
Discrete Choice Modelling And Air Travel Demand Theory And Applications

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**Estimation of
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**mistakes in discrete
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choice models, or
qualitative choice
models, describe,
explain, and predict
choices between two or
more discrete
alternatives, such as
entering or not
entering the labor
market, or choosing
between modes of
transport. Such choices

contrast with standard
consumption models in
which the quantity of
each good consumed is
assumed to be a
continuous variable. In
the continuous case,
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