
Business Nlp For Dummies Jiebianore

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Business NLP For Dummies, UK Edition

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Business NLP for Dummies John Wiley & Sons

Achieve business success with Neuro-linguistic Programming People around the globe use NLP to improve their communication skills, build rapport, make positive changes and accomplish their goals. When used in a business context, NLP techniques can transform both your own and your team's performances. This practical guide to NLP at work will help you increase your flexibility,

become more influential and achieve professional success, whatever your career. Use NLP techniques in the workplace - overcome barriers to success and develop a winning mindset Build effective working relationships - improve your communication skills and create rapport with your colleagues Lead people to perform - enhance your ability to inspire peak performance Make changes that drive success - set and achieve ambitious goals 'This book is clear, engaging and practical - an excellent guide for business professionals who want to use the power of leading-edge NLP models and techniques to improve performance. It demonstrates, with great examples, the value of using NLP in business to create positive, successful change in both people and

organisations.' -Judith Lowe, Managing Director, PPD Learning, NLP Training Company Open the book and find: How to use NLP to work more effectively How to implement changes that make a difference How to interact positively with your colleagues How to offer constructive feedback and get the most out of people How to deal with difficult people How to create a compelling vision How to achieve your business goals Learn to: Use NLP to realise your goals and aspirations at work Master exceptional influencing and negotiating skills Get the most out of your colleagues or team Achieve business excellence
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