
The Executives Guide To Information Technology

A Practical Guide

The Executive's Guide to Corporate Events and Business Entertaining

Executive's Guide to Knowledge Management

Executive's Guide to Personal Security

An Executive's Guide to Information Technology

Activity-Based Cost Management

The Executive's Guide to Information Technology

Marketing Information Guide

Executive's Guide to Cyber Risk

The Last Competitive Advantage

Executive Guide

Taking Control of Your Insurance Programme

Improving Systems Processes with Service Management, COBIT, and ITIL

Improving Mission Performance Through Strategic Information Management and
Technology: Learning From Leading Organizations

Executive guide

Executive's Guide to Web Services (SOA, Service-Oriented Architecture)

How to Choose and Use Corporate Functions to Increase Brand Awareness, Develop
New Business, Nurture Customer Loyalty and Drive Growth

Executive's Guide to Computer-based Information Systems

The Business Value of Computers

Threats, Challenges, and Solutions

Executive Guide

Making Enterprise Information Management (EIM) Work for Business

Executive Guide

Executive Guide to Preventing Information Technology Disasters

The Executives Guide to Insurance and Risk Management

Maximizing the Success of Chief Information Officers

improving mission performance through strategic information management and
technology : learning from leading organizations

Maximizing the Success of Chief Information Officers

Principles, Business Models, and Terminology

An Executive's Guide

Principles, Business Models, and Terminology

An Executive's Guide

A Guide to the Project Management Body of Knowledge (PMBOK® Guide) – Seventh Edition and The Standard for Project Management (RUSSIAN)
The Effective Executive
From Business Strategy to Information Technology Roadmap
The Executive's Guide to Navigating the Information Universe
Principles, Business Models, and Terminology by Plant, Robert, ISBN 9780521853361
The Executive's Guide to 21st Century Corporate Citizenship
Studyguide for an Executives Guide to Information Technology
The Executive's Survival Guide to Understanding and Managing Information Technology

*The Executives
Guide To
Information
Technology*

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HOWARD MORENO

A Practical Guide

Prentice Hall
This publication
supersedes AIMD-00-83,

Executive Guide:
Maximizing the Success of
Chief Information Officers
(Exposure Draft), March
2000. This guide is
intended to assist federal
agencies in maximizing
the success of chief
information officers (CIO).

Principles and practices
gleaned from the case
studies presented in this
guide offer concrete
suggestions on what
agency executives can do
to ensure the
effectiveness of their CIO
organizations. The specific

key conditions and strategies described in this guide can be used as suggestions for federal CIOs to apply or adapt to their environments, where appropriate.

The Executive's Guide to Corporate Events and Business

Entertaining Thinkaha Assessing the most valuable technology for an organization is becoming a growing challenge for business professionals confronted with an expanding array of options. This book is an A-Z compendium of

technological terms written for the non-technical executive, allowing quick identification of what the term is and why it is significant. This is more than a dictionary - it is a concise review of the most important aspects of information technology from a business perspective: the major advantages, disadvantages and business value propositions of each term are discussed, as well as sources for further reading, and cross-

referencing with other terms where applicable. The essential elements of each concept are covered in a succinct manner so the reader can quickly obtain the required knowledge without wading through exhaustive descriptions. With over 200 terms, this is a valuable reference for non- and semi-technical managers, executives and graduate students in business and technology management. [Executive's Guide to Knowledge Management](#) CRC Press

A solid, non-technical foundation to help executives and board members understand cyber risk. In the *Executive's Guide to Cyber Risk: Learning from the Past to Prepare for the Future*, distinguished information security and data privacy expert Siegfried Moyo delivers an incisive and foundational guidance for executives tasked with making sound decisions regarding cyber risk management. The book offers non-technical, business-side executives with the key information

they need to understand the nature of cyber risk and its impact on organizations and their growth. In the book, readers will find: Strategies for leading with foresight (as opposed to hindsight) while maintaining the company's vision and objectives. Focused, jargon-free explanations of cyber risk that liken it to any other business risk. Comprehensive discussions of the fundamentals of cyber risk that enable executive leadership to make well-

informed choices. Perfect for chief executives in any functional area, the *Executive's Guide to Cyber Risk* also belongs in the libraries of board members, directors, managers, and other business leaders seeking to mitigate the risks posed by malicious actors or from the failure of its information systems. *Executive's Guide to Personal Security* DIANE Publishing Provides information on ways to evaluate and improve information security in any enterprise.

An Executive's Guide to Information

Technology John Wiley & Sons Incorporated
Proven strategy for reducing production and operating costs while increasing profits As the growth of the Internet shifts power to consumers, the pressure on companies to keep prices low will continue to mount. Increasingly corporations are relying on "margin management" and supply chain management as a means of keeping prices low while raising profits.

Activity-based costing and management (ABC/M) data is key to succeeding in both these critical management strategies. This book explains how executives can effectively use the information furnished by cutting-edge ABC/M systems. The author, an acknowledged expert in the field, clearly defines the ABC/M system and explains how to use the information it provides for best results. He provides a rational framework for understanding the fifteen key defining

characteristics of ABC/M and arms readers with an ABC/M Readiness Assessment test along with extremely user-friendly exhibits. *Activity-Based Cost Management* Emerald Group Publishing
Plain language, clear explanations, and a focus on practical business applications. A recent A. T. Kearny study found that information technology is the number-one item on the agendas of a majority of CEOs and boards of directors. However, while senior

managers are spending more time keeping abreast of developments in IT, many remain uncomfortable making decisions concerning technology issues that they don't entirely grasp. Executive's Guide to Information Technology presents a comprehensive, nontechnical model for understanding the IT environment. Focused on the issues that are most important to upper-level managers, this book supplies the big-picture perspective needed to

understand IT as a whole, while explaining how various components work together to support business functions. Without getting bogged down in details, it provides clear, comprehensible overviews of: * Networking and platform technologies * Software infrastructure * Information management systems * Enabling technologies * Applications * Middleware, application servers, and system management technologies The future

belongs to organizations with the knowledge and confidence to exploit their IT resources wisely and use them aggressively. Executive's Guide to Information Technology gives business leaders the tools they need to do both. In a business environment increasingly driven by information technology, it is essential for top-level executives to keep abreast of the latest developments in IT. They must understand how information systems can help achieve business goals and be able to use

this understanding to make critical business decisions. Unfortunately, many senior-level executives find themselves at the mercy of technicians who have little grasp of business issues, focus on details rather than broader functions, and speak an arcane and mystifying language. There is a clear need for an intermediary to help executives decipher technological language, seek and get the answers that are most important from a business perspective, and develop

better working relationships with IT personnel. Executive's Guide to Information Technology provides a "Rosetta stone" that makes sense of a seemingly chaotic cluster of components-a coherent, trustworthy frame of reference that lays the foundation for more effective working relationships among business executives and technology managers. This book helps executives ask better questions about IT issues and better understand the

answers they receive. Using integrated models that illustrate how information technologies form an infrastructure that supports practical business uses of information, it keeps the discussion focused on matters of direct concern to executives. Understanding these models develops a stronger grasp of the evolving role IT plays within organizations and establishes a comfort zone within which managers can develop a keener comprehension of

component technologies and the strategic and tactical business decisions that surround them. Whether it is read from cover to cover or consulted as a quick reference, Executive's Guide to Information Technology is an indispensable tool for CEOs, board members, COOs, CFOs, controllers, treasurers, and other business professionals who need to establish firm control of the governance, direction, and management of two of their most valuable

assets: information and the technologies that support it. The Executive's Guide to Information Technology Addison-Wesley Professional The Executive's Guide to Information Technology is a sophisticated and comprehensive guide to running a cost-effective, efficient, and business delivery-focused corporate Information Technology (IT) unit. Eschewing the theoretical for the practical, the book gives managers the guidance they need to

handle any problem effectively. It provides specific policies, approaches, and tools for each critical IT management functionó from application management to vendor management. IT management experts John Baschab and Jon Piot provide the techniques IT managers and executives need to accurately assess their current operations. Further, they offer a step-by-step improvement plan designed to raise productivity and service levels while reducing

costs significantly. The authors begin by examining the symptoms and causes of waste, inefficiency and underperformance in typical IT departments before offering in-depth analysis of each operational area of IT management. They present current and emergent best practices for transforming the department into a world-class service organization. Packed with prescriptive advice and hard-earned insight, this comprehensive resource

is organized into stand-alone chapters that provide quick access to important information when managers need it. In addition, spreadsheets, documents, and checklists are designed to aid in planning and decision-making and can be easily accessed on the included CD-ROM. Designed to help IT managers and top executives get the most out of their departments, their budget and themselves, the book covers such topics as: managing the department, establishing

leadership roles, assessing the organization, cost management, project demand management, operations management, infrastructure planning, vendor selection and management, technical standards setting, investment evaluation, and productivity and quality measurement programs. With *The Executive's Guide to Information Technology*, IT managers will understand the main sources of waste in their departments, identify

major management issues, learn and implement critical steps toward improvement, and manage more effectively. The book will help managers improve their performance and stature within their organizations by providing the tips and tools to overcome typical areas of friction and miscommunication between IT departments and other business functions. Executives will understand how to work effectively with the CIO or IT director, as well as provide constructive

management input to the IT function, achieving the best return on their IT assets. *Marketing Information Guide* Jones & Bartlett Publishers
The Executive's Guide to Information Technology Wiley
Executive's Guide to Cyber Risk CRC Press
PMBOK® Guide is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new

approaches and rapid market changes. Reflecting this evolution, The Standard for Project Management enumerates 12 principles of project management and the PMBOK® Guide & Seventh Edition is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the PMBOK®

Guide: •Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.); •Provides an entire section devoted to tailoring the development approach and processes; •Includes an expanded list of models, methods, and artifacts; •Focuses on not just delivering project outputs but also enabling outcomes; and • Integrates with PMIstandards+™ for information and standards application content based on project type,

development approach, and industry sector. The Last Competitive Advantage DIANE Publishing Discover how Web services can improve cost-savings and make your organization more competitive. You'll get summaries of developing standards, current vendor positions (Microsoft, Novell, IBM, Oracle, Sun), and industry examples of Web services solutions and benefits. Order your copy today! *Executive Guide* John Wiley & Sons

Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanies: 9780521853361. This item is printed on demand. Taking Control of Your Insurance Programme QR Consulting

Whether you are a CEO, CFO, board member, or an IT executive, *From Business Strategy to Information Technology Roadmap: A Practical Guide for Executives and Board Members* lays out a practical, how-to approach to identifying business strategies and creating value-driven technology roadmaps in your organization. Unlike many other books on the subject, you will not find theories or grandiose ideas here. This book uses numerous examples, illustrations, and case

studies to show you how to solve the real-world problems that business executives and technology leaders face on a day-to-day basis. Filled with actionable advice you can use immediately, the authors introduce Agile and the Lean mindset in a manner that the people in your business and technology departments can easily understand. Ideal for executives in both the commercial and nonprofit sectors, it includes two case studies: one about a commercial family

business that thrived to become a multi-million-dollar company and the other about a nonprofit association based in New York City that fights against child illiteracy. [Improving Systems Processes with Service Management, COBIT, and ITIL](#) John Wiley & Sons Create strong IT governance processes In the current business climate where a tremendous amount of importance is being given to governance, risk, and compliance(GRC), the concept of IT governance

is becoming an increasingly strong component. Executive's Guide to IT Governance explains IT governance, why it is important to general, financial, and IT managers, along with tips for creating a strong governance, risk, and compliance IT systems process. Written by Robert Moeller, an authority in auditing and IT governance Practical, no-nonsense framework for identifying, planning, delivering, and supporting IT services to

your business Helps you identify current strengths and weaknesses of your enterprise IT governance processes Explores how to introduce effective IT governance principles with other enterprise GRC initiatives Other titles by Robert Moeller: IT Audit, Control, and Security and Brink's Modern Internal Auditing: A Common Body of Knowledge There is strong pressure on corporations to have a good understanding of their IT systems and the controls that need to be in

place to avoid such things as fraud and security violations. Executive's Guide to IT Governance gives you the tools you need to improve systems processes through IT service management, COBIT, and ITIL.
Improving Mission Performance Through Strategic Information Management and Technology: Learning From Leading Organizations John Wiley & Sons
Provides information about careers in the

sports industry, including educational requirements, salary, and prospects for each profession.

Executive guide John Wiley & Sons

An industry expert shows readers how to get the best return on investment from corporate events. Corporate events and business entertaining are a major part of a company's communication, marketing and public relations strategy. They are used by businesses of all sizes to solicit new business, create a

corporate or brand image, and retain and build loyalty with existing suppliers and customers. They can also be used effectively to elicit peak performance from employees and produce camaraderie and teamwork among co-workers. The corporate event bar has been raised dramatically and the competition to craft something original that will help a business create public awareness as well as industry and media buzz is fierce. Staged effectively, business

functions can contribute to a company's success, standing, profitability and business development. But corporate events and business entertaining can also seriously damage a company's image and put the company and its management in potentially high-risk situations if not handled carefully, professionally, and appropriately. Corporate boards and chief executives are now seeing how company scandals played out in the headlines can estrange customers, sink stock

prices, and end careers in a matter of minutes. And many of the transgressions that have been made public have been linked to corporate events and business entertaining. The Executive's Guide to Corporate Events and Business Entertaining provides executives with all the information they need before they plan, host, sponsor, or attend corporate events. It gives rising and established executives the tools they need to move ahead with confidence in planning

their next company function.

Executive's Guide to Web Services (SOA, Service-Oriented Architecture)
Information Economics Press

Assessing the most valuable technology for an organization is becoming a growing challenge for business professionals confronted with an expanding array of options. This 2007 book is an A-Z compendium of technological terms written for the non-technical executive, allowing quick

identification of what the term is and why it is significant. This is more than a dictionary - it is a concise review of the most important aspects of information technology from a business perspective: the major advantages, disadvantages and business value propositions of each term are discussed, as well as sources for further reading, and cross-referencing with other terms where applicable. The essential elements of each concept are covered

in a succinct manner so the reader can quickly obtain the required knowledge without wading through exhaustive descriptions. With over 200 terms, this is a valuable reference for non- and semi-technical managers, executives and graduate students in business and technology management.

How to Choose and Use Corporate Functions to Increase Brand Awareness, Develop New Business, Nurture Customer Loyalty and Drive Growth Project

Management Institute
Discusses why CEOs need to have complete knowledge of their information technology departments
Executive's Guide to Computer-based Information Systems John Wiley & Sons
A step-by-step guide for turning information into advantage This book describes a ten-step method that empowers companies to transform their information into knowledge, helping managers develop and maintain a balanced

knowledge plan, solve information shortfalls, and take advantage of the information at their fingertips.

The Business Value of Computers John Wiley & Sons

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