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Beyond The Mba Hype International Beyond The MBA Hype A Guide To Understanding And Surviving B-Schools. This comprehensive and attractively written guide should be required reading for anyone contemplating an MBA at an international business school. – says Dr Jochen Runde (former MBA Director, University of Page 5/28.

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Having said all that, Beyond The MBA Hype has all the ingredients to become the Gospel for any Indian planning to pursue MBA abroad.

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