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An Introduction
 Financial Growth in India and China
 Business Continuity Planning
 Perspectives and Lessons
 Sikkim, Three Decades Towards Democracy
 Trends and Cases
 Growth, Decline and Recovery
 Catastrophe Insurance
 Cash to Plastic
 Business Service Management
 Towards Harmonization and Convergence
 The Global Scenario
 Concepts and Cases
 Issues and Perspectives
 Business Process Management
 Cloud Security
 Global Perspective
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 Techniques and Applications
 Corporate Agribusiness
 Business World
 Issues and Challenges
 Perspectives in Theory and Practice
 China and India
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 Current Developments
 Concepts and Cases
 An Introduction
 China
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CARDENAS JANELLE

An Introduction The ICFAI Journal of Entrepreneurship Development

Accounting and reporting practices vary from one country to another, leading to differences in information revealed in financial statements. But with globalization, accounting is fast becoming redundant due to a lack of similar accounting rules. This book

Financial Growth in India and China Pearson Education India
 With the advent of liberalization measures and the WTO into China, the country has become a market place for international players to compete with local and international players. Now, Chinese local markets have become so competitive that the companies th

Business Continuity Planning Walter de Gruyter GmbH & Co KG

While both India and China are under the world's scrutiny for the rapid progress they make, their contrasting ways of development and their individual difficulties are enough grounds for a good

debate on their paths to economic prosperity. This book presents **Perspectives and Lessons** Excel Books India

For students, researchers, and aspiring and practicing bankers, this book gives an understanding of the Asian banking crisis of the 1990s, described as a boiling point in a given situation. The interconnected and related factors reach a height of imbalance **Sikkim, Three Decades Towards Democracy** Dr. Vuong Quan Hoang

After September 11 tragedy and other terrorist scares, corporates resorted to Business Continuity planning (BCP). It is crucial to cope with the unexpected and have action plans ready. This book explores aspects of BCP, tools and technologies of BCP, how **Trends and Cases** Lulu.com

This book presents research on the state-of-the-art methods and applications. Security and privacy related issues of cloud are addressed with best practices and approaches for secure cloud computing, such as cloud ontology, blockchain, recommender systems, optimization strategies, data security, intelligent algorithms, defense mechanisms for mitigating DDoS attacks, potential communication algorithms in cloud based IoT, secure cloud solutions.

Growth, Decline and Recovery Springer Science & Business Media

For a country's economy to grow, it must raise its productivity, ability to attract Foreign Direct Investment (FDI), be open to trade, allocate its resources better, etc. For any country, the importance of FDI lies in developing technology abroad for domestic

Catastrophe Insurance

Here is a book that assesses China's potential as a superpower. It traces the evolution and growth of the Chinese economy, issues and challenges, the pitfalls of macroeconomic management, manufacturing and marketing policies, the aim to create lasting brands

Cash to Plastic

The financial services marketer of today must have the intent to understand the customer's needs, their financial priorities and the resultant increase in the financial institution's profit. For this purpose, strategies like cross-selling, third party sales

Business Service Management

The need for effective alignment of IT with business goals has now been fully realized with the ever-changing business demands. Business Service Management (BSM) is a dynamic approach to IT management that offers the potential to align IT operations with

Towards Harmonization and Convergence

Male and female consumers of different age groups display different buying behaviors, which makes it difficult for marketers to promote their products and services. To overcome this problem, marketers should understand perception and attitude as tools that

The Global Scenario

Hurricanes, earthquakes, cyclones, tsunamis, volcanoes, floods, and forest fires today, the private insurance industry is grappling with the arcane New Generation Mega Disaster concept. This book explores catastrophe insurance in the context of the changing

Concepts and Cases

Corporate intervention in agriculture through contract farming is seen as an essential link between corporate business and the farmer. The role of the corporate sector has increased considerably in almost all spheres of economic activity, including

the ag

Issues and Perspectives

Sri Lanka is known for its diverse cultures, peoples and multi-religious society. This book tells us that it is one of the fast-growing economies with growing economic trade and investment relations with the global economy. Its progress is no wonder since

Business Process Management

This six-part series begins with a look at the proceedings of the international conference that focused on banking, finance and insurance. Volume II brings to light the theoretical concepts of the capital market, investor perceptions, inflation, etc.

Cloud Security

This book attempts to exercise a rare restraint in two very crucial and controversial areas of global bank mergers by blindly extolling the virtues of mega bank mergers and the ceaseless flow of economies of scale it supposedly brings; and to resist the

Global Perspective

This book is a comprehensive introduction to Sri Lanka's economy. Today, Sri Lanka has a literacy rate of more than 90 percent, a per capita income of \$837, and life expectancy of 72 years. Its efforts to improve its social and economic conditions can create

ICFAI University Press on Corporate Governance

Globalization is providing organizations with new opportunities along with enormous risks and uncertainties, as is evident from various scandals and frauds which occurred in prominent fields. This has made the government and organizations take steps to address

Branding Services

The objective of competition policy and law is to preserve and promote competition as a means of ensuring efficient allocation of resources in an economy by eliminating restrictive business practices of private enterprises. It is now believed that liberal

Competition Policy

This book is an excellent treatise on how India and China are poised to play significant roles in Asia and globally. It analyzes the progress of both these countries, traces their growth and deals with their problems such as poverty, and lack of infrastructure