
The Next America Boomers Millennials And The Looming Generational Showdown

Tales for an Accelerated Culture

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How the Last Adult Generation Can Save America from Millennials

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How New Racial Demographics are Remaking America

Human Capital and the Making of Millennials

How Millennials Became the Burnout Generation

Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy--and Completely Unprepared for Adulthood--and What That Means for the Rest of Us

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RICE DARRYL

Tales for an Accelerated Culture Brookings Institution Press

An optimistic look at the future of American leadership by a brilliant young reporter A new generation is stepping up. There are now twenty-six millennials in Congress--a fivefold increase gained in the 2018 midterms alone. They are governing Midwestern cities and college towns, running for city councils, and serving in state legislatures. They are acting urgently on climate change (because they are going to live it); they care deeply about student debt (because they have it); they are utilizing big tech but still want to regulate it (because they understand how it works). In *The Ones We've Been Waiting For*, TIME correspondent Charlotte Alter defines the class of young leaders who are remaking the nation--how grappling with 9/11 as teens, serving in Iraq and Afghanistan, occupying Wall Street and protesting with Black Lives Matter, and shouldering their way into a financially rigged political system has shaped the people who will govern the future. Through the experiences of millennial leaders--from progressive firebrand Alexandria Ocasio-Cortez to Democratic presidential hopeful Pete Buttigieg to Republican up-and-comer Elise Stefanik--Charlotte Alter gives the big-picture look at how this generation governs differently than their elders, and how they may drag us out of our current political despair. Millennials have already revolutionized technology, commerce, and media and have powered the major social movements of our time. Now government is ripe for disruption. *The Ones We've Been Waiting For* is a hopeful glimpse into a bright new generation of political leaders, and what America might look like when they are in charge.

Generation Gap Little, Brown

The GOP's leading millennial pollster offers an eye-opening look at America's shifting demographics and reveals how these changes will affect future elections. The American electorate is undergoing a radical transformation. Cultural factors are reshaping how a new generation of voters considers issues. Demographic shifts are creating an increasingly diverse electorate, and technological advances are opening new avenues for voter contact and persuasion. Kristen Soltis Anderson examines these hot-topic trends and how they are influencing the way youth, women, and minorities vote. Blending observations from focus groups, personal stories, and polling results, the Republican pollster offers key insights into the changing nature of American politics. *The Selfie Vote* introduces you to tech-savvy political consultants and shows you how these hip young pollsters and consultants are using data mining and social media to transform electoral politics—including tracking your purchasing history. Make some purchases at a high-end culinary store? Crave sushi? Your choices outside the ballot box can reveal how you might vote. And anyone interested in the future of politics should know where these cultural trends are heading. Data-driven yet highly readable, *The Selfie Vote* busts established myths about campaigns and elections while offering insights about what's

ahead—and what it could mean for American politics and governance.

Political Beliefs and Policy Preferences of America's Most Diverse Generation Hachette UK

As seen in Time, USA TODAY, The Atlantic, The Wall Street Journal, and on CBS This Morning, BBC, PBS, CNN, and NPR, iGen is crucial reading to understand how the children, teens, and young adults born in the mid-1990s and later are vastly different from their Millennial predecessors, and from any other generation. With generational divides wider than ever, parents, educators, and employers have an urgent need to understand today's rising generation of teens and young adults. Born in the mid-1990s up to the mid-2000s, iGen is the first generation to spend their entire adolescence in the age of the smartphone. With social media and texting replacing other activities, iGen spends less time with their friends in person—perhaps contributing to their unprecedented levels of anxiety, depression, and loneliness. But technology is not the only thing that makes iGen distinct from every generation before them; they are also different in how they spend their time, how they behave, and in their attitudes toward religion, sexuality, and politics. They socialize in completely new ways, reject once sacred social taboos, and want different things from their lives and careers. More than previous generations, they are obsessed with safety, focused on tolerance, and have no patience for inequality. With the first members of iGen just graduating from college, we all need to understand them: friends and family need to look out for them; businesses must figure out how to recruit them and sell to them; colleges and universities must know how to educate and guide them. And members of iGen also need to understand themselves as they communicate with their elders and explain their views to their older peers. Because where iGen goes, so goes our nation—and the world.

MySpace, YouTube, and the Future of American Politics Simon and Schuster

This groundbreaking book addresses a critical aspect of the occupational therapy practice—the art and science of building effective therapeutic relationships with clients. A distinguished clinician, scientist, and educator, Renée Taylor, PhD, has defined a conceptual practice model, the Intentional Relationship Model, to identify how the client and the therapist each contribute to the unique interpersonal dynamic that becomes the therapeutic relationship. She emphasizes how therapists must act deliberately, thoughtfully, and with vigilant anticipation of the challenges and breakthroughs that have the potential to influence the course of the relationship.

Boomers, Millennials, and the Looming Generational Showdown Crown

At more than 78 million strong, the Millennials—those born between 1980 and 2000—have surpassed the Boomers as the larger and more influential generation in America. Now, as its members begin to reach adulthood, where the traits of a generation really take shape, best-selling research author Thom Rainer (Simple Church) and his son Jess (a Millennial born in 1985) present the first major investigative work on Millennials from a Christian worldview perspective. Sure to interest even the secularists who study this group, *The Millennials* is based on 1200 interviews with its namesakes that aim to better understand them personally, professionally, and spiritually. Chapters report intriguing how-and-why findings on family matters (they are closer-knit than

previous generations), their desire for diversity (consider the wave of mixed race and ethnic adoptions), Millennials and the new workplace, their attitude toward money, the media, the environment, and perhaps most tellingly, religion. The authors close with a thoughtful response to how the church can engage and minister to what is now in fact the largest generation in America's history.

OK Boomer, Let's Talk Bernan Press

The Greatest Generation gets credit for winning World War II and braving the Depression. But the Baby Boomers? All they get credit for is knowing how to order a tall skim double latte. What really is the true legacy of the Boomers? Summoning the amazing sea changes they've made in American culture, this controversial book recasts the much-maligned Boomers as a Greater Generation with a lasting legacy of tolerance and equality for all. Farewell, Donna Reed: "For women, the Baby Boom era has been one of breathtaking change—in a single generation American women have effected one of the greatest social metamorphoses in recorded history. What women are able to do today would have been unimaginable four or five decades ago, at best the stuff of utopian fantasy or science fiction." Not Only Women: "The egalitarian norms of the Baby Boom have deeply changed men and will continue to do so for generations to come." Diversity as a Moral Value: For too long, America denied blacks, gays, and other minorities their dignity and rights, but in the Boomer era we have enlarged the melting pot to include those once scorned and excluded. Boomers have led a culture war "to upend the rigid social structure of the Fifties and challenge centuries of entrenched norms and attitudes about race, ethnicity, religion, and sexuality." The Greening of America: Under Boomers, environmental protection has become a powerful new norm in American society. No longer do we tolerate toxic run-offs and progress at any cost. A Freer, More Open Society: Personal freedom, tolerance, openness, transparency, and equality—these are the values of the Baby Boom era, and we live them daily at home, work, school, and in our many relationships. The old ways—the prejudice, narrowmindedness, restrictive sex roles, smoke-filled rooms, double standards, rigid hierarchies—are going, going, gone thanks to Baby Boomers. The media have it wrong: You don't need to fight a war to be a great generation. America today is far more open, inclusive, and equal than at any time in our history, and Boomers are the foot soldiers who made it happen. The Greater Generation tells their remarkable story. "The Greater Generation is a timely, passionate defense of the Baby Boom generation. . . . Leonard Steinhorn reminds us of the essential liberal spirit that defined the Boomers and how they changed our country for the better. In doing so, he illuminates the critical issues that continue to challenge them and their children." —Joe Conason, bestselling author of *Big Lies* and *The Hunting of the President* "The Baby Boom generation changed the heart and soul of America. Leonard Steinhorn's *The Greater Generation* shows us how much better off we all are as a result." —Richard Florida, author of *The Rise of the Creative Class* "Steinhorn has written a smart and inspirational book that will be a boost to all Boomers, and will show their children why Mom and Dad know best." —Iris Krasnow, author of *Surrendering to Marriage* "In contrast to their parents' idealized standing as the 'greatest generation,' Boomers have been gamely diminished as the 'worst generation.' And this book shouts ENOUGH!" —Brent Green, author of *Marketing to Leading-Edge Baby Boomers*

The Gaslighting of the Millennial Generation Oxford University Press

Argues that the new generation of youth, the Millennials, are transforming areas of American politics and culture, including education, entertainment, labor, and business, and explains how this shift will affect America's international relations.

How the Baby Boomers Stole the Millennials' Economic Future Penguin

"Baby Boomers (and I confess I am one): prepare to squirm and shake your increasingly arthritic little fists. For here comes essayist Helen Andrews."--Terry Castle With two recessions and a botched pandemic under their belt, the Boomers are their children's favorite punching bag. But is the hatred justified? Is the destruction left in their wake their fault or simply the luck of the generational draw? In *Boomers*, essayist Helen Andrews addresses the Boomer legacy with scrupulous fairness and biting wit. Following the model of Lytton Strachey's *Eminent Victorians*, she profiles six of the Boomers' brightest and best. She shows how Steve Jobs tried to liberate everyone's inner rebel but unleashed our stultifying digital world of social media and the gig economy. How Aaron Sorkin played pied piper to a generation of idealistic wonks. How Camille Paglia corrupted academia while trying to save it. How Jeffrey Sachs, Al Sharpton, and Sonya Sotomayor wanted to empower the oppressed but ended up empowering new oppressors. Ranging far beyond the usual Beatles and Bill Clinton clichés, Andrews shows how these six Boomers' effect on the world has been tragically and often ironically contrary to their intentions. She reveals the essence of Boomerness: they tried to liberate us, and instead of freedom they left behind chaos.

Boomers Vintage

The story of three friends deals with the problems faced by the post baby boom generation and is accompanied by definitions of terms reflecting modern social trends

Counter Mentor Leadership Encounter Books

Millennials vs. All Other Generations Readers of *The Next America* by Paul Taylor, *Generation Me* by Jean M. Twenge, *The Fourth Turning* by William Strauss and Neil Howe will love *Gaslighting the Millennials*. Everyone reads the headlines. Millennials aren't buying diamonds or saving for retirement. Millennials want cushy jobs handed to them by organizations with futuristic nap pods. Millennials are killing the housing market because they eat too many avocados. The truth is, millennials were raised being told they could do anything if they worked hard, and then they worked hard only to be told the world owes them nothing. Here's a headline people need to read: Millennials were set up. The strength of generational differences: The older generations begrudge so-called dependence on technology and social media, but this connection allows millennials to join together and adapt to new challenges faster than ever before. It allows people to plan massive socio-political movements at the drop of a hat, learn about new concepts and cultures, and understand more about ourselves and each other. Social media and social awareness: Social media has spread the word about recognizing emotional abuse and its effects on mental health and behavior, inspiring younger generations to take back agency and power. For every injustice someone experiences, they can find someone else to say, "Me too. You are not alone." Millennials rising and revolting: The tide of young adults standing up for themselves is culminating in massive societal change. *The Gaslighting of the Millennial Generation* uncovers the misconceptions about millennials, examining not only their unique strengths but also the baggage they have inherited from Baby Boomers. It shows just how different millennials are from previous generations and why that's a very good thing. Learn about

the revolutionary power of millennials

Political Participation, Civic Life, and the Changing American Citizen Rutgers University Press

Millennials, Baby Boomers, Gen Z—we like to define people by when they were born, but an acclaimed social researcher explains why we shouldn't. Boomers are narcissists. Millennials are spoiled. Gen Zers are lazy. We assume people born around the same time have basically the same values. It makes for good headlines, but is it true? Bobby Duffy has spent years studying generational distinctions. In *The Generation Myth*, he argues that our generational identities are not fixed but fluid, reforming throughout our lives. Based on an analysis of what over three million people really think about homeownership, sex, well-being, and more, Duffy offers a new model for understanding how generations form, how they shape societies, and why generational differences aren't as sharp as we think. *The Generation Myth* is a vital rejoinder to alarmist worries about generational warfare and social decline. The kids are all right, it turns out. Their parents are too.

How to Succeed in a Society That Blames You for Everything Gone Wrong Basic Books

The America of the near future will look nothing like the America of the recent past. America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today's Millennials—well-educated, tech savvy, underemployed twenty-somethings—are at risk of becoming the first generation in American history to have a lower standard of living than their parents. Meantime, more than 10,000 Baby Boomers are retiring every single day, most of them not as well prepared financially as they'd hoped. This graying of our population has helped polarize our politics, put stresses on our social safety net, and presented our elected leaders with a daunting challenge: How to keep faith with the old without bankrupting the young and starving the future. Every aspect of our demography is being fundamentally transformed. By mid-century, the population of the United States will be majority non-white and our median age will edge above 40—both unprecedented milestones. But other rapidly-aging economic powers like China, Germany, and Japan will have populations that are much older. With our heavy immigration flows, the US is poised to remain relatively young. If we can get our spending priorities and generational equities in order, we can keep our economy second to none. But doing so means we have to rebalance the social compact that binds young and old. In tomorrow's world, yesterday's math will not add up. Drawing on Pew Research Center's extensive archive of public opinion surveys and demographic data, *The Next America* is a rich portrait of where we are as a nation and where we're headed—toward a future marked by the most striking social, racial, and economic shifts the country has seen in a century.

The Intentional Relationship Simon and Schuster

In his "remarkable" (*Men's Journal*) and "controversial" (*Fortune*) book -- written in a "wry, amusing style" (*The Guardian*) -- Bruce Cannon Gibney shows how America was hijacked by the Boomers, a generation whose reckless self-indulgence degraded the foundations of American prosperity. In *A Generation of Sociopaths*, Gibney examines the disastrous policies of the most powerful generation in modern history, showing how the Boomers ruthlessly enriched themselves at the expense of future generations. Acting without empathy, prudence, or respect for facts--acting, in other words, as sociopaths--the Boomers turned American dynamism into stagnation, inequality, and bipartisan

fiasco. The Boomers have set a time bomb for the 2030s, when damage to Social Security, public finances, and the environment will become catastrophic and possibly irreversible--and when, not coincidentally, Boomers will be dying off. Gibney argues that younger generations have a fleeting window to hold the Boomers accountable and begin restoring America.

The Selfie Vote University of Michigan Press

In *Zero Hour for Gen X*, Matthew Hennessey calls on his generation, Generation X, to take a stand against tech-obsessed millennials, apathetic baby boomers, utopian Silicon Valley "visionaries," and the menace to top them all: the soft totalitarian conspiracy known as the Internet of Things. Soon Gen Xers will be the only cohort of Americans who remember life as it was lived before the arrival of the Internet. They are, as Hennessey dubs them, "the last adult generation," the sole remaining link to a time when childhood was still a bit dangerous but produced adults who were naturally resilient. More than a decade into the social media revolution, the American public is waking up to the idea that the tech sector's intentions might not be as pure as advertised. The mountains of money being made off our browsing habits and purchase histories are used to fund ever-more extravagant and utopian projects that, by their very natures, will corrode the foundations of free society, leaving us all helpless and digitally enslaved to an elite crew of ultra-sophisticated tech geniuses. But it's not too late to turn the tide. There's still time for Gen X to write its own future. A spirited defense of free speech, eye contact, and the virtues of patience, *Zero Hour for Gen X* is a cultural history of the last 35 years, an analysis of the current social and historical moment, and a generational call to arms.

Generation We National Academies Press

The Baby Boomers are the largest and most powerful generation in American history—and they aren't going away any time soon. They are, on average, whiter, wealthier, and more conservative than younger generations. They dominate cultural and political institutions and make up the largest slice of the electorate. Generational conflict, with Millennials and Generation Z pitted against the aging Boomer cohort, has become a media staple. Older and younger voters are increasingly at odds: Republicans as a whole skew gray-haired, and within the Democratic Party, the left-leaning youth vote propels primary challengers. The generation gap is widening into a political fault line. Kevin Munger marshals novel data and survey evidence to argue that generational conflict will define the politics of the next decade. He examines the historical trends that made the Baby Boomers so consequential and traces the emergence of age-based political and cultural divisions. Boomers continue to prefer the media culture of their youth, but Millennials and Gen Z are using the internet to render legacy institutions irrelevant. These divergent media habits have led more people than ever to identify with their generation. Munger shows that a common "cohort consciousness" binds aging Boomer voters into a bloc—but a shared identity and purpose among Millennials and Gen Z could topple Boomer power. Bringing together expertise in data analysis and digital culture with keen insight into contemporary politics, *Generation Gap* explains why the Baby Boomers remain so dominant and how quickly that might change.

Zero Hour for Gen X The Next America Boomers, Millennials, and the Looming Generational Showdown

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Diversity Explosion Ballantine Books

Offer an analysis of the escalating competition among the world's growing economies and explain how Americans can survive and thrive in spite of it

How My Generation Got Left Behind Nicholas Brealey

This shocking, surprisingly entertaining romp into the intellectual nether regions of today's underthirty set reveals the disturbing and, ultimately, incontrovertible truth: cyberculture is turning us into a society of know-nothings. *The Dumbest Generation* is a dire report on the intellectual life of young adults and a timely warning of its impact on American democracy and culture. For decades, concern has been brewing about the dumbed-down popular culture available to young people and the impact it has on their futures. But at the dawn of the digital age, many thought they saw an answer: the internet, email, blogs, and interactive and hyper-realistic video games promised to yield a generation of sharper, more aware, and intellectually sophisticated children. The terms "information superhighway" and "knowledge economy" entered the lexicon, and we assumed that teens would use their knowledge and understanding of technology to set themselves apart as the vanguards of this new digital era. That was the promise. But the enlightenment didn't happen. The technology that was supposed to make young adults more aware, diversify their tastes, and improve their verbal skills has had the opposite effect. According to recent reports from the National Endowment for the Arts, most young people in the United States do not read literature, visit museums, or vote. They cannot explain basic scientific methods, recount basic American history, name their local political representatives, or locate Iraq or Israel on a map. *The Dumbest Generation: How the Digital Age Stupefies Young Americans and Jeopardizes Our Future* is a startling examination of the intellectual life of young adults and a timely warning of its impact on American culture and democracy. Over the last few decades, how we view adolescence itself has changed, growing from a pitstop on the road to adulthood to its own space in society, wholly separate from adult life. This change in adolescent culture has gone hand in hand with an insidious infantilization of our culture at large; as adolescents continue to disengage from the adult world, they have built their own, acquiring more spending money, steering classrooms and culture towards their own needs and

interests, and now using the technology once promoted as the greatest hope for their futures to indulge in diversions, from MySpace to multiplayer video games, 24/7. Can a nation continue to enjoy political and economic predominance if its citizens refuse to grow up? Drawing upon exhaustive research, personal anecdotes, and historical and social analysis, *The Dumbest Generation* presents a portrait of the young American mind at this critical juncture, and lays out a compelling vision of how we might address its deficiencies. *The Dumbest Generation* pulls no punches as it reveals the true cost of the digital age—and our last chance to fix it.

[How a New Generation of Leaders Will Transform America](#) Columbia University Press

Social isolation across generations is epidemic. But there's still time to end divisive generational stereotypes and reclaim the social connections that unite all of us. This book explores how we got here and how we might change course and foster lasting, rewarding relationships across among generations—from Boomers to Millennials.

Bridging the Boomer, Gen X, and Millennial Divide B&H Publishing Group

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