Reads on Creativity (with bonus article "How Pixar Fosters Collective Creativity" By</i></p>	<p><i>Ed Catmull)</i> Harvard Business Press</p> <p>In his defining work on emotional intelligence, bestselling author Daniel Goleman found that it is twice as important as other competencies in determining outstanding leadership. If you read nothing else on emotional intelligence, read these 10 articles by experts in the field. We've combed through hundreds of articles in the Harvard Business</p>	<p>Review archive and selected the most important ones to help you boost your emotional skills—and your professional success. This book will inspire you to: Monitor and channel your moods and emotions Make smart, empathetic people decisions Manage conflict and regulate emotions within your team React to tough situations with resilience</p>
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<p>Better understand your strengths, weaknesses, needs, values, and goals Develop emotional agility This collection of articles includes: “What Makes a Leader” by Daniel Goleman, “Primal Leadership: The Hidden Driver of Great Performance” by Daniel Goleman, Richard Boyatzis, and Annie McKee, “Why It’s So Hard to Be Fair” by Joel Brockner,</p>	<p>“Why Good Leaders Make Bad Decisions” by Andrew Campbell, Jo Whitehead, and Sydney Finkelstein, “Building the Emotional Intelligence of Groups” by Vanessa Urch Druskat and Steve B. Wolff, “The Price of Incivility: Lack of Respect Hurts Morale—and the Bottom Line” by Christine Porath and Christine Pearson, “How Resilience Works” by Diane Coutu, “Emotional Agility: How</p>	<p>Effective Leaders Manage Their Negative Thoughts and Feelings” by Susan David and Christina Congleton, “Fear of Feedback” by Jay M. Jackman and Myra H. Strober, and “The Young and the Clueless” by Kerry A. Bunker, Kathy E. Kram, and Sharon Ting. HBR's 10 Must Reads Harvard Business Press Is your business playing it safe—or taking the right risks? If</p>
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you read nothing else on managing risk, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help your company make smart decisions and thrive, even when the future is unclear. This book will inspire you to: Avoid the most common errors in risk management Understand the three

distinct categories of risk and tailor your risk-management processes accordingly Embrace uncertainty as a key element of breakthrough innovation Adopt best practices for mitigating political threats Upgrade your organization's forecasting capabilities to gain a competitive edge Detect and neutralize cyberattacks originating inside your company This collection of articles

includes "Managing Risks: A New Framework," by Robert S. Kaplan and Anette Mikes; "How to Build Risk into Your Business Model," by Karan Girotra and Serguei Netessine; "The Six Mistakes Executives Make in Risk Management," by Nassim N. Taleb, Daniel G. Goldstein, and Mark W. Spitznagel; "From Superstorms to Factory Fires: Managing Unpredictable Supply-Chain Disruptions,"

by David Simchi-Levi, William Schmidt, and Yehua Wei; "Is It Real? Can We Win? Is It Worth Doing?: Managing Risk and Reward in an Innovation Portfolio," by George S. Day; "Superforecasting: How to Upgrade Your Company's Judgment," by Paul J. H. Schoemaker and Philip E. Tetlock; "Managing 21st-Century Political Risk," by Condoleezza Rice and Amy Zegart; "How to Scandal-Proof Your

Company," by Paul Healy and George Serafeim; "Beating the Odds When You Launch a New Venture," by Clark Gilbert and Matthew Eyring; "The Danger from Within," by David M. Upton and Sadie Creese; and "Future-Proof Your Climate Strategy," by Joseph E. Aldy and Gianfranco Gianfrate. **HBR's 10 Must Reads on Strategy (including featured article "What Is Strategy?"**

by Michael E. Porter) Harvard Business Press
What will it take to create a more gender-balanced workplace? If you read nothing else on leadership and gender at work, read these 10 articles by experts in the field. We've combed through hundreds of articles in the Harvard Business Review archive and selected the most important ones to help you

understand where gender equality is today--and how far we still have to go. This book will inspire you to: Better understand the path women must take to leadership Learn the root causes of the barriers that exist for women in the workplace Check your own gender biases and distinguish between confidence and competence in your colleagues Manage a more effective	gender-diversity program Recognize the issues women face when speaking up about bias or harassment Help women reenter the workforce after taking time off--and create opportunities for them to reach their ambitions. This collection of articles includes "Women and the Labyrinth of Leadership," by Alice H. Eagly and Linda L. Carli; "Do Women Lack Ambition?" by	Anna Fels; "Women Rising: The Unseen Barriers," by Herminia Ibarra, Robin Ely, and Deborah Kolb; "Women and the Vision Thing," by Herminia Ibarra and Otilia Obodaru; "The Power of Talk: Who Gets Heard and Why," by Deborah Tannen; "The Memo Every Woman Keeps in Her Desk," by Kathleen Reardon; "Why Diversity Programs Fail," by Frank Dobbin and Alexandra
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Kalev; "Now What?" by Joan C. Williams and Suzanne Lebsock; "The Battle for Female Talent in Emerging Markets," by Sylvia Ann Hewlett and Ripa Rashid; "Off-Ramps and On-Ramps: Keeping Talented Women on the Road to Success," by Sylvia Ann Hewlett and Carolyn Buck Luce; and "Sheryl Sandberg: The HBR Interview," by Sheryl Sandberg and Adi Ignatius.	<i>The Definitive Management Ideas of the Year from Harvard Business Review (with bonus article "The Feedback Fallacy" by Marcus Buckingham and Ashley Goodall)</i> Harvard Business Press <u>Hbr's 10 Must Reads on Change Management 2-Volume Collection</u> Harvard Business Press Create and sustain a culture of learning. If you read nothing else	on learning, read these 10 articles by experts in the field. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you keep your skills fresh and relevant, support continuous improvement on your team, and prepare everyone in the organization to thrive over the long term. This book will inspire you to: Cultivate
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relentless curiosity
Magnify your strengths and make yourself indispensable
Nurture a growth mindset in yourself and others
Deliver actionable feedback to help every employee excel
Transform today's failure into tomorrow's success
Reimagine your employee-development program
Build a learning organization
This collection of articles includes "Learning to Learn," by Erika Andersen; "Making Yourself Indispensable," by John H. Zenger, Joseph R. Folkman, and Scott K. Edinger; "Find the Coaching in Criticism," by Sheila Heen and Douglas Stone; "Teaching Smart People How to Learn," by Chris Argyris; "The Feedback Fallacy," by Marcus Buckingham and Ashley Goodall; "The Leader as Coach," by Herminia Ibarra and Anne Scoular; "Strategies for Learning from Failure," by Amy C. Edmondson; "Learning in the Thick of It," by Marilyn Darling, Charles Parry, and Joseph Moore; "Is Yours a Learning Organization?" by David A. Garvin, Amy C. Edmondson, and Francesca Gino; "Why Organizations Don't Learn," by Francesca Gino and Bradley Staats; "The Transformer CLO," by Abbie

Lundberg and George Westerman; and "The Right Mindset for Success," an interview with Carol Dweck by Sarah Green Carmichael. HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no

further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless

advice that will be relevant regardless of an ever-changing business environment. *HBR's 10 Must Reads on Lifelong Learning (with bonus article "The Right Mindset for Success" with Carol Dweck)* Harvard Business Press
Is your company spending too much time on strategy development—with too little to show for it? If you read nothing else on strategy, read these 10

articles (featuring "What Is Strategy?" by Michael E. Porter). We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you catalyze your organization's strategy development and execution. HBR's 10 Must Reads on Strategy will inspire you to: Distinguish your company from rivals Clarify what your company	will and won't do Craft a vision for an uncertain future Create blue oceans of uncontested market space Use the Balanced Scorecard to measure your strategy Capture your strategy in a memorable phrase Make priorities explicit Allocate resources early Clarify decision rights for faster decision making This collection of best-selling articles includes: featured article "What	Is Strategy?" by Michael E. Porter, "The Five Competitive Forces That Shape Strategy," "Building Your Company's Vision," "Reinventing Your Business Model," "Blue Ocean Strategy," "The Secrets to Successful Strategy Execution," "Using the Balanced Scorecard as a Strategic Management System," "Transforming Corner-Office Strategy into Frontline Action," "Turning Great
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<p>Strategy into Great Performance," and "Who Has the D? How Clear Decision Roles Enhance Organizational Performance." <u>HBR's 10 Must Reads on Boards (with bonus article "What Makes Great Boards Great" by Jeffrey A. Sonnenfeld)</u> Harvard Business Press <i>HBR's 10 Must Reads on Strategy</i> Harvard Business Review Press</p> <p>If you read nothing else on leadership, read these definitive</p>	<p>articles from Harvard Business Review. Leadership skills are not innate--they can be acquired and honed. HBR's 10 Must Reads on Leadership 2-Volume Collection provides enduring ideas and practical advice on how to harness inspiring, transformational leadership qualities and spearhead change. Bringing together HBR's 10 Must Reads on Leadership, Vol. 1 and</p>	<p>HBR's 10 Must Reads on Leadership, Vol. 2, this collection includes twenty articles selected by HBR's editors and features the indispensable article "What Makes an Effective Executive" by Peter F. Drucker. From timeless classics to the latest game-changing ideas from thought leaders Jim Collins, Daniel Goleman, John Kotter, and more, HBR's 10 Must Reads on Leadership 2-Volume</p>
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Collection will inspire you to: Identify areas for personal growth Develop a more dynamic and sophisticated communication style Transform yourself from a problem solver to an agenda setter Embrace the challenges of adaptive work Draw strength from adversity Build trust with and among your fellow employees Inspire others to give their all HBR's 10 Must Reads paperback series is the

definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and

managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment. **The Definitive Management Ideas of the Year from Harvard Business**

Review (with bonus article "Now What?" by Joan C. Williams and Suzanne Lebsock) (HBR's 10 Must Reads)

Harvard Business Review Press Business. *HBR's 10 Must Reads on Strategy for Healthcare (featuring articles by Michael E. Porter and Thomas H. Lee, MD)* Harvard Business Press If you read nothing else on change management, read these definitive articles from

Harvard Business Review. Most companies' change initiatives fail. Yours don't have to. HBR's 10 Must Reads on Change Management 2-Volume Collection provides enduring ideas and practical advice to help you spearhead change in your organization. Bringing together HBR's 10 Must Reads on Change Management and HBR's 10 Must Reads on Change Management,

Vol. 2, this collection includes twenty articles selected by HBR's editors and features the indispensable article "Leading Change" by John Kotter. From timeless classics to the latest game-changing ideas from thought leaders W. Chan Kim, Renee Mauborgne, Tim Brown, Roger Martin, and more, HBR's 10 Must Reads on Change Management 2-Volume Collection will

inspire you to:
Lead through
the eight
critical stages
of change
Establish a
sense of
urgency
Overcome
addiction to
the status quo
Transform
your
company's
culture
Minimize the
pain of change
Get reorgs
right Reshape
your
organization
for climate
sustainability
Scale agile
practices
throughout
your company
Lead change
when business
is good—but
also when
times are

tough HBR's
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paperback
series is the
definitive
collection of
books for new
and
experienced
leaders alike.
Leaders
looking for the
inspiration
that big ideas
provide, both
to accelerate
their own
growth and
that of their
companies,
should look no
further. HBR's
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series focuses
on the core
topics that
every
ambitious
manager
needs to
know:
leadership,

strategy,
change,
managing
people, and
managing
yourself.
Harvard
Business
Review has
sorted
through
hundreds of
articles and
selected only
the most
essential
reading on
each topic.
Each title
includes
timeless
advice that
will be
relevant
regardless of
an ever-
changing
business
environment.
**The
Definitive
Management**

Ideas of the Year from Harvard Business Review (with bonus article "How CEOs Manage Time" by Michael E. Porter and Nitin Nohria)

Harvard Business Press Learn why bad decisions happen to good managers—and how to make better ones. If you read nothing else on decision making, read these 10 articles. We've combed through hundreds of articles in the Harvard

Business Review archive and selected the most important ones to help you and your organization make better choices and avoid common traps. Leading experts such as Ram Charan, Michael Mankins, and Thomas Davenport provide the insights and advice you need to: Make bold decisions that challenge the status quo Support your decisions with diverse data Evaluate risks and benefits

with equal rigor Check for faulty cause-and-effect reasoning Test your decisions with experiments Foster and address constructive criticism Defeat indecisiveness with clear accountability [HBR's 10 Must Reads Ultimate Boxed Set \(14 Books\)](#) Harvard Business Press Are analytics and technology a strategic part of your business? Artificial intelligence, platforms,

algorithms, machine learning. Most business leaders know the value in advanced technologies. But how do you embed them into your business—and make them a key part of your strategy? HBR's 10 Must Reads Technology and Strategy Collection features innovative ideas to help you understand what new technologies offer, decide what business models are best for your business, and move forward with new innovations. Included in this seven-book set are: HBR's 10 Must Reads on AI, Analytics, and the New Machine Age HBR's 10 Must Reads on Business Model Innovation HBR's 10 Must Reads on Platforms and Ecosystems HBR's 10 Must Reads on Innovation HBR's 10 Must Reads on Design Thinking HBR's 10 Must Reads on Strategy HBR's 10 Must Reads on Strategy, Vol. 2 The collection includes seventy articles selected by HBR's editors from renowned thought leaders including Clayton M. Christensen, W. Chan Kim, Renee Mauborgne, and Thomas H. Davenport, plus the indispensable article "Why Every Company Needs an Augmented Reality Strategy" by Michael E. Porter and James E.

Heppelmann. With HBR's 10 Must Reads Technology and Strategy Collection, you can bridge the divide between your digital and strategic efforts, and ensure your business is on the cutting edge. HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own

growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on

each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment. **HBR's 10 Must Reads on Nonprofits and the Social Sectors (featuring "What Business Can Learn from Nonprofits" by Peter F. Drucker)** Harvard Business Press If you read nothing else on managing

people, read these definitive articles from Harvard Business Review. Managing people is fraught with challenges, even if you're a seasoned manager. HBR's 10 Must Reads on Managing People 2-Volume Collection provides enduring ideas and practical advice on managing people to help you handle these difficulties and maximize your employees'

performance. Bringing together HBR's 10 Must Reads on Managing People, Vol. 1 and HBR's 10 Must Reads on Managing People, Vol. 2, this collection includes twenty articles selected by HBR's editors and features the indispensable article "Leadership That Gets Results" by Daniel Goleman. From timeless classics to the latest game-changing ideas from thought leaders

Marcus Buckingham, W. Chan Kim, Renee Mauborgne, and more, HBR's 10 Must Reads on Managing People 2-Volume Collection will inspire you to: Tailor your management style to fit your people and organizational goals Give feedback the right way Support first-time managers Manage emotional culture on your team Push your people to collaborate

and break silos. Overcome organizational obstacles to effective management. Manage up and across. Manage your boss. HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their own growth and that of their companies, should look no further. HBR's 10 Must Reads series focuses on the core topics that every ambitious manager needs to know: leadership, strategy, change, managing people, and managing yourself. Harvard Business Review has sorted through hundreds of articles and selected only the most essential reading on each topic. Each title includes timeless advice that will be relevant regardless of an ever-changing business environment. *HBR's 10 Must Reads on Emotional Intelligence (with featured article "What Makes a Leader?" by Daniel Goleman)* (HBR's 10 Must Reads) Harvard Business Review Press. You want the most important ideas on management all in one place. Now you can have them--in a set of HBR's 10

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available as a performance. Essentials;
14-volume The HBR's 10 HBR's 10
paperback Must Reads Must-Reads on
boxed set or Ultimate Communicatio
as an ebook Boxed Set n; HBR's 10
set. We've includes 14 Must-Reads on
combed bestselling collections: Managing
through HBR's 10 Across
hundreds of Must-Reads on Cultures;
Harvard Leadership; HBR's 10
Business HBR's 10 Must-Reads on
Review Must-Reads on Strategic
articles on Emotional Marketing;
topics such as Intelligence; HBR's 10
emotional HBR's 10 Must-Reads on
intelligence, HBR's 10 Teams; HBR's
communicatio 10 Must-Reads
n, change, Managing on Innovation;
leadership, Yourself; HBR's 10
strategy, HBR's 10 Must-Reads on
managing Must-Reads on Making Smart
people, and Strategy; Decisions; and
managing HBR's 10 HBR's 10
yourself and Must-Reads on
selected the Change Collaboration.
most Management; The HBR's 10
important HBR's 10 Must Reads
ones to help Must-Reads on Ultimate
you maximize Managing Boxed Set
your own and People; HBR's makes a
your 10 Must 10 Must smart gift for

your team, colleagues, or clients. HBR's 10 Must Reads series is the definitive collection of ideas and best practices for aspiring and experienced leaders alike. These books offer essential reading selected from the pages of Harvard Business Review on topics critical to the success of every manager. Each book is packed with advice and inspiration from leading experts such as Clayton Christensen,

Peter Drucker, Rosabeth Moss Kanter, John Kotter, Michael Porter, Daniel Goleman, Theodore Levitt, and Rita Gunther McGrath. Harvard Business Press Rethink how your organization creates, delivers, and captures value--or risk becoming irrelevant. If you read nothing else on business model innovation, read these 10 articles. We've combed through hundreds of

Harvard Business Review articles and selected the most important ones to help you reach new customers and stay ahead of your competitors by reinventing your business model. This book will inspire you to: Assess whether your core business model is going strong or running out of gas Fend off free and discount entrants to your market Reinvigorate growth by adding a

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