
Knowledge Management At General Electric A Technology

Knowledge Management
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A State of the Art Guide
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Knowledge Mapping and Management
Assessing Technological, Market and Organisational Innovation Third Edition
Knowledge Management and Information Systems
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13th International Conference, KMO 2018, Žilina, Slovakia, August 6-10, 2018, Proceedings
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Knowledge Management
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Knowledge Management in Theory and Practice, third edition
Competitive Intelligence and Knowledge Management: A Study of Enhancing the Employees' Motivation to Sharing Their Knowledge
Knowledge Management as a strategic resource - an analysis of theoretical principles and managerial implications for creating and transferring knowledge to gain sustainable competitive advantage
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Knowledge Management and Virtual Organizations

Wisdom Management Systems Concepts and Applications
Cross-Sectoral Insights into the Future of Competitive Advantage
Competitive Knowledge Management
Stories and strategies for organisations exploring Knowledge Management Standard
ISO30401
Techniques for Building Corporate Memories

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DEVAN KEIRA

Knowledge Management
Springer

All organizations are awash with knowledge, but much of this knowledge cannot be accessed or used. Indeed, in many cases it is not even visible because other members of the organization, or the organization's customers, are not aware of its existence.

Knowledge Management and Organisational Design

Morgan Kaufmann
This report includes specific examples of how certain telecom industries use knowledge management to increase profitability: one telecom's new sales order process enabled a single service representative to perform the same functions as 12 technicians; how another company's call-center systems (after an extensive knowledge

audit) yielded a 39.7 percent increase in capacity and a cost savings of \$1,285,607; and how yet another competitor improved its return on process (ROP) and return on knowledge (ROK) by 87 percent after implementing an intranet system combined with an automated workflow application.

A State of the Art Guide
IGI Global

The first in the readers' series called Resources for the Knowledge-Based Economy, Knowledge Management and Organizational Design is a unique compilation of articles and book excerpts that describe how the management of an organization shapes the levels of knowledge transfer, innovation and learning. The collection draws on fifty years of management thinking and presents key issues facing knowledge-intensive organizations. The selections are concise, clearly written and present a rich framework of examples drawn from real management

experience. Arranged thematically, the chapters discuss decision-making, organization structure, innovation, strategic alliances, managing knowledge workers and power relations.

Represented in this volume are the ideas of influential academics including the late economist Frederick Hayek and French sociologist Michael Crozier, as well as world-renowned management thinkers such as Harvard Business School Professor Rosabeth Moss Kanter and Charles Handy.

Knowledge Management and Risk Strategies

Excel Books
India

For knowledge management to be successful, the corporate culture needs to be adapted to encourage the creation, sharing, and distribution of knowledge within the organization. Knowledge Organizations: What Every Manager Should Know provides insight into how organizations can best accomplish this goal.

Liebowitz and Beckman provide the information companies need for evaluating and planning the steps and processes that will transform their existing organization infrastructure into a "knowledge-based" organization. This easy-to-read guide includes many vignettes, examples, and short cases of organizations involved in knowledge management.

Knowledge Mapping and Management Kogan Page Publishers

The KM Cookbook serves up a menu of success stories and strategies for organizations wanting to know more about Knowledge Management Standard ISO30401 - whether they intend to pursue certification, or simply seek to use it as a framework to review their existing programme and strategy. The arrival of an internationally agreed standard and vocabulary, imbues fresh professional credibility to the field of Knowledge Management. Moving it on from a street food market of disparate approaches, it provides knowledge managers with a brand-new kitchen, and a moment during which they can pause and consider the service that they provide to their organisations. The KM

Cookbook uses the metaphor of the restaurant, its cuisine, owner, chef, staff, ingredients, menu-planners, customers - and a restaurant critic, to serve up ISO 30401 on a plate for the readers. The second half of the book illustrates aspects of the standard by exploring sixteen different examples of KM in practice around the world, through the reflections of their own 'KM chefs'. Case studies include: General Electric, World Bank, USAID, Schlumberger, PROCERGS, Médecins Sans Frontières, Transport for London, International Olympic Committee, TechnipFMC, Linklaters, Syngenta, Defence Science & Technology Laboratory, Financial Conduct Authority, Petroleum Development Oman, Saudi Aramco and MAPNA. This book will be invaluable for CKOs, CIOs, CEOs and knowledge and information managers seeking to gain professional recognition for their function and to review their approach within a new framework. Assessing Technological, Market and Organisational Innovation Third Edition Edward Elgar Publishing This text provides a comprehensive

introduction to the new field of knowledge management. It approaches the subject from a management rather than a highly technical point of view, and provides students with a state-of-the-art survey of KM and its implementation in diverse organizations. The text covers the nature of knowledge (tacit and explicit), the origins and units of organizational knowledge, and the evolution of knowledge management in contemporary society. It explores the implementation and utilization of knowledge management systems, and how to measure their impact, outputs, and benefits. The book includes a variety of original case studies that illustrate specific situations in which the absence or existence of knowledge management systems has been crucial to the organization's actions. Charts and figures throughout help clarify more complex phenomena and classifications, and each chapter includes review questions and a comprehensive index. *Knowledge Management and Information Systems* IGI Global

The wholesale capture and distribution of knowledge over the last thirty years has created an unprecedented need for organizations to manage their knowledge assets. Knowledge Management (KM) addresses this need by helping an organization to leverage its information resources and knowledge assets by "remembering" and applying its experience. KM involves the acquisition, storage, retrieval, application, generation, and review of the knowledge assets of an organization in a controlled way. Today, organizations are applying KM throughout their systems, from information management to marketing to human resources. Applying Knowledge Management: Techniques for Building Corporate Memories examines why case-based reasoning (CBR) is so well suited for KM. CBR can be used to adapt solutions originally designed to solve problems in the past, to address new problems faced by the organization. This book clearly demonstrates how CBR can be successfully applied to KM problems by presenting several in-depth case-studies. Ian Watson, a well-known

researcher in case-based reasoning and author of the introductory book, *Applying CBR: Techniques for Enterprise Systems* has written this book specifically for IT managers and knowledge management system developers. * Provides 7 real-world applications of knowledge management systems that use case-based reasoning techniques. * Presents the technical information needed to implement a knowledge management system. * Offers insights into the development of commercial KM CBR applications * Includes information on CBR software vendors, CBR consultants and value added resellers

Complexity, Learning & Sustainable Innovation

IGI Global

A new, thoroughly updated edition of a comprehensive overview of knowledge management (KM), covering theoretical foundations, the KM process, tools, and professions. The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge is considered a valuable commodity, embedded in products and in the tacit knowledge

of highly mobile individual employees. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge base. This textbook and professional reference offers a comprehensive overview of the field. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, it describes KM theory and practice at the individual, community, and organizational levels. Chapters cover such topics as tacit and explicit knowledge, theoretical modeling of KM, the KM cycle from knowledge capture to knowledge use, KM tools, KM assessment, and KM professionals. This third edition has been completely revised and updated to reflect advances in the dynamic and emerging field of KM. The specific changes include extended treatment of tacit knowledge; integration of such newer technologies as social media, visualization, mobile technologies, and crowdsourcing; a new chapter on knowledge continuity, with key

criteria for identifying knowledge at risk; material on how to identify, document, validate, share, and implement lessons learned and best practices; the addition of new categories of KM jobs; and a new emphasis on the role of KM in innovation.

Supplementary materials for instructors are available online.

13th International Conference, KMO 2018, Žilina, Slovakia, August 6–10, 2018, Proceedings
IGI Global

'Learning through Knowledge Management' provides an insightful overview of the main issues integrating learning and Knowledge Management. It offers a rich resource of case examples that highlight Knowledge Management in practice. The text explores and defines learning and Knowledge Management concepts, and deals with the elements that play an important part in determining implementation success in the organization. The chapters present a managerially oriented discussion of the following key areas: * The role of processes in managing knowledge * The

behavioural side of Knowledge Management * Leadership reflexes for knowledge management success * The key features of Information Technology required for Knowledge Management * The future of Knowledge Management as part of organization management. There are many case studies which include: British Airways BP Amoco Ford Hewlett Packard Xerox Swedish Police IBM The case studies encompass a diverse and broad range of sectors, maturity of practice, problems and approaches to Knowledge Management.

Systems and Processes
Pearson Education India Knowledge Management Value Creation Through Organizational Learning Springer
Knowledge Management
Routledge
Knowledge and information are the two most powerful competitive weapons of this era. Knowledge is power. Knowledge is money. Stock markets regularly value companies at five or ten times the book value of their physical assets solely because of their intellectual capital. This book shows how the

increased importance of effective knowledge management gives rise to a new set of business principles and practices that must be adopted in order to achieve competitive advantage. *Handbook of Research on Modern Educational Technologies, Applications, and Management* diplom.de
There continues to be much interest in the business and academic communities in the concept of strategic competencies or core capabilities, in other words, how organisations define and differentiate themselves. More recently, this field has fragmented into a number of related disciplines with subtle differences in focus: Knowledge management — how organisations identify, share and exploit their internal competencies, in particular the knowledge of individuals. Organisational learning — the relationship between individual and organisational knowledge and how organisations 'unlearn' past competencies and acquire new competencies. Strategic management — how competencies can be

assessed, and how these contribute to performance. Innovation management — how such competencies are translated into new processes, products and services. This book aims to integrate strategic and knowledge management approaches to capability building with the development of competencies by bringing together the latest research and practices from international experts in the field. This third edition has been fully updated with five new chapters.

Beyond Knowledge

Management IGI Global

The authors contend that current knowledge management efforts in organizations need to be re-focused so that they can be better poised for success. Topics discussed include: missing capabilities of knowledge management, knowledge management in strategic alliances, customer knowledge management, knowledge markets, and knowledge management systems, among others. The authors take a pragmatic approach to knowledge management and present the material in a jargon free and accessible way.

Knowledge Management

in Theory and Practice, third edition Global India Publications

This diverse and insightful volume investigates changing patterns of knowledge management practices and intellectual property regimes across a range of different technological disciplines and cultures. The book links the practices and regimes of the past with those of contemporary and emerging forms, covering the mid-19th century to the present. The contributors are noted scholars from various disciplines including history of science and technology, intellectual property law, and innovation studies. The chapters offer original perspectives on how proprietary regimes in knowledge production processes have developed as a socio-political phenomenon of modernity, as well as providing an analysis of the way individuals, institutions and technologies interact within this culture. With in-depth analysis, this book will appeal to academics and students of STS (Science, Technology and Society), history of science and technology, business history, innovation studies, law, science and

technology policy as well as business studies.

Historians of science and technology and business will also find much to interest them in this book.

Competitive Intelligence and Knowledge

Management: A Study of

Enhancing the Employees'

Motivation to Sharing

Their Knowledge IGI

Global

This textbook on knowledge management draws on the authors' more than twenty years of research, teaching and consulting experience. The first edition of this book brought together European, Asian and American perspectives on knowledge-based value creation; this second edition features substantial updates to all chapters, reflecting the implications of the digital transformation on knowledge work and knowledge management. It also addresses three new topics: the impact of knowledge management practices on performance; knowledge management in the public sector; and an introduction to ISO 9001:2015 as an implementation framework. The book is intended not only for academic education but also as an essential guide for managers,

consultants, trainers, coaches, and all those engaged in business, public administration or non-profit work who are interested in learning about organizations in a knowledge economy. Given its wealth of case studies, examples, questions, exercises and easy-to-use knowledge management tools, it offers a true compendium for learning about and implementing knowledge management initiatives. *Knowledge Management as a strategic resource - an analysis of theoretical principles and managerial implications for creating and transferring knowledge to gain sustainable competitive advantage* Macmillan International Higher Education

Inhaltsangabe: Abstract: With the beginning of the 1990s, the knowledge era arrived and virtually no organisation can afford to neglect a thorough and methodical discussion on the idea of "managing knowledge". The importance and the prominent role knowledge plays today cannot be overemphasised. As we shall see later on, knowledge and the ability to leverage it provides a comprehensive source of competitive advantage.

Keeping this idea in mind the subsequent research project is structured in three main parts. The first part provides an introduction into the field of knowledge. General ideas will be explained, definitions and rationalisations shall be provided. Part two is designed to examine the two central columns of knowledge management: the creation and the transfer of knowledge. In order to analyse both subjects in an entire, comprehensive way, the subsequent dissertation outlines differences and similarities between the two most prominent methodologies: the Anglo-Saxon and the Japanese approach. Within the third part it is intended to combine theoretical findings and pragmatic insights (although the whole paper is for the most part of theoretical nature, cf. research methodology) to develop managerial implications for knowledge management. To be precise, what are the prerequisites of knowledge management? In order to further develop the methodological approach, I structured the part in four points that I consider as the unconditional, complete

preconditions for effective knowledge management: culture, HR issues, strategy, and process. The four issues ought to build the foundation for every successful knowledge management initiative. To underline theoretical results the appendix provides two case studies (Siemens and IBM Global Service) as well as a practical guide for measuring knowledge (from the American Productivity and Quality Centre). Generally speaking, the subject matter knowledge management is of profound interest within the discipline of strategic management. Literature on the topic is virtually impossible to count. Nevertheless, within the research paper I intend to concentrate on the most well-known and recognised scholars who worked and still perform on knowledge management. The objective of the subsequent paper is to provide an overview of one of the most difficult and noteworthy topics in strategic management and to examine and analyse different approaches as well as to develop own ideas of so-called key-success [...] Strategies for Growing

Organizations Intl. Engineering Consortiu
The Km Subject Matter Is A Subset Of Content Taught In The Decision Support Systems Course. This Text Is About Knowledge How To Capture It, How To Transfer It, How To Share It, And How To Manage It. Awad Takes Students Through A Process-Oriented Examination Of The Topic, Striking A Balance Between The Behavioral And Technical Aspects Of Knowledge Management And Use It.

Healthcare Knowledge Management Primer

Vikas Publishing House
This book contains the refereed proceedings of the 13th International Conference on Knowledge Management in Organizations, KMO 2018, held in Žilina, Slovakia, in August 2018. The theme of the conference was "Emerging Research for Knowledge Management in Organizations." The 59 papers accepted for KMO 2018 were selected from 141 submissions and are organized in topical sections on: Knowledge management models and analysis; knowledge sharing; knowledge transfer and learning; knowledge and service innovation; knowledge creation; knowledge and

organization; information systems and information science; knowledge and technology management; data mining and intelligent science; business and customer relationship management; big data and IoT; and new trends in IT.

Knowledge Organizations Routledge

The discipline of Knowledge Management (KM) is rapidly becoming established as an essential course or module in both information systems and management programs around the world. Many KM texts pitch theoretical issues at too technical or high a level, or presenting a only a theoretical prescriptive treatment of knowledge or KM modeling problems. The Knowledge Management Primer provides students with an essential understanding of KM approaches by examining the purpose and nature of its key components. The book demystifies the KM field by explaining in a precise, accessible manner the key concepts of KM tools, strategies, and techniques, and their benefits to contemporary organizations. Readers will find this book filled with approaches to managing and developing

KM that are underpinned by theory and research, are integrative in nature, and address softer approaches in manifesting and recognizing knowledge.

Value Creation Through Organizational Learning Routledge

The Knowledge Management Yearbook is the most current and comprehensive resource available for knowledge management professionals; no other source of information so thoroughly surveys the state of the knowledge management discipline and industry and how they impact businesses and other organizations. Featuring both definitive articles and cutting-edge knowledge management techniques and research contributed by authorities, The Knowledge Management Yearbook covers the nature of knowledge and its management, knowledge-based strategies, knowledge management and organizational learning, and knowledge tools, techniques, and processes. The reference section includes a set of up-to-date directories detailing on-line knowledge management resources, KM publications and

organizations, and notable KM Quotes. The glossary of KM terms is increasingly perceived by the industry as a

benchmark by which this evolving discipline is defined. The Knowledge Management Yearbook is

an indispensable volume for any professional helping to shape his or her organization's knowledge strategy.