

Beyond Cultural Imperialism Globalization Communication And The New International Order Communication And Human Values Series

The case of IPS reporting on the 2005 World Social Forum
 Global Entertainment Media
 A Global Television Reader
 Explaining Origins, Processes, and Effects
 The UNESCO Convention on Cultural Diversity
 International and Development Communication
 The Politics of Asian Globalization
 New Frontiers in International Relations
 A 21st-Century Perspective
 Cyberimperialism?
 The role of the Inter Press Service in the international mediascape
 The New Communications Landscape
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 Theories of the Present
 From "Cultural Attack" to "Missionary Migrant"
 Development Without Freedom
 Globalization and Culture
 Global Information and World Communication
 A Critical Introduction
 Communication and the Globalization of Culture
 Book Culture and The American Press in Nineteenth-Century Beirut
 Theories, Stakeholders and Trends
 "Modernity, Culture, Critique"
 Handbook of International and Intercultural Communication
 Cultural Imperialism
 Global Communication
 Globalization, Communication and the New International Order
 Media Studies: Institutions, theories, and issues
 The Dynamics of World Peace
 New Frontiers in International Communication Theory
 Globalization and Social Policy
 Demystifying Media Globalization
 The Handbook of Comparative Communication Research

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ARELY MELANY

The case of IPS reporting on the 2005 World Social Forum Routledge

This book develops a new theoretical framework for understanding cosmopolitan communications and uses it to identify the conditions under which global communications are most likely to endanger cultural diversity. The authors analyze empirical evidence from both the societal level and the individual level, examining the outlook and beliefs of people in a wide range of societies. The conclusion considers the implications of their findings for cultural policies.

Global Entertainment Media Routledge

International Media Studies is a bold introduction to the field that focuses on a de-centering of media epistemology to represent a more thorough world-view. A comprehensive textbook exploring the current state of mediastudies as it is being practised across the world. Takes discussions about media studies beyond other textbooks, by situating the subject firmly in an international context appropriate to the globalized, 21st century. Surveys our reception of a wide variety of media content and formats including television, magazines, fiction, newspapers, and popular music. Considers both theoretical and much-needed ethnographic perspectives on media studies. Showcases global and local media patterns in a variety of countries around the world, including examples from Asia, Africa, and Latin America.

A Global Television Reader John Wiley & Sons

The Handbook of Comparative Communication Research aims to provide a comprehensive understanding of comparative communication research. It fills an obvious gap in the literature and offers an extensive and interdisciplinary discussion of the general approach of comparative research, its prospect and problems as well as its applications in crucial sub-fields of communications. The first part of the volume charts the state of the art in the field; the second section introduces relevant areas of communication studies where the comparative approach has been successfully applied in recent years; the third part offers an analytical review of conceptual and methodological issues; and the last section proposes a roadmap for future research.

Explaining Origins, Processes, and Effects John Wiley & Sons

"Global Information and World Communication offers a comprehensive analysis of international communication systems and the global flow of information. In a full examination of the 'information revolution', Hamid Mowlana deals with this phenomenon in mass communications, telecommunications and new media, and in varying contexts: political, economic, cultural, technological, military, legal and professional." "Global Information and World Communication will be essential reading for students and scholars of communication, media studies, journalism, international relations, political science, sociology and international development." --Book Jacket.

The UNESCO Convention on Cultural Diversity Lexington Books

This handbook summarises the state of the art in international, cultural and developmental communication and sets the agenda for future research.

International and Development Communication University of Westminster Press

Understanding Contemporary Society: Theories of the Present is a comprehensive textbook to guide students through the complexities of social theory today. Over 30 chapters, written by an international team of contributors, demonstrate clearly the practical applications of social theory in making sense of the modern world. Students are both introduced to the most significant theories

and guided through the major social developments which shape our lives. Key features of the book are: clearly structured and readable prose; bullet pointed summaries and annotated further reading for each topic; makes complex issues accessible to undergraduates; focuses on relevance and practicality; chapter lay-out which is ideal for t

The Politics of Asian Globalization Routledge

Printing Arab Modernity presents printed books and pamphlets as important sites for visual, material, and cultural analysis in nineteenth-century Beirut, during a time of an emerging Arab modernity.

New Frontiers in International Relations Routledge

'An authoritative analysis of the role of communication in contemporary capitalism and an important contribution to debates about the forms of domination and potentials for liberation in today's capitalist society.' — Professor Michael Hardt, Duke University, co-author of the tetralogy *Empire, Commonwealth, Multitude, and Assembly* 'A comprehensive approach to understanding and transcending the deepening crisis of communicative capitalism. It is a major work of synthesis and essential reading for anyone wanting to know what critical analysis is and why we need it now more than ever.' — Professor Graham Murdock, Emeritus Professor, University of Loughborough and co-editor of *The Handbook of Political Economy of Communications Communication and Capitalism* outlines foundations of a critical theory of communication. Going beyond Jürgen Habermas' theory of communicative action, Christian Fuchs outlines a communicative materialism that is a critical, dialectical, humanist approach to theorising communication in society and in capitalism. The book renews Marxist Humanism as a critical theory perspective on communication and society. The author theorises communication and society by engaging with the dialectic, materialism, society, work, labour, technology, the means of communication as means of production, capitalism, class, the public sphere, alienation, ideology, nationalism, racism, authoritarianism, fascism, patriarchy, globalisation, the new imperialism, the commons, love, death, metaphysics, religion, critique, social and class struggles, praxis, and socialism. Fuchs renews the engagement with the questions of what it means to be a human and a humanist today and what dangers humanity faces today.

A 21st-Century Perspective Springer

Inhaltsangabe: Abstract: Academic studies generally paint a very positive picture of the alternative news agency Inter Press Service (IPS). It has frequently been demonstrated that unlike the big commercial agencies IPS provides descriptions of complex processes rather than spot news, informs about positive developments rather than the crisis-reporting that tends to prevail in the mainstream media, and succeeds in reporting from the perspective of developing countries and of people who do not usually get to speak in the news. An analysis of whether a news agency with such laudable intentions actually has the power to contribute to social change appears to be lacking, although IPS marginal status in the mediascape has been pointed out. Against that background, this study investigates the role of IPS as alternative in the mediascape based on IPS coverage of the Fifth World Social Forum (WSF), which took place in Porto Alegre (Brazil) in January 2005. The field research for this study was conducted during an internship at the IPS Latin America office in Montevideo (Uruguay) and at the World Social Forum, where the author was part of the IPS news team. Considering IPS extensive coverage of the WSF and the fact that civil society constitutes IPS major audience as well as being the key protagonist at the WSF, both the Forum and civil society are regarded important aspects to this analysis. The author presupposes the importance of the WSF for global social movements, and the need both for a diversity of sources that inform the public about the event and the issues discussed there, and for alternatives in the rather homogeneous media

sector. The following questions guide the analysis: a. How does the IPS coverage of the 2005 WSF differ from that by mainstream media? b. Does IPS contribute to social change? c. Is IPS an important information source and platform for civil society organisations? Following a brief introduction, the theoretical concepts central to the analysis are outlined by describing imbalances of the international news environment, explaining the notion of news values, and looking into theories on media effects. An overview of research conducted on the Inter Press Service is furthermore provided. After a description of research methodologies, three chapters focus on one of the guiding questions each, presenting and discussing the research findings on IPS coverage of the World Social Forum, its contribution to change, and [...]

[Cyberimperialism?](#) SAGE

Communication and the Globalization of Culture: Beyond Tradition and Borders, by Shaheed Nick Mohammed, examines the modern and historical evolution of conceptualizations of culture as well as the concept of culture itself. The book suggests that modern corporate globalized media technologies do not destroy culture, but rather force us to re-think how we have conceptualized the differences, uniqueness, and similarities between "the other" and ourselves.

The role of the Inter Press Service in the international mediascape Greenwood Publishing Group

Highlighting the question of who has power and how they wield it, Mody (Michigan State U.) presents 15 papers that together are intended as a broad introduction to the twin fields of international and development communications research.

[The New Communications Landscape](#) SAGE

For several decades, cultural imperialism has been the dominant paradigm for conceptualizing, labeling, predicting, and explaining the effects of international television. It has been used as an unchallenged premise for numerous essays on the topic of imported television influence, despite the fact that the assumption of strong cultural influence is not necessarily reflected in the body of research that exists within this field of study. In *The Impact of International Television: A Paradigm Shift*, editor Michael G. Elasmr and his contributors challenge the dominant paradigm of cultural imperialism, and offer an alternative paradigm with which to evaluate international or crossborder message influence. In this volume, Elasmr has collected original research from leading scholars working in the area of crossborder media influence, and contributes his own meta-analysis to examine what research findings actually show on the influences of crossborder messages. The contributions included here illustrate points, such as: the contentions of cultural imperialism and the context in which its assumptions emerged and developed; the complexities of the relationship between exposure to foreign television and its subsequent effects on local audience members; the applicability of quantitative methods to a topic commonly tackled using argumentation, critical theory, and other qualitative approaches; and the difficulty of achieving strong and homogenous effects. In bringing together the work of independent researchers, *The Impact of International Television: A Paradigm Shift* bridges over 40 years of research efforts focused on imported television influence, the results of which, as a whole, challenge the de facto strong and homogenous effects assumed by those who support the paradigm of cultural imperialism. The volume sets a theory-driven agenda of research and offers an alternative paradigm for the new generation of researchers interested in international media effects. As such, the volume is intended for scholars, researchers, and students in international and intercultural communication, cross-cultural communication, mass communication, media effects, media and society, and related areas. It will also be of great interest to academics in international relations, cross-cultural and social psychology, intergroup and international relations, international public opinion, and peace studies.

[Globalisation and the Third World](#) University of Chicago Press

Explores the types of global coalitions, cooperatives, tendencies, and divisions that will emerge as the Internet matures.

[Printing Arab Modernity](#) diplom.de

Moving beyond notions of cultural imperialism, this book furthers our understanding of the implications of global media culture and politics in the 1990s. Leading scholars from a range of fields bring different perspectives to bear on the role of the state, the range of culture beyond the media, the contribution of international organizations, and the potential for resistance and alternatives. They reflect on the New World International Communications Order' as delineated since the 1970s, and examine its changing nature. Throughout, they connect analysis of the flows and forces which form the world media and communications with the fundamental themes of social science, and illuminate the ways in which underlying questions of inequality, power and control reappear within new media environments.

Global Relations in the New Electronic Frontier Routledge

In the wake of proliferating discourses around globalisation and culture, some central questions around cultural politics have acquired a commonsensical and hegemonic character in contemporary intellectual discourse. The politics of difference, the possibilities of hybridity and the potential of multiple liminalities frame much discussion around the transnational dimensions of culture and post-identity politics. In this volume, the economic, political and social consequences of the focus on 'culture' in contemporary theories of globalization are analysed around the disparate fields of architecture, museum discourse, satellite television, dub poetry, carnival and sub-national theatre. The discourses of hybridity, diaspora, cultural difference minoritization are critically interrogated and

engaged with through close analysis of cultural objects and practices. The essays thus intervene in the debate around modernity, globalization and cultural politics, and the volume as a whole provides a critical constellation through which the complexity of transnational culture can be framed. Thinking through the particular, the essays limn the absent universality of forms of capitalist globalization and the volume as a whole provides multiple perspectives from which to enter the singular modernity of our times in all its complexity.

[International Media Studies](#) John Wiley & Sons

This book re-visits how we think about communication and power in the global era. It takes stock of the last fifty years of scholarship, maps key patterns and concepts and sets an agenda for theory and research. The book addresses such questions as: How are national and cultural identities re-fashioned and expressed in the global era? How can we best understand the emergence of multiple and sometimes antagonistic modernities worldwide? How are political struggles fought and communicated on the local-national-global nexus? How do we integrate emerging media environments in global communication studies? Bringing together essays from a range of internationally renowned scholars, this book will be useful to undergraduate and postgraduate students on Media and Communication Studies courses, particularly those studying globalisation and global media. Contributors: Hector Amaya Paula Chakravartty Andrew Crocco Myria Georgiou Le Han Anikó Imre Koichi Iwabuchi Marwan M. Kraidy Sara Mourad Patrick D. Murphy Tarik Sabry Paddy Scannell Piotr M. Szpunar Guobin Yang Barbie Zelizer

[Mass Communication Theories](#) SAGE

This outcomes-based textbook provides comprehensive information on the makeup of media institutions, theories in media studies, and critical issues that face the media today. With this guide media students learn the history of the media and learn how to keep up with the latest trends and developments in broadcasting, printed press, and film. Outlined is how to develop an internal media policy with company mission statements, news, and programming policies. The relationship of the media to the economy, politics, and society and how the media represents race, gender, violence, and terrorism are also discussed.

[A Paradigm Shift](#) SAGE

'This book exhibits the characteristics of all good social policy texts. It is fired by a commitment to welfare. It is informed by extensive multidisciplinary scholarship. It debunks fashionable myths. Nicola Yeates argues convincingly that while globalization in its many manifestations and dimensions (economic, cultural and political) has to be built into the analytical framework used by social policy scholars, globalizing pressures are not immutable nor guaranteed success in overriding local and national social and political forces. Essential reading on all social policy courses'- "Bob Deacon, Professor of Social Policy, University of Sheffield/STAKES, Finland " 'Many social scientists have not yet woken up to the fact that globalization has transformed the nature of social policy. The severity and the causes of many problems are harder to pin down; research and teaching programmes have to be re-cast. This book offers a penetrating assessment of the changes that have to be made'- Peter Townsend, Professor of International Social Policy, LSE " This timely textbook critically evaluates the relevance and implications of globalisation in relation to both the academic study of social policy and social welfare provision. Globalisation and Social Policy: . Examines the implications of globalization for social policy analysis and provision . Analyses how social policies and politics contribute to and shape globalizing strategies . Argues that the degree to which globalization gives rise to systematic changes in the funding, regulation and provision of welfare has been overestimated and . Demonstrates that national and local forces remain decisive in understanding the development of social policy Globalization and Social Policy provides an invaluable guide to the expanding field. It provides a refreshing antidote to 'victorious' and defeatist' accounts of globalization and its implications for social welfare, and argues that politics matter now as much as they ever did. It will be welcomed by all students of social policy, and will also be of interest to other social science students engaged in issues of globalization.

[Encyclopedia of Communication Theory](#) Routledge

Provides an overview of the rapidly changing landscape of global television, combining previously published essays by pioneers of the study of television with new work by cutting-edge television scholars who refine and extend intellectual debates in the field.

The Threat of Globalization to Arab Islamic Culture Ashgate Publishing, Ltd.

Global Communication is the most definitive text on multi-national communication and media conglomerates, exploring how global media influences both audiences and policy makers around the world. This new edition is comprehensively updated to reflect the many fast moving developments associated with this dynamic field. A new edition of the most definitive text on multi-national communication and media conglomerates, each chapter updated with extensive new details Covers the expanding area of global communication and describes major multimedia conglomerates, particularly in the USA, including the purchase of NBC-Universal by Comcast and Disney's expansion in China Includes new information on the phone hacking scandal by News Corporation's employees in the UK Explains the significant changes in the communication industry both in the US and elsewhere Chronicles the continuing story of the development of Arab Media with new coverage on the Arab Spring Offers an updated companion website with instructor's manual, test banks and student activities, available upon publication at <http://www.wiley.com/go/mcphail>