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ARTHUR MCCONNELL

The Pitchfork 500 Enslow Publishing, LLC
The Live-Streaming Handbook will teach you how to present live-video shows from your phone and stream them straight to Facebook and Twitter. With this book and your favourite social media apps, you will be able to run your own TV station for your home or work. Peter Stewart, an experienced TV and radio presenter, producer and author, now shares the training he's given to professional broadcasters with you! From structuring and developing a show, to establishing an effective online persona and getting more people to watch you. The book includes dozens of tried and tested formats for your live-video show, alongside case studies highlighting how businesses and professionals are using live-streaming in their brand and marketing strategies. Also included are: a foreword by Al Roker (NBC's *The Today Show*); practical steps for using popular live-streaming apps, such as Facebook Live and Twitter; nearly 80 colour images of live-streaming events, screenshots and gadgets; a detailed walk-through of how to successfully present and produce your live-streaming show; advice on analysing and exploiting viewer metrics to increase followers; more than 130 quotes of real-world advice from expert producers of online media content; over 700 links to online case studies, articles, research and background reading. With this extensive manual you will gain a competitive edge in the world of online live-streaming. This book is invaluable to

entrepreneurs, professionals and students working in journalism, public relations, marketing and digital media, as well as general readers interested in live-streaming at home.

Adland Touchstone

Scriptwriting for Web Series: Writing for the Digital Age offers aspiring writers a comprehensive how-to guide to scriptwriting for web series in the digital age. Containing in-depth advice on writing both short- and long-form webisodes as part of a series, as well as standalone pieces, it goes beyond the screenwriting process to discuss production, promotion and copyright in order to offer a well-rounded guide to creating and distributing a successful web series. Written in a friendly, readable and jargon-free style by an experienced scriptwriting professor and two award-winning web series creators, it offers invaluable professional insights, as well as examples from successful series, sample scripts and interviews with key series creators, writers and industry professionals.

As I Am John Wiley & Sons

Straight out of his beloved Twitter feed @RockCriticLaw, acclaimed rock journalist and author of the classic books *Come As You Are: The Story of Nirvana* and *Our Band Could Be Your Life*, Michael Azerrad turns his trenchant eye to the art of rock writing itself, hilariously skewering 101 of the genre's seemingly endless litany of hackneyed phrases and tropes. One of the finest music writers today, Michael Azerrad has catalogued the shortcuts, lazy metaphors and uninspired prose that so many of his beloved colleagues all too regularly rely on to fill column inches. In 2014, he began his wickedly droll Twitter feed

@RockCriticLaw to expose and make fun of this word-hash. Now, he consolidates these "Laws" into one witty, comprehensive and fully illustrated volume. Rock Critic Law includes timeless gems such as: If a band pioneered something, you must say they are "seminal." That is the Seminal Law of Rock Criticism. If a recording features densely layered guitars, then you MUST use the phrase "sonic cathedrals." Even when it's easy to find out with research, by all means ask a band how they got their name. Please feel free to deny an artist's individuality and say they are "the new [x]." If two guitars play a melodic line in harmony, you MUST say they are "twin lead guitars." All 101 Rock Critic Laws are accompanied by original illustrations from Ed Fotheringham, beloved Seattle scenester and highly regarded artist who has created album covers for everyone from, well, seminal grunge band Mudhoney to iconic jazz label Verve Records, as well as illustrations for TheAtlantic, Vanity Fair, The New Yorker and more, making this book a must-have for music lovers everywhere. A unique appreciation of music writing from one of its own, Rock Critic Law irreverently captures all the passion and furor of fandom.

The Race of Sound Da Capo Press
Looks at the life and career of the singer from the rock group ABBA, highlighting her work with the group, her solo work, her marriages, and other aspects of her personal life

Gender HarperCollins

Aucune information saisie

Signifying Europe Springer

Once upon a time I was falling apart.
Now I'm always falling in love. Pick up the microphone. When Rob Sheffield moved to New York City in the summer of 2001, he was a young widower trying

to start a new life in a new town. Behind, in the past, was his life as a happily married rock critic, with a wife he adored, and a massive collection of mix tapes that captured their life together. And then, in a flash, all he had left were the tapes. Beyoncé, Bowie, Bon Jovi, Benatar . . . One night, some friends dragged him to a karaoke bar in the West Village. A night out was a rare occasion for Rob back then. Turn around Somehow, that night in a karaoke bar turned into many nights, in many karaoke bars. Karaoke became a way out, a way to escape the past, a way to be someone else if only for the span of a three-minute song. Discovering the sublime ridiculousness of karaoke, despite the fact that he couldn't carry a tune, he began to find his voice. Turn around And then the unexpected happened. A voice on the radio got Rob's attention. The voice came attached to a woman who was unlike anyone he'd ever met before. A woman who could name every constellation in the sky, and every Depeche Mode B side. A woman who could belt out a mean Bonnie Tyler. Bright Eyes Turn Around Bright Eyes is an emotional journey of hilarity and heartbreak with a karaoke soundtrack. It's a story about finding the courage to move on, clearing your throat, and letting it rip. It's a story about navigating your way through adult romance. And it's a story about how songs get tangled up in our deepest emotions, evoking memories of the past while inspiring hope for the future.

Screenwriting in a Digital Era Penguin
Dancing Queen. Respect. Brandy (You're a Fine Girl). There are some songs so infectious that you can't help but belt out the lyrics along with the singer. Karaoke—meaning "empty orchestra" in Japanese—gets rid of the singer and

leaves you in the spotlight alone. It is the social manifestation of our desire to sing, in tune or out, and in three short decades, it has exploded into a worldwide craze. In this unprecedented study, Zhou Xun and Francesca Tarocco engagingly examine karaoke and all its associated kitsch, crime, and weirdness. Usually thought of as the pastime of desperately bad singers and slurring drunks, karaoke has never enjoyed a particularly stellar image. Xun and Tarocco, however, reveal its surprisingly complex history and significant cultural impact around the world. Originating in postwar Japan, karaoke soon spread to Southeast Asia and the West. Karaoke traces how it became a wildly successful social phenomenon that constantly evolved to keep pace with changes in technology and culture. Drawing on extensive research and international travels, the authors chart the varied manifestations of karaoke, from karaoke taxis in Bangkok to nude karaoke in Toronto to the role of karaoke in prostitution. Extensive personal anecdotes reveal the dramatic range of social experiences made possible by karaoke and how the obsession with performance and song has touched politics, history, and pop culture throughout global society. Karaoke bars are at the heart of rich escapist fantasies and the authors—in readable fashion and using vibrant full-color illustrations—document this unpredictable fantasy world and the people who inhabit it. Karaoke, therefore, will delight anyone who has had the courage to take the mike and front the “empty orchestra.”

The Ferry Home Lulu.com

Helps us in understanding cultural dimensions of various trends in European unification. Suitable for

students, scholars, designers and politicians interested in European policy issues, this book analyses a range of symbols for Europe, interpreting their often contradictory or ambiguous dimensions of meaning

Communication Technology Update and Fundamentals Intellect L & D E F A E

YouTube is one of the most well-known and widely discussed sites of participatory media in the contemporary online environment, and it is the first genuinely mass-popular platform for user-created video. In this timely and comprehensive introduction to how YouTube is being used and why it matters, Burgess and Green discuss the ways that it relates to wider transformations in culture, society and the economy. The book critically examines the public debates surrounding the site, demonstrating how it is central to struggles for authority and control in the new media environment. Drawing on a range of theoretical sources and empirical research, the authors discuss how YouTube is being used by the media industries, by audiences and amateur producers, and by particular communities of interest, and the ways in which these uses challenge existing ideas about cultural ‘production’ and ‘consumption’. Rich with both concrete examples and featuring specially commissioned chapters by Henry Jenkins and John Hartley, the book is essential reading for anyone interested in the contemporary and future implications of online media. It will be particularly valuable for students and scholars in media, communication and cultural studies.

The Lazy Bastard Guide to Mandarin: An Abridged Corpus of Axioms, Vocabulary and Purported Meanings Virgin Pub

The gay male world today is

characterized by seductive beauty, artful creativity, flamboyant sexuality, and, encouragingly, unprecedented acceptability in society. Yet despite the progress of the recent past, gay men still find themselves asking, "Are we really better off?" The inevitable byproduct of growing up gay in a straight world continues to be the internalization of shame, a shame gay men may strive to obscure with a facade of beauty, creativity, or material success. Drawing on contemporary psychological research, the author's own journey to be free of anger and of shame, as well as the stories of many of his friends and clients, *The Velvet Rage* outlines the three distinct stages to emotional well-being for gay men. Offering profoundly beneficial strategies to stop the insidious cycle of avoidance and self-defeating behavior, *The Velvet Rage* is an empowering book that will influence the public discourse on gay culture, and positively change the lives of gay men who read it.

Mediaweek Taylor & Francis

"The new gold standard for sociology of gender courses. An instant best-seller and now the leading book for the course, Wade and Ferree's *Gender* is an accessible and inclusive introduction to sociological perspectives on gender. Drawing on memorable examples mined from history, pop culture, and current events, *Gender* deftly moves between theoretical concepts and applications to everyday life. Revised throughout to be more inclusive and intersectional, the Third Edition features expanded coverage of the nonbinary and trans experience and new discussions of the impact of Covid-19 on families and work"--

Baking Day at Grandma's Cassell
Illustrated

As the most popular and authoritative guide to recording *Modern Recording Techniques* provides everything you need to master the tools and day to day practice of music recording and production. From room acoustics and running a session to mic placement and designing a studio *Modern Recording Techniques* will give you a really good grounding in the theory and industry practice. Expanded to include the latest digital audio technology the 7th edition now includes sections on podcasting, new surround sound formats and HD and audio. If you are just starting out or looking for a step up in industry, *Modern Recording Techniques* provides an in depth excellent read- the must have book

[YouTube](#) Harper Collins

This Book Explains Our Natural Requirements And The Nutritive Value Of The Various Foods We Consume. Carbohydrates, Proteins And Lipids Are Discussed In Detail. Minerals, Both Micro And Macro, Are Highlighted. Both Fat And Water Soluble Vitamins Alongwith The Vital Role Of Water Are Emphasized. Each Food Category Is Explained Systematically In Terms Of Its Functions, Absorption And Metabolism, Recommended Dietary Allowance And Sources. The Book Further Explains Energy Metabolism, Kinds Of Malnutrition And Various Disorders Arising From Specific Nutritional Deficiency. Prevention And Treatment Of Such Disorders Are Also Explained. The Book Would Serve As A Comprehensive Text For Students Pursuing Home Science, Medicine, Nursing And Allied Courses. It Would Also Serve As An Authoritative And Useful Reference Source For General Readers.

Scriptwriting for Web Series Kogan Page
Publishers

In *The Race of Sound* Nina Sun Eidsheim traces the ways in which sonic attributes that might seem natural, such as the voice and its qualities, are socially produced. Eidsheim illustrates how listeners measure race through sound and locate racial subjectivities in vocal timbre—the color or tone of a voice. Eidsheim examines singers Marian Anderson, Billie Holiday, and Jimmy Scott as well as the vocal synthesis technology Vocaloid to show how listeners carry a series of assumptions about the nature of the voice and to whom it belongs. Outlining how the voice is linked to ideas of racial essentialism and authenticity, Eidsheim untangles the relationship between race, gender, vocal technique, and timbre while addressing an undertheorized space of racial and ethnic performance. In so doing, she advances our knowledge of the cultural-historical formation of the timbral politics of difference and the ways that comprehending voice remains central to understanding human experience, all the while advocating for a form of listening that would allow us to hear singers in a self-reflexive, denaturalized way.

Global Digital Cultures Artistpro.Com Llc

This college-level media management textbook reflects the changes in the media industries that have occurred in the past decade. Today's managers must address new issues that their predecessors never faced, from the threats of professional piracy and casual copying of digital media products, to global networks, on-demand consumption, and changing business models. The book explains the new new vocabulary of media moguls, such as bandwidth, digital rights management, customer relations management, distributed work groups, centralized

broadcast operations, automated playlists, server-based playout, repurposing, mobisodes, TV-to-DVD, and content management. The chapters logically unfold the ways that managers are evolving their practices to make content, market it, and deliver it to consumers in a competitive, global digital marketplace. In addition to media companies, this book covers management processes that extend to all content-producing organizations, because today's students are as likely to produce high-quality video and Web video for ABC Computer Sales as they are for the ABC Entertainment Television Network.

Media and Information Literacy for the Sustainable Development Goals CRC Press

New communication technologies are being introduced at an astonishing rate. Making sense of these technologies is increasingly difficult. *Communication Technology Update and Fundamentals* is the single best source for the latest developments, trends, and issues in communication technology. Featuring the fundamental framework along with the history and background of communication technologies, *Communication Technology Update and Fundamentals*, 12th edition helps you stay ahead of these ever-changing and emerging technologies. As always, every chapter has been completely updated to reflect the latest developments and market statistics, and now covers digital signage, cinema technologies, social networking, and telepresence, in addition to the dozens of technologies explored in the previous edition. The book also features industry structure and regulation, history, and theory along with full coverage of the latest technologies! The book's companion

website (<http://commtechupdate.com>) offers updated information submitted by chapter authors and offers links to other Internet resources.

The Live-Streaming Handbook Routledge
Step back in time with this memoir as a Rhode Island woman chronicles her childhood spent on a small island in Narragansett Bay in the 1950s. A memoir of reconnecting to long-forgotten childhood bonds and memories, Debbie Kaiman Tillinghast's *The Ferry Home* embraces joyful moments with humor and more troubling emotions with compassion. If you have ever faced emotional challenges within your family or had a sibling relationship with both squabbles and shared mischief, if you have found peace in one memorable place, or if you have ever longed for any of these, then this book is for you. Experience the rhythm of life on Prudence Island, the ebb and flow of changing tides and seasons, and the patterns and relationships that emerge. It is a place where independence is fostered, but friends are always there when needed. As Debbie's vivid accounts unfold, you will feel like you too have just stepped off the ferry and been embraced by the tiny Prudence Island community.

VIDE BLOGGING BEFORE YOUTUBE. W. W. Norton

Screenwriting in a Digital Era examines the practices of writing for the screen from early Hollywood to the new realism. Looking back to prehistories of the form, Kathryn Millard links screenwriting to

visual and oral storytelling around the globe, and explores new methods of collaboration and authorship in the digital environment.

American Music Is Springer

This text is an introduction to the future of mass media and mass communications - cross-media communications. Cross-media is explained through the presentation and analysis of contemporary examples and project-based tutorials in cross-media development. The text introduces fundamental terms and concepts, and provides a solid overview of cross-media communications, one that builds from a general introduction to a specific examination of media and genres to a discussion of the concepts involved in designing and developing cross-media communications. There is also an accompanying DVD-ROM full of hands-on exercises that shows how cross-media can be applied. For the DVD-ROM: <http://www.lulu.com/content/817927>

Managing Electronic Media

Psychology Press

This book, by the author of industry bestseller "Modern Recording Techniques", focuses on microphone usage for dozens of different instruments as well as vocals, amplifiers, Leslie cabinets and much more! Accompanied by an audio CD that allows you to hear the different effects of microphone placement techniques in real time for a full understanding of how to get the best recordings from any type of microphone!