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# My Father Balaiah

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An Untouchable Family and the Making of Modern India

The Definitive Biography

Untouchable Spring

Burden, Impact and Protective Measures

Rajinikanth

Volume 1: Laboratory Perspectives

Wolf Totem

Contemporary Clinical Approaches, Andrology, ART and Antioxidants

A Feminist Review from India

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Knit India Through Literature: The West  
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Abuse and Violence  
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An Autobiography  
Working with Our Patients in General Practice  
Caste, Business, and Industry in a Modern Nation  
Emerging Evidence and Intervention Strategies  
Handbook of Sex Trafficking  
Textbook of Assisted Reproductive Techniques Fourth Edition  
Book 1 of Baahubali - Before the Beginning  
The Dalit Truth (Rethinking India series)  
China's Civilian Army

Mahatma Jyotirao Phule  
Clinical Gynecology

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## **GIANCARLO CABRERA**

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An Untouchable Family and the Making  
of Modern India Penguin Random House  
India Private Limited

What significance does the physical, material body still have in a world of virtual reality and genetic cloning? How do technology and postmodern rhetoric influence our understanding of the body? And how can our discussion of the body affect the way we handle crises in public policy--the politics of race and ethnicity; issues of "family values" that revolve around sexual and gender identities; the

choices revolving around reproduction and genome projects, and the spread of disease? Leading scholars in rhetoric and communication, as well as literary and cultural studies, address some of the most important topics currently being discussed in the human sciences. The essays collected here suggest the wide range of public arenas in which rhetoric is operative--from abortion clinics and the World Wide Web to the media's depiction of illiteracy and the Donner Party. These studies demonstrate how the discourse of AIDS prevention or Demi Moore's "beautiful pregnancy" call to mind the physical nature of being human and the ways in which language and

other symbols reflect and create the physical world.

**The Definitive Biography** Farrar, Straus and Giroux

Social marketing has become an indispensable tool for all types of organizations worldwide. This book presents high-quality cases on the development, implementation, and analysis of different social marketing campaigns that have been created by non-governmental organizations, public administrations, and even businesses. The respective cases reflect the fact that, although social marketing was initially employed by public administrations and NGOs, the number of campaigns developed by all type of organizations, including businesses, is on the rise; in fact, Corporate Social

Marketing is now considered to be one of the main CSR initiatives at businesses around the globe. Pursuing an international approach, the cases in the book explore social marketing practices from a diverse set of countries and cultures around the world.

*Untouchable Spring* World Bank Publications

Despite recent advances in important aspects of the lives of girls and women, pervasive challenges remain. These challenges reflect widespread deprivations and constraints and include epidemic levels of gender-based violence and discriminatory laws and norms that prevent women from owning property, being educated, and making meaningful decisions about their own lives--such as whether and when to

marry or have children. These often violate their most basic rights and are magnified and multiplied by poverty and lack of education. This groundbreaking book distills vast data and hundreds of studies to shed new light on deprivations and constraints facing the voice and agency of women and girls worldwide, and on the associated costs for individuals, families, communities, and global development. The volume presents major new findings about the patterns of constraints and overlapping deprivations and focuses on several areas key to women's empowerment: freedom from violence, sexual and reproductive health and rights, ownership of land and housing, and voice and collective action. It highlights promising reforms and interventions

from around the world and lays out an urgent agenda for governments, civil society, development agencies, and other stakeholders, including a call for greater investment in data and knowledge to benchmark progress.

*Burden, Impact and Protective Measures*  
Penguin Random House India Private Limited

In this extraordinary debut, Ashok Ferry chronicles, in a gently probing voice, the journeys of characters seeking something beyond the barriers of nations and generations. His tales of social-climbing Sri Lankans, of the pathos of immigration, of rich people with poor taste, of ice-cream karma, of innocent love, eternity, and more take us to Colombo's nouveau riche, hoity-toity returnees, ladies with buttery skin and

square fingernails, old-fashioned aristocrats, and the poor mortals trapped between them. Ferry's stories comprise characters that are 'serious and fine and upstanding, and infinitely dull', but also others like young John-John, who loses his childhood somewhere 'high up in the air between Asmara and Rome'; the maid, Agnes of God, whose mango-sucking teeth 'fly out at you like bats out of the mouth of a cave'; Ashoka, the immigrant who embodies his Sri Lankan identity only on the bus ride between home and work; and Professor Jayaweera who finds sterile freedoms caged in the 'unbending, straight lines of Western Justice'. Absurd, sad, scathing and generous, but mostly wickedly funny, *Colpetty People* presents modern Sri Lankans as they navigate worlds

between Ceylon and the West.

**Rajinikanth** Springer

This definitive reference assembles the current knowledge base on the scope and phenomena of sex trafficking as well as best practices for treatment of its survivors. A global feminist framework reflects a profound understanding of the entrenched social inequities and ongoing world events that fuel trafficking, including in its lesser-known forms. Empirically sound insights shed salient light on who buyers and traffickers are, why some survivors become victimizers, and the experiences of victim subpopulations (men, boys, refugees, sexual minorities), as well as emerging trends in prevention and protection, resilience and rehabilitation. These powerful dispatches also challenge

readers to consider complex questions found at the intersections of gender, race, socioeconomic status, and politics. A sampling of topics in the Handbook: · An organizational systems view of sex trafficking. · Vulnerability factors when women and girls are trafficked. · Men, boys, and LGBTQ: invisible victims of human trafficking. · Organized crime, gangs, and trafficking. · Human trafficking prevention efforts for kids (NEST). · Treating victims of human trafficking: core therapeutic tasks. · From Trafficked to Safe House (C-SAFE). The Handbook of Sex Trafficking will interest a wide professional audience, particularly mental health workers, legal professionals, and researchers in these and related fields. Public health and law enforcement professionals will also find

it an important resource.

*Volume 1: Laboratory Perspectives*  
Routledge

"China's Civilian Army tells the story of China's transformation from an isolated and impoverished communist state to a global superpower from the perspective of its diplomats. In the early days of the People's Republic, diplomats were highly-disciplined, committed communists who feared revealing any weakness to the threatening capitalist world. Remarkably, the model that revolutionary leader Zhou Enlai established continues to this day despite the massive changes the country has undergone in recent decades. Even today, Chinese diplomats work in pairs so that one can always watch the other for signs of ideological impurity. China's

Civilian Army charts the history of China's diplomatic corps from its earliest days through to the present, drawing on the memoirs of more than a hundred retired diplomats and dozens of interviews"--

Wolf Totem Springer

In order to do business effectively in contemporary South Asia, it is necessary to understand the culture, the ethos, and the region's new trading communities. In tracing the modern-day evolution of business communities in India, this book uses social history to systematically document and understand India's new entrepreneurial groups.

*Contemporary Clinical Approaches, Andrology, ART and Antioxidants*

Springer

This book provides an overview of the

current epidemiology of the HIV epidemic among young people in Eastern and Southern Africa (ESA) and examines the efforts to confront and reduce the high level of new HIV infections amongst young people. Taking a multi-dimensional approach to prevention, the contributors discuss the many challenges facing these efforts, in view of the slow progress in curbing the incidence of HIV amongst young people, focusing particularly on the structural and social drivers of HIV. Through an examination of these issues, chapters in this book provide valuable insights on how to mitigate HIV risk among young people and what can be regarded as the catalysts to mounting credible policy and programmatic responses required to achieve epidemic control in the region.



The contributors draw on examples from a range of primary and secondary data sources to illustrate promising practices and challenges in HIV prevention, demonstrating links between conceptual approaches to prevention and lessons learnt from implementation projects in the region. Bringing together social scientists and public health experts who are actively engaged in finding effective solutions, the book discusses 'which interventions works', 'why they work', and the limitations and gaps in our knowledge to curb the pandemic amongst young people. As such it is an important read for researchers focusing on HIV/AIDS and public health.

*A Feminist Review from India* Oxford University Press

The Dalit Truth contains a symphony of

Dalit voices as they call out to the future. A multitude of Dalit truths and their battles against the lies perpetrated by the caste system are reflected in the pages of this book, pointing towards a future filled with promise and prospects for the coming generations. This eighth volume in the Rethinking India series, published in collaboration with the Samruddha Bharat Foundation, probes the pathway to be followed by the Dalits as articulated by Ambedkar's Constitution. The authors featured in the volume come from various fields and bring narratives of different colours, not just stories of dismay but also of possibilities. The essays offer deeper insights into social, educational, economic and cultural challenges and opportunities faced by the Dalits, the

varied strategies of political parties for their mobilization and the choice to be made by the Dalits for attaining social equality. The informed readers of today will find these pages both enlightening and refreshing. The Dalit Truth is a dossier for tomorrow. Contributing authors: Sukhadeo Thorat; Raja Sekhar Vundru; Kiruba Munusamy; Suraj Yengde; Bhanwar Meghwanshi; Badri Narayan; Jignesh Mevani; Sudha Pai; PA. Ranjith; R.S. Praveen Kumar; Priyank Kharge; Neeraj Shetye; Budithi Rajsekhar

Empowering Women and Girls for Shared Prosperity Routledge

Written with the busy practice in mind, this book delivers clinically focused, evidence-based gynecology guidance in a quick-reference format. It explores

etiology, screening, tests, diagnosis, and treatment for a full range of gynecologic health issues. The coverage includes the full range of gynecologic malignancies, reproductive endocrinology and infertility, infectious diseases, urogynecologic problems, gynecologic concerns in children and adolescents, and surgical interventions including minimally invasive surgical procedures. Information is easy to find and absorb owing to the extensive use of full-color diagrams, algorithms, and illustrations. The new edition has been expanded to include aspects of gynecology important in international and resource-poor settings.

**Bollywood Cinema** Manitham Publishers

'I was born ugly. That's what my mother

always said.’ So begins the story of young Sonny Mahadewala who lives a dual life: between his adoptive England where he lives in eccentric union with a privileged American, and the mixed bliss of the Mahadewala Walauwa, the big house on the mountain belonging to his father’s family in Kandy—the ancient capital of Sri Lanka—where he has both cachet and awful memories. For Sonny’s mother, a wonderfully maleficent anti-heroine, is convinced that demons possess this awfully ugly son of hers. Demons and the devil himself are the playing field of this book, whether seated in the draughty chapels of Oxford or roaming the Kandyan countryside and, through their clever interplay, they speak of larger horrors with able grace. Who is utterly good or utterly evil—and

who, indeed, is the devil?

*Issues, Challenges and Opportunities*  
SAGE Publications India

This edited book includes new policy-relevant research on women’s health issues in Africa. Scholars explore critical topics from different disciplinary traditions using a variety of research methodologies and data sources. The contributors include African scholars with in-depth knowledge of their home contexts, who can furnish nuanced interpretations of local health issues and trends; international researchers who bring vigorous comparative viewpoints; emerging scholars adding to scientific knowledge; and more established researchers with a deep global knowledge of women’s health issues. The range of women’s health issues is

vast, including the HIV epidemic and its impacts; domestic violence; the persistence of homebirths; and abortion. In addition, the book investigates emerging health concerns such as CVDs and cancers. Readers will learn that, while old health issues have persisted and assumed new dimensions, newer concerns have materialized and are gaining momentum. The inability of health systems to tackle these issues complicates matters in Africa, creating a sense of desperation that can only be successfully confronted through strong political will and strategic planning, grounded in further research. This book was originally published as several special issues of Health Care for Women International.

### **The Battles for Realizing**

**Ambedkar's Vision** Cambridge University Press

City girl Noonie is surprised at the pace of life in her grandparents' village in Karnataka. But she quickly gets used to the gentle routine there and involves herself in a flurry of activities, including papad making, organizing picnics and learning to ride a cycle, with her new-found friends. Things get exciting when Noonie stumbles upon an ancient fabled stepwell right in the middle of a forest. Join the intrepid Noonie on an adventure of a lifetime in this much-awaited book by Sudha Murty that is heart-warming, charming and absolutely unputdownable.

*The Coalition Years, 1996-2012* Random House India

Rajinikanth is, quite simply, the biggest

superstar cinema-crazy India has ever seen. His stylized dialogues and screen mannerisms are legion, and his guy-next-door-cum-superhero image has found a hysterically appreciative following among millions of moviegoers. Naman Ramachandran's marvellous biography recounts Rajini's career in meticulous detail, tracing his incredible cinematic journey from Apoorva Raagangal (1975) to Kochadaiyaan (2013). Along the way, the book provides rare insights into the Thalaivar's personal life, from his childhood days to his times of struggle—when he was still Shivaji Rao Gaekwad—and then his eventual stardom: revealing how a legend was born.

India's New Capitalists Springer Nature  
Child marriage has been given a pre-

eminent place in agendas addressing “harmful practices” as defined by the United Nations Sustainable Development Goals. India leads the world in the number of women who marry below the age of 18 and is therefore of unique interest to international and national forums. Refusing simplistic labels like “harmful practice”, this book explores the complex history of child marriage as a social and feminist issue in India across different domains. It critically reviews a wide range of historical, demographic, and legal scholarship on the subject. Major concepts relevant to child marriage – such as childhood, adolescence, the girl, and marriage – are analysed in a comparative framework that uncovers the unnoticed presence of the practice in the USA and

China. The volume questions existing approaches, analyses the latest data sources, and develops a new concept of compulsory marriage. A definitive study of child marriage in India in a changing global context, this book will interest scholars and students in the fields of women's, gender and sexuality studies, childhood studies, development studies and the social sciences. It will also be of great appeal to all those working with civil society organisations, NGOs, states and international agencies in India, and globally.

The Cultural Politics of India's other Film Industry Prabhat Prakashan

In Sach Kahun Toh, actor Neena Gupta chronicles her extraordinary personal and professional journey-from her childhood days in Delhi's Karol Bagh,

through her time at the National School of Drama, to moving to Bombay in the 1980s and dealing with the struggles to find work. It details the big milestones in her life, her unconventional pregnancy and single parenthood, and a successful second innings in Bollywood. A candid, self-deprecating portrait of the person behind the persona, it talks about her life's many choices, battling stereotypes, then and now, and how she may not be as unconventional as people think her to be.

The Rise of Sivagami Springer

The Coalition Years begins its journey in 1996 and explores the highs and lows that characterized sixteen years of one of the most tumultuous periods in the nation's political history. It is an insightful account of the larger

governance phenomenon in India-coalition politics-as seen through the eyes of one of the chief architects of the post-Congress era of Indian politics. *Childhood of Kalam* Penguin

Hitherto, the academic study of Indian cinema has focused primarily on Bollywood, despite the fact that the Tamil film industry, based in southern India, has overtaken Bollywood in terms of annual output. This book examines critically the cultural and cinematic representations in Tamil cinema. It outlines its history and distinctive characteristics, and proceeds to consider a number of important themes such as gender, religion, class, caste, fandom, cinematic genre, the politics of identity and diaspora. Throughout, the book cogently links the analysis to wider

social, political and cultural phenomena in Tamil and Indian society. Overall, it is an exciting and original contribution to an under-studied field, also facilitating a fresh consideration of the existing body of scholarship on Indian cinema. Colpetty People Taylor & Francis

Textbook of Assisted Reproductive Techniques has become a classic comprehensive reference for the whole team at the IVF clinic. The fourth edition comes more conveniently as a set of two separate volumes, one for laboratory aspects and the other for clinical applications. The text has been extensively revised, with the addition of several important new contributions on laboratory aspects including developing techniques such as PICSI, IMSI, and time-lapse imaging. The second volume

focuses on clinical applications and includes new chapters on lifestyle factors, tailored ovarian stimulation, frozen-thawed embryo transfer, viral disease, and religious perspectives. As before, methods, protocols, and techniques of choice are presented by

eminent international experts. The two volume set includes: ■ Volume One - Laboratory Perspectives ■ Volume Two - Clinical Perspectives  
A Global Perspective Westland  
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